



BEAUJOLAIS NOUVEAU & BEYOND

Thursday, November 17, 2016

6:30 PM – 9:00 PM

The Académie Francophone de Las Vegas/French Academy (www.aflasvegas.org) is a non-profit organization fostering communication, cultural appreciation, and educational exchange between the City of Las Vegas and the French-speaking countries. It is an independently supported American, non-profit, non-political, non-discriminatory, organization governed by a Board of Directors, which reports to its members.

The organization has established a signature event by hosting an annual Beaujolais Nouveau & Beyond Celebration. If you are unfamiliar with this French tradition, the third Thursday in November is the first day that the Beaujolais wines are released for tasting by the public. The tradition has spread across the world and the Las Vegas observance is one of the many held in the US to honor this event!

We anticipate approximately 90-100 prospective guests at this event. We are the premier provider of French language and culture in Las Vegas and as a result, we have come to acquire a prominent group of members. This group is business savvy, enjoys traveling, education impassioned and in love with French art and culture.

While we are introducing and highlighting this year's Beaujolais Nouveau wine, we would welcome the opportunity to also highlight your organization and its efforts by having you become one of our valuable sponsors. Last year, the event has attracted 95 esteemed guests, a group of volunteers and a number of sponsors. Additionally, the event receives significant press and marketing efforts target a vast array of the community.

Our sponsors will be prominently mentioned in several areas, sponsors will be listed on brochures and other advertising materials for the event. The banner of the main sponsor will also be displayed throughout the gallery during the Beaujolais event.

Proceeds raised by this event are used for the Académie's programs and projects, injected directly into the Las Vegas community. Your sponsorship will greatly assist the Académie Francophone, its impressive efforts and the success and allure of the Beaujolais & Beyond Event. We are pleased to promote the philanthropy, diversity, community presence and pride of all of our valued sponsors.

Please review the attached outline of the sponsorship levels and respective benefits and join us in celebrating this wonderful French tradition!

Merci beaucoup,

Beaujolais Nouveau & Beyond Committee, 2016

Sponsorship Levels and Benefits

Beaujolais Grand Cru - \$1,000.00

- *Entrance tickets for 4*
- *Opportunity for sponsor to speak at event*
- *Banner at our event*
- *A small area to display and promote your company at the event*
- *Logo featured on website for six months including links to website*
- *Logo placement on all printed materials related to event*
- *Recognition on our email bulletins and social media*

Beaujolais Premier Cru - \$750.00

- *Entrance tickets for 4*
- *Opportunity for sponsor to speak at event*
- *Logo featured on website for five months including links to website*
- *Logo placement on all printed materials related to event*
- *Recognition on our email bulletins and social media*

Beaujolais Cru - \$500.00

- *Entrance tickets for 3*
- *Logo featured on website for four months including links to website*
- *Logo placement on all printed materials related to event*
- *Recognition on our email bulletins and social media*

Beaujolais Villages - \$250.00

- *Entrance tickets for 2*
- *Logo featured on website for three months including links to website*
- *Logo placement on all printed materials related to event*
- *Recognition on our email bulletins and social media*

Beaujolais Nouveau - \$150.00

- *Entrance ticket for 1*
- *Logo featured on website for two months*
- *Logo placement on all printed materials related to event*
- *Recognition on our email bulletins and social media*

All of the above sponsorship levels will receive the ability to purchase additional Beaujolais Nouveau tickets at the member price of \$25, as opposed to the regular price of \$35.

Company Information

Company Name:

Company Address:

Company City, State, Zip Code:

Company Contact Name(s):

Company Contact Email(s):

Company Contact Phone Number(s):

Sponsorship Level:

Will you be providing us with a logo/banner (please see eligibility criteria above)?.....

Would you like us to contact you regarding our corporate French classes?.....

Would you like us to send you a receipt / invoice for your sponsorship?.....

Method of payment: ☐ Check ☐ Credit Card ☐ Paypal

- Check must be made payable to Académie Francophone de Las Vegas and mailed to
Académie Francophone de Las Vegas
10170 W Tropicana Avenue, # 156-279
Las Vegas, NV 89147
- Paypal payments must be submitted to director@afLasvegas.org
- Credit card payments may be processed over the phone

Please send completed form to director@afLasvegas.org and call us at 702.522.1969 with questions.

A portion of your donation may be tax deductible as a charitable contribution under Sec. 501(c) 3 of the Internal Revenue Code. Other deductions may apply as business and/or business related expenses. Please check with your tax advisor. Our tax identification number is EIN: 46-3371911