

**MINUTES St. Croix Bike & Pedestrian Trail Coalition Communication Committee  
City of New Richmond Civic Center - November 30, 2015, 6:30 p.m.**

**CALL TO ORDER** – Tim Witzmann, Chairperson, called the meeting to order at 6:30 p.m.

**STATEMENT OF PUBLIC NOTICE** – The agenda was posted at the Town of Somerset Town Hall and on the Trail Coalition web site.

**ROLL CALL** – Members of the Communications Committee present were Ben & Susan Heuiser, Andrew Lamers, and Tim Witzmann. Mark Gherty, a member of the committee, was absent. Also present were André Johnson and Mark Vanasse, Trail Coalition Board of Directors members.

**ADOPTION OF AGENDA** – A **motion** (Lamers, Ben Heuiser) to adopt the agenda as presented. **Carried** with no opposition.

**PUBLIC COMMENT** – There was no public comment.

**APPROVAL OF PRIOR MEETING MINUTES** – May 4, 2015 – A **motion** (Lamers, Ben Heuiser) to approve the May 4, 2015, minutes as presented. **Carried** with no opposition.

**REPORTS** - from individuals about information gathered for the subcommittee – There were no reports.

**ITEMS** for discussion and/or action

1. Outreach for St Croix County Bike & Ped Plan Update – Discussion focused on what kind of entities to take St. Croix County’s “Meeting in a Box” presentation to. Some of the entities identified were governmental & intergovernmental entities, service organizations, economic development organizations, school districts, organizations with a focus on women and mothers, Chambers of Commerce, tourism organizations, etc. As the discussion evolved, a process was begun to prioritize these contacts. There was general consensus that the Hwy 64 corridor from the Loop Trail into the City of New Richmond should be the first priority for these outreach efforts. Also listed as a high priority was outreach in the eastern part of the county, with possibly the Roberts/Baldwin/Woodville area as a beginning point. There was agreement that at least two members of the Coalition should attend each presentation. Details about how to contact the county to get the “Meeting in a Box” material was discussed.  
**Action Taken:** Various members took specific organizations to make contact with to set up a “Meeting in a Box” time. General consensus was that a committee meeting early in 2016 would be optimal to follow up on contacts made and continue the prioritization process.
2. Trail Towns Information and If, How & When to Use It in Outreach Efforts – Johnson led the discussion that ended in a general consensus that current outreach efforts should focus on the “Meeting in the Box” feature of St. Croix County’s Bike & Ped Plan Update and work on other priorities and approaches as that outreach effort draws to a close in 2016.
3. Set next meeting date – The next meeting date was set for Thursday, January 7, 2016, at the Town of Somerset Town Hall.

**ITEMS FOR NEXT BOARD of DIRECTORS AGENDA** – Nothing was identified

**ITEMS FOR NEXT COALITION AGENDA** – Nothing was identified

**ITEMS FOR NEXT SUBCOMMITTEE AGENDA** – Continued identification and prioritization of “Meeting in a Box” outreach efforts

**ADJOURNMENT** – A **motion** (Ben Heuiser, Lamers) to adjourn. **Carried** with no opposition at ~ 7:50 p.m.

Respectfully Submitted,  
Susan Heuiser, Secretary