

PRESENTING

*The Fabulous*

# Root Bows



**New  
Complete  
Line**

**TMC — TARGET MASTER CUSTOM 5'8" and 5'10"**

The perfect answer to the sight shooter's prayer. This very stable, high speed, deadly accurate long bow offers all the features needed for top scores. The handle section which features a fully contoured pistol grip and an 8" sight window is attractively laminated using foreign and domestic hardwoods. The well designed recurves give a smooth, bindless draw. One would have to shoot this perfectly balanced bow to appreciate its many outstanding features. Proof of the thoughtful engineering is reflected in the choice of two lengths to give most arrow draws the finest performance possible. 5'8" up to and including 28" draw; 5'10" up to and including 30" draw. **\$69.50 \***



**ROOT ARCHERY COMPANY** ROUTE 3, BIG RAPIDS, MICHIGAN



ONLY THE VERY FINEST MATERIALS AND ADHESIVES ARE USED IN THE MANUFACTURE OF ALL...

**SCORE MASTER**  
5'8" or 5'10"  
\$49.50 \*

**FIELD MASTER**  
5'6" or 5'8"  
\$69.50 \*

**GAME MASTER**  
5'2"  
\$69.50 \*

**BRUSH MASTER**  
4'9"  
\$69.50 \*

# The Fabulous Root Bows

- The design improvements incorporated into our Fabulous new Custom line were worked out and thoroughly tested on our shooting machine and the results carefully recorded with our electronic chronograph.
- The outstanding durability of these Fabulous bows is being proved every day by the many thousands in use on field courses, target ranges and as a favorite companion on many of those tranquilizing jaunts into the field for game ranging from the elusive stump to the mightiest of big game.
- The new smooth drawing bindless recurves were developed from extensive testing with an air-operated bow drawing machine coupled with an accurate Toledo scale.
- These Fabulous bows are processed on the finest heavy duty equipment. From the heavy duty custom built laminated press (installed in our plant on its own special cement foundation) to the final finishing with the latest type hot spraying units. No expense has been spared on equipment to make the Fabulous Root Bows the finest, most accurately aligned bows.

The all new Custom model Root bows feature this very popular fully contoured pistol grip carefully hand filed to assure comfortable accurate shooting.

These Fabulous bows are the result of years of research and testing. Each separate model has been designed and extensively tested to give every archer an efficient, accurate weapon for whatever phase of our great sport he chooses. Please note the fine choice of bow lengths available which allows every archer an efficient weapon regardless of arrow draw. This choice of lengths is further proof of the thoughtful engineering in these fine bows. Anyone can see the fallacy of one bow length giving all archers the same efficiency regardless of arrow draw. Most will agree that arrow velocity is closely related to limb stress (due to the fact practically all modern composite bows are constructed of the same basic materials). Our wide choice of bow lengths (limb stress) gives the different arrow draws comparable velocity with a calculated safety factor. This type of realistic logic, plus our sincere desire to make the finest bow possible, will definitely give you more value on your investment. The purchase of a fine bow is an investment so be sure you try a Root bow before you buy and we are sure you will invest in a Fabulous Root.

#### SMC — SCORE MASTER CUSTOM 5'8" and 5'10"

This straight end tournament grade bow takes the mechanical variables out of shooting and very definitely helps minimize normal human errors. This fine bow was primarily developed for the serious tournament indoor archers. It has the same handle section features as the Target Master Custom. Available in 2 lengths: 5'8" up to and including 28" draw; 5'10" up to and including 30" draw. **\$49.50 \***

#### GMC — GAME MASTER CUSTOM 5'2"

This high speed bow was designed specifically for the instinctive archers. The length, balance and design allow shooting like pointing your finger. This outstanding model has full 5" sight window and features quiet shooting efficient recurves. 5'2" up to and including 28" draw. **\$69.50 \***

#### FMC — FIELD MASTER CUSTOM 5'6" and 5'8"

A beautiful, well-balanced weapon. The fully contoured pistol grip handle section features a full 7" sight window. The efficient recurves give this well designed bow a very smooth draw. This is an exceptionally stable, fast shooting bow. 5'6" up to and including 28" draw; 5'8" up to and including 30" draw. **\$69.50 \***

#### BMC — BRUSH MASTER CUSTOM 4'9"

This high performance bow is designed for the hunter who appreciates the freedom in the woods a short allows. The stability and smooth shooting qualities of this fine bow will delight the great many short bow fans and archery golf enthusiasts. Available in 4'9" up to and including 28" draw. **\$69.50 \***

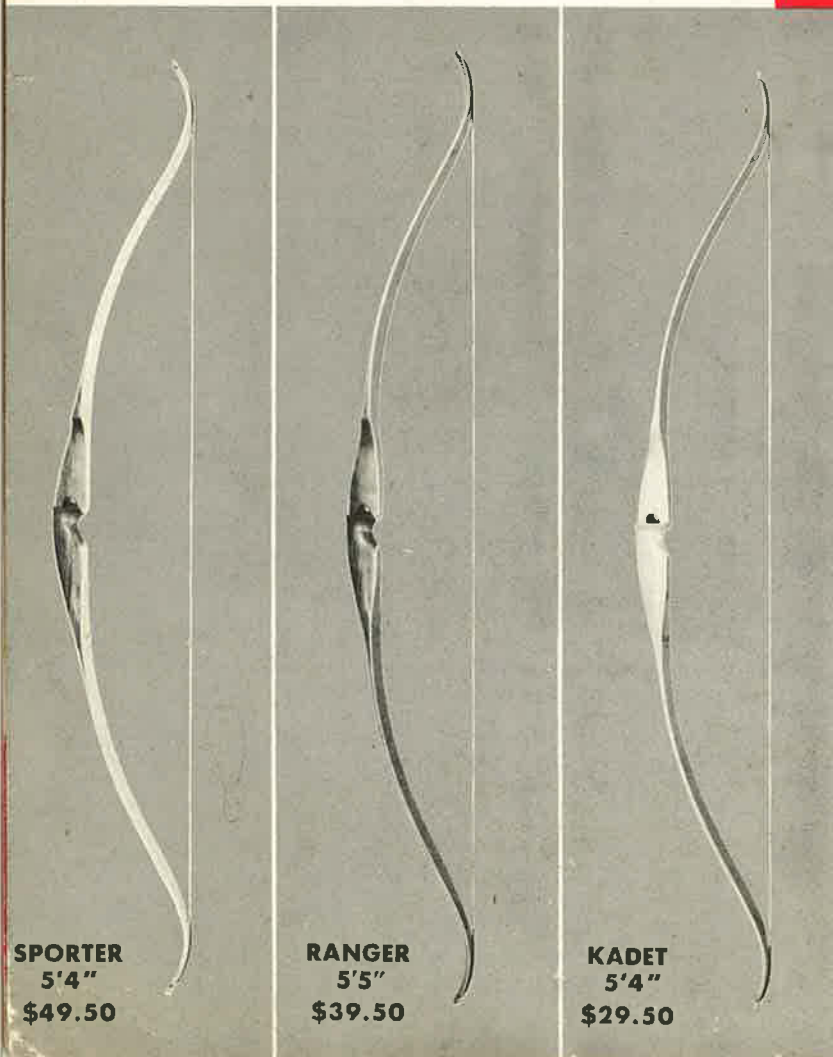
\* Also available with African Bubinga laminated handle (which will add approximately 3/4 pound to the weight of each bow) at \$75.00 retail for the Target Master Custom, Field Master Custom, Game Master Custom and Brush Master Custom. \$55.00 retail for the Score Master Custom.

All Root Custom model bows have very efficiently designed deflex limbs designed to work with these smooth working recurves featuring internally micro-tapered inserts to give absolute control of tip action assuring lasting recurve alignment built into all "Root Bows."

Bow Strings — The Root Archery Company strongly advises the use of our specially constructed dacron bow strings when replacing a string on any Root bow. These strings will make any bow shoot better. Available in any length and any weight for any length and any weight bow at \$1.50 retail. For other than standard bow lengths, a minimum order of 3 strings is required.



BIG RAPIDS, MICHIGAN  
 ROUTE 3  
**ROOT ARCHERY COMPANY**



**SPORTER**  
 5'4"  
 \$49.50

**RANGER**  
 5'5"  
 \$39.50

**KADET**  
 5'4"  
 \$29.50



**Ernie Root**

... guarantees the following bow models to be the finest available in their price range.

**SP - SPORTER 5'4"**  
 This high performance bow features deflexed limbs, full working recurves, attractive, rigid handle section, full 6" sight window, limbs full 1 3/4" wide. Available 25 to 60 lbs. **\$49.50**

**RA - RANGER 5'5"**  
 Full recurve, 6" full view sight window, overdraw type handle with a form fitting grip. The outstanding value in the entire bow industry. Available 25 to 55 lbs. **\$39.50**

**KA - KADET 5'4"**  
 In its price range this modified working recurve bow is in a class by itself. Note the many features usually found only in bows twice its price. Selected maple overdraw-type handle section, center shot, full 6" sight window, laminated nock reinforcements, 1 1/2" wide limbs. The workmanship on this fine weapon makes it an outstanding value. Available 25 to 55 lbs. **\$29.50**

**GUARANTEE**

Each Root bow is sold with a combination registration and guarantee card attached.