



**Bullhead City**  
*River Regatta*

**Bullhead City River Regatta**

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**PRESS RELEASE: FOR IMMEDIATE RELEASE**

### **Miss Arizona USA confirmed for Regatta!**

For the first time in River Regatta history, the current Miss Arizona USA will be participating in the weekend's festivities! Jordan Wessel, a Junior at Arizona State University, has taken a break from her busy school, pageant and philanthropic endeavors to help kick off the event on Friday, August 8<sup>th</sup> by being a celebrity guest judge at the inaugural Miss Regatta Bikini Contest presented by Pirates Cove Resort. This will take place during the Official Regatta Pre-Party, held on the Harrah's Resort and Casino beach. She will also be on board the Official Pirate's Cove judges boat on the morning of the Regatta to judge the best decorated float contest as well as the most spirited home decorating contest. Miss Arizona will also make a special guest appearance at the official River Regatta After Party, Saturday August 9<sup>th</sup> on the Colorado Belle & Edgewater's river walk starting at 7pm.

"We were thrilled that Miss Arizona accepted our invitation to be a part of the Bullhead City River Regatta" said Bullhead City Mayor Jack Hakim. "The Regatta is one of the largest events in the entire state. Miss Arizona will be an excellent representative to our out-of-state guests. I am sure she will enjoy her experience at Regatta."

The Miss Regatta Bikini Contest is hosted by Harrah's Resort and Casino and it begins at 8:00pm. There is no cover charge and the party is open to anyone 21 and older. The Best Decorated Float Contest and the Most Spirited House Contest are sponsored by Sunridge Village, Wienerschnitzel, Suddenlink, Harrah's Resort Casino and Perkins. The judging for the float contest begins at 10:00am on Saturday, August 9<sup>th</sup> at Davis Camp's South Beach launch point. The Most Spirited House Contest judging will take place between 11:00am and 5:00pm on the day of the Regatta. The awards ceremony for the contests will be held on Sunday, August 10<sup>th</sup> in the Harrah's Banquet rooms at 10:00am. Winners must be present to claim their prize. Unclaimed prizes will not be awarded.

For more information check out [www.bullheadregatta.com](http://www.bullheadregatta.com), or call: 855 YA-GOTTA.

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