



WEF Meeting Minutes

Tuesday, September 27, 2016

Galvin School Learning Commons

Welcome, introductions, new members – meeting started around 7:15pm (ER) welcomed team and prospective new members, few here today and few more coming next meeting, overview of WEF mission and flexible involvement with many choices of events to volunteer for, if team can think of any other prospective new WEF members please let ER know – especially looking for Woodville representation – new member AL mentioned she could help with both Woodville and Doyle

Officer Reports: Secretary Report – (VY) Meeting Minutes (May and June) were approved

Treasurer Report – (ML) Noted \$7k less than at this time last year due to loss of 24h Ultra Road Race but otherwise looks good

WEF Board/ Proposed Slate/ Election – (ER) proposed organization chart was accepted by the team (will be posted on website)

Calendar Sales- (JT) sales going well, will send out inventory call, note that calendars sold out last year (~650), suggestions included introducing calendar sales at school back-to-school-nights to raise awareness both of calendar and of WEF in general, also should think of ways to appeal to Doyle (currently no Doyle artwork in calendar) – ask Doyle teachers this year to submit student artwork

Grant Process- (CG) 9/21 start day and 10/19 close day, around 5 submitted so far but usually starts out slow; should we leave flyers at schools to increase submissions? Dr. Smith meeting Nov.1st at highschool – usually lasts for about 2h, anyone interested please let CG know – it is a good way to understand process and what WEF does, CG will send Google Drive link to preview submissions ahead of time, average 30 submissions per year and award around 21 – some are taken off table/covered by Superintendent

Publicity Update – (CB) Wakefield Daily Item has been posting timely and with good viewer placement, DB to help with big check pictures, noted CG currently has big check

Website Update – (EC) grants are updated

Facebook/Twitter Update – (KH/CG) postings are up to date, some minor technical issues (such as double tweets), will contact help link, also there are 2 WEF Facebook pages and will try to find out how to remove old one

Run For All Ages- November 5, 2016- (VY) seeking ideas to help RFAA raise more money – even if NE65+ could be given contact information of local businesses, VY will post a GoFundMe page for 80 year old plus

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runner sponsorship, race date - Saturday, November 5, 2016 and VY will be looking for volunteers (need enough for 500) and at least 6 bodies (3 at WEF table, 3 at race water stop – kids help is welcome!), an email will be sent out to start gathering volunteers

Cummings Foundation Grant, update- (ER) \$25k/year for 4 years, first goes to an adventure course at the highschool, rest will go to other health and wellness projects, Wingspeed will be constructing the adventure course, note that Keith's Tree Service cleared around \$9k worth of trees for free, we should think of ways to thank him (example on Facebook, Twitter, or our website)

New Fundraiser- (JT) we are planning on doing an adult spelling bee in late February or early March, venue not decided on yet but maybe Elks or 3Cs, a committee from WEF will gather to collect ideas and game plan, perhaps \$100/team and target \$7k to offset 24h Ultra Race loss, a sign-up sheet was circulated and will be followed-up by an email

Adjourn – around 8:20pm

Attendees:

- Erin Colliton
- Colleen Guida
- Sue Worden
- Mary Letchford
- Chris Boulter
- Linda McManama
- Elizabeth Russell
- Wendy Leone
- Jennifer Moon
- Amy Leeman
- Kim Hartman
- Doreen Bentubo
- Jennifer Theriault
- Amy Welch
- Sonia Borda
- Gloria Wojtaszek