

North Manhattan Beach Business Improvement District

Advisory Board Meeting

www.northmb.info

Wednesday, June 1, 2016 at 6:00 PM

Community Development Conference Room

City of Manhattan Beach

1400 Highland Ave

Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Public Comment - (3 Minute Time Limit)
3. Approval of Minutes from the May 4, 2016 BID Meeting
Action: Approve
4. Social Media Opportunities for the North MB BID - Presentation by Jonathan Chandler from Adaptive Marketing.
Action: Discuss
5. North MB BID 2016 9th Annual Winter Event – Discuss and Assign Duties, Responsibilities and Discuss Venues.
Action: Discuss
6. 2016 Enhancement Projects and Activity Plan
Action: Discuss
7. Adjournment to next meeting: Wednesday, July 6, 2016, 6:00PM, City Hall Community Development Conference Room

Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Community Development Conference Room

Manhattan Beach, CA 90266

Wednesday, May 4, 2016 @ 6:00 P.M.

The Meeting was called to order at 6:05 P.M. by James McCleary, North MB BID Chairman

1. 2016 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Amy Howorth	Councilwoman	City of Manhattan Beach

Absent:

Steve Delk	BID Board Member	OB's
Peter Kim	BID Board Member	Sloopy's
Anthony Sulaiman	BID Board Member	Sharkeez
Steve S. Charelian	Revenue Services Manager	City of Manhattan Beach

2. Public Comments – None

3. Approval of Minutes from the April 6, 2016 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the April 6, 2016 meeting.

4. North MB BID 2016 - 9th Annual Winter Event – J. McCleary brought a sample bag to the meeting for evaluation by the Board; before deciding, the BID members want to see other bag styles and quality of material; Councilmember Howorth offered her assistance with the search. The banner announcing the event will go up November 7, 2016.

5. 2016 Enhancement Projects and Activity Plan – the discussion was delayed until the next meeting.

6. Adjournment: at 6:55 PM, next meeting is on Wednesday, June 1, 2016, 6:00PM, City Hall, Community Development Conference Room.