



Voted "Best Beer & Liquor Store" 2001-16 by Shepherd Express Readers  
 Awarded 2014 Best Bottle Shop in Wisconsin by RateBeer.com

# Discount LIQUOR INC.

Milwaukee - 5031 W. Oklahoma - 1-414-545-2175  
 Waukesha - 919 N. Barstow - 1-262-547-7525  
 OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

## Fall Into Big Savings on Big 1.75's

**"HOT PRICE"**  
**GLENMORANGIE**  
 10YR SINGLE MALT SCOTCH  
**\$49<sup>99</sup>**

**"STOCK UP & SAVE"**  
**SKYY VODKA**  
 2/\$41.98-\$12MR  
**2/\$29<sup>98</sup>**

**"NEW LOW PRICE"**  
**PAUL MASSON BRANDY**  
 \$15.49-\$4MR  
**\$11<sup>49</sup>**

**CROWN ROYAL**  
 ORIGINAL • APPLE  
 \$39.99-\$5MR  
**\$34<sup>99</sup>**

**"FLAVORS ONLY REBATE"**  
**JACK DANIELS**  
 FIRE • HONEY  
 \$39.99-\$3MR  
**\$36<sup>99</sup>**

**BARTENDERS READY TO DRINK**  
 HOT SEX • BANANAS  
 MUDSLIDE • ORANGE  
 HORCHATA  
 \$13.99-\$5MR  
**\$8<sup>99</sup>**

**KETEL ONE**  
 (ALL VARIETIES)  
 \$32.99-\$5MR  
**\$27<sup>99</sup>**

**"GREAT FOR TAILGATING"**  
**SOUL BOXER**  
 WISCONSIN OLD FASHIONED  
 READY TO DRINK  
**\$33<sup>99</sup>**

**"BUY 2-SAVE BIG"**  
**SEAGRAMS VODKA**  
 2/\$29.98-\$15MR  
**2/\$14<sup>98</sup>**

| - BRANDY -        |         | - TEQUILA -                |         |
|-------------------|---------|----------------------------|---------|
| KORBEL            | \$19.99 | 1800 SILVER & REPOSADO     | \$33.99 |
| E&J \$16.99-\$3MR | \$13.99 | SAUZA                      | \$24.99 |
| HARTLEY VSOP      | \$11.99 | LUNAZUL \$27.99-\$5MR      | \$22.99 |
| JACQUINS          | \$11.99 | MONTE ALBAN \$19.99-\$10MR | \$9.99  |

| - GIN -                     |         | - RUM -                   |         |
|-----------------------------|---------|---------------------------|---------|
| BOMBAY ORIGINAL             | \$24.99 | CAPT. MORGAN              | \$23.99 |
| TANQUERAY                   | \$28.99 | BLACKHEART \$21.99-\$8MR  | \$13.99 |
| NEW AMSTERDAM \$17.99-\$5MR | \$12.99 | CRUZAN \$16.99-\$7MR      | \$9.99  |
| FLEISCHMANN \$11.99-\$5MR   | \$8.99  | CANE WHITE \$16.99-\$10MR | \$6.99  |

| - VODKA -              |         | - WHISKEY -               |         |
|------------------------|---------|---------------------------|---------|
| STOLI w/GINGER BEER    | \$27.99 | TULLAMORE DEW             | \$34.99 |
| TITOS                  | \$27.99 | STHN COMFORT              | \$23.99 |
| SMIRNOFF               | \$18.99 | EARLY TIMES               | \$17.99 |
| SVEDKA \$17.99-\$4MR   | \$13.99 | CANADIAN CLUB             | \$16.99 |
| PINNACLE \$15.99-\$5MR | \$10.99 | SEAGRAMS VO \$18.99-\$4MR | \$14.99 |
| BURNETTS \$10.99-\$5MR | \$5.99  | SEAGRAMS 7 \$16.99-\$4MR  | \$12.99 |
| EPIC \$11.99-\$8MR     | \$3.99  | R&R \$12.49-\$5MR         | \$7.49  |

## FOOTBALL TAILGATE SPECIALS LITERS & 750ML

**CAPTAIN MORGAN**  
 SPICED FLAVORS  
 \$18.99-\$3MR  
**\$15<sup>99</sup>** Liter

**"NEW ARRIVAL"**  
**MILK & HONEY CREAM LIQUEUR**  
 (MADE WITH MEDITERRANEAN DATE HONEY)  
**\$18<sup>99</sup>** 750ml

**"MADE IN MILWAUKEE"**  
**GREAT LAKES DISTILLERY**  
 REHORST VODKAS & GIN  
 ROARING DANS RUM  
**\$25<sup>99</sup>** 750ml

**"KINNICKINNIC WHISKEY"**  
**\$29<sup>99</sup>** 750ml

**FREE "TOUR FOR 2" PASS**  
 W/EVERY PURCHASE

**HELL BOY CINNAMON WHISKEY**  
**\$14<sup>99</sup>** 750ML

**"TAILGATE SPECIAL"**  
**DEEP EDDY VODKA**  
 ALL VARIETIES  
**\$13<sup>99</sup>** Liter

**FREE DEEP EDDY T-SHIRT**  
 IN YOUR CHOICE GREEN OR RED

**"GREAT SHOT"**  
**COLD SPELL INTENSE MINT WHISKEY**  
 \$12.99-\$8MR  
**\$4<sup>99</sup>** 750ml

## SEPTEMBER BREWERY OF THE MONTH

### DOG FISH HEAD - DELAWARE

**60 MINUTE IPA**  
 12 PACK CANS  
**\$16<sup>49</sup>**

**90 MINUTE IPA**  
 4 PACK BOTTLES  
**\$8<sup>99</sup>**

**"HOT PRICE"**  
**MIKE'S HARD**  
 24 CAN VARIETY  
**\$16<sup>99</sup>**

**WISCONSIN BREWING BADGER CLUB AMBER**  
 12 PACK CANS  
**\$10<sup>99</sup>**

**"NAMASTE WHITE"**  
**60 MINUTE IPA**  
**INDIAN BROWN**  
**\$9<sup>49</sup>** 6 pack

**LAKEFRONT RIVERWEST STEIN**  
 12 PACK CANS  
**\$12<sup>49</sup>**

**THIRD SPACE UPWARD SPIRAL IPA**  
**\$9<sup>99</sup>** 6 Pack  
**HAPPY PLACE**  
**\$8<sup>99</sup>** 6 Pack

FREE PINT GLASS W/ 2-4 PACKS OR 6 PACKS OR 1-12 PACK

## FOOTBALL & TAILGATING BEER SPECIALS

**NEW GLARUS**  
 SPOTTED COW  
 MOON MAN  
 12 PACK CANS  
**\$13<sup>99</sup>**

**HINTERLAND PACKERLAND PILSNER**  
 12 PACK CANS  
**\$13<sup>99</sup>**

**"HOT PRICE"**  
**MIKE'S HARD**  
 24 CAN VARIETY  
**\$16<sup>99</sup>**

**WISCONSIN BREWING BADGER CLUB AMBER**  
 12 PACK CANS  
**\$10<sup>99</sup>**

**LAKEFRONT RIVERWEST STEIN**  
 12 PACK CANS  
**\$12<sup>49</sup>**

**THIRD SPACE UPWARD SPIRAL IPA**  
**\$9<sup>99</sup>** 6 Pack  
**HAPPY PLACE**  
**\$8<sup>99</sup>** 6 Pack

+FREE GLASS

## - STOCK UP & SAVE BIG BY MAIL -

**MILLER LITE**  
 24 PACK CANS & BOTTLES  
**\$17<sup>99</sup>**

**MILLER DRAFT & MILLER 64**  
 30 PACK CANS  
**\$15<sup>99</sup>**

**COORS LIGHT**  
 24 PACK CANS & BOTTLES  
**\$17<sup>99</sup>**

\$2 MR ON 1 CASE, \$5 MR ON 2 CASES OR \$10 MR ON ANY 3 CASES  
 HURRY, MILLER & COORS REBATES EXPIRE 9/17/17

## OCTOBERFEST & PUMPKIN BEERS ARE HERE

**HACKER PSCHORR OCTOBERFEST**  
 2-12 PACK CASE  
 \$25.98-\$5MR  
**\$20<sup>98</sup>**

**WEIHENSTEPHANER, SIERRA NEVADA OR MILWAUKEE BREWING OCTOBERFEST**  
**\$7<sup>99</sup>** 6 Pack

**LAKEFRONT BRANDY BARREL PUMPKIN**  
**\$12<sup>99</sup>** 6 Pack

**PUMPKIN • OCTOBER**  
**\$7<sup>99</sup>** 6 Pack

**SOUTHERN TIER PUMPKIN IMPERIAL PUMPKIN**  
**\$13<sup>99</sup>** 4 Pack

**WARSTEINER OCTOBERFEST**  
 2-12 PACK CASE  
 \$25.98-\$6MR  
**\$19<sup>98</sup>**

**HOFBRAU OCTOBERFEST**  
 5 LITER KEGS  
**\$19<sup>99</sup>**

+2 FREE GLASSES

## PLUS MANY, MANY MORE VARIETIES OF OCTOBERFEST & PUMPKIN BEERS

## OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

**STELLA ARTOIS** \$79<sup>99</sup> 20Ltr

**ALL MILLER & BUD PRODUCTS**  
 \$59<sup>99</sup> 1/4BL  
**\$109<sup>99</sup>** 1/2BL

**NEW GLARUS**  
 SPOTTED COW  
 STAGHORN  
 MOON MAN  
**\$87<sup>99</sup>** 1/4BL  
**\$154<sup>99</sup>** 1/2BL

**KEYSTONE LIGHT & NATTY LIGHT**  
**\$73<sup>99</sup>** 1/2BL

**KARBEN 4 FANTASY FACTORY**  
**\$99<sup>99</sup>** 1/4BL

**LAKEFRONT -6 VARIETIES-**  
**\$85<sup>99</sup>** 1/4BL

**CAPITAL OCTOBER**  
**\$61<sup>99</sup>** 1/6BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

## September Winery of the Month

### J. LOHR ESTATES

**CABERNET SAUVIGNON**  
**\$12<sup>99</sup>** 750ML

**MERLOT**  
**PINOT NOIR**  
**\$11<sup>99</sup>** 750ML

**CHARDONNAY**  
**WHITE RIESLING**  
**VALDIGUIE**  
**\$8<sup>99</sup>** 750ML  
**\$6<sup>95</sup>** 750ML  
**\$6<sup>99</sup>** 750ML

\$4.00 MAIL-IN REBATE ON ANY 2 BOTTLES

## SEPTEMBER HARVEST OF WINE SPECIALS

**-2015- LA CREMA RUSSIAN RIVER CHARDONNAY**  
**\$24<sup>99</sup>** 750ML

**-2014- ERATH OREGON PINOT NOIR**  
**\$12<sup>99</sup>** 750ML

**-AUSTRIA- 2015 THE SOUND OF MUSIC WHITE BLEND**  
**\$12<sup>99</sup>** 750ML

**2013 SILVER PALM CABERNET SAUVIGNON**  
**\$12<sup>99</sup>** 750ML

**1000 STORIES BOURBON BARREL ZINFANDEL**  
**\$14<sup>99</sup>** 750ML

**CAPRICCIO BUBBLY SANGRIA**  
 4 Pack Bottles  
**\$8<sup>99</sup>**

**GNARLY HEAD**  
 CABERNET  
 PINOT NOIR  
 AUTHENTIC RED  
**\$7<sup>99</sup>** 750ML

**RODNEY STRONG SONOMA COUNTY CABERNET SAUVIGNON**  
**\$12<sup>99</sup>** 750ML

**NEW AGE**  
 WHITE • RED  
 ROSE  
**\$7<sup>99</sup>** 750ML

92 POINTS WINE SPECTATOR | 90 POINTS EDITORS CHOICE WINE ENTHUSIAST | \$48 MAIL REBATE ON 12 BOTTLES

## • FOOD • SODA • MIXERS • COOLERS •

**FEVER TREE MIXERS**  
 TONIC • DIET TONIC  
 BITTER LEMON • GINGER BEER  
**\$4<sup>99</sup>** 4 Pack

**DASANI WATER**  
 24 PACK 16OZ  
**\$3<sup>99</sup>**

**SCHWEPPE'S BITTER LEMON**  
 BIG 1.5 LITER  
**\$2<sup>99</sup>**

**MR & MRS T BLOODY MARY**  
 BIG 1.75L BOTTLE  
**\$4<sup>99</sup>**

**TRULY SPIKED SELTZER**  
 12 PACK VARIETY  
**\$12<sup>99</sup>**

**24 Pack Cans**  
 COKE & DIET  
 CAFF. FREE DT.  
 SPRITE & ZERO  
**\$7<sup>99</sup>**

**40 LB LUMP HARDWOOD CHARCOAL**  
**\$23<sup>99</sup>**

**2 Liters ALL 7-UP & PEPS PRODUCTS**  
**\$9<sup>99</sup>**

## Discount LIQUOR LIQUOR LIQUOR

**6 PACK 16OZ BOTTLES**  
 7-UP & DIET  
 DR. PEPPER & DIET  
 SUNKIST & DIET  
 SQUIRT • A&W & DIET  
 DIET RITE  
 CANADA DRY  
**5/\$10<sup>00</sup>**  
 Limit 5 - 6 Packs. One coupon per customer. Expires 9/16/17

**4 PACK 8.5OZ**  
 "MADE IN MILWAUKEE"  
 TOP NOTE MIXERS  
 INDIAN TONIC  
 GINGER BEER  
 BITTER LEMON  
**2/\$8<sup>00</sup>**  
 Limit 2 - 4 Packs. One coupon per customer. Expires 9/16/17

**12 PACK CANS**  
 LA CROIX  
 SPARKLING WATERS  
 ALL FLAVORS  
**3/\$9<sup>00</sup>**  
 Limit 3 - 12 Packs. One coupon per customer. Expires 9/16/17