



CC United Little Miss Kickball

6809 Yorktown Blvd, CC, TX 78414

Tax ID 23-7116271

Dear Local Business and Community,

We are a league consisting of approximately 200 girls and 17 teams with over 450 parents & volunteers, with 1,400 followers on Facebook. CC United Little Miss Kickball is located at the heart of the city's growing Southside's Bill Witt Park in Corpus Christi, off of Yorktown and Cimarron Blvd. We are a non-profit organization. The way we survive year after year is through fundraising and donations from local businesses and the community. We are asking for your help this year in giving a tax-deductible donation to CCULMK.

At CCULMK we teach our girls not only the sport of kickball, but also the life lessons that go with the game. We teach them to be a team player, have sportsmanship, and leadership. As a continuously growing league, we consider every one of these girls as family. We teach and coach them to not only be prepared on the field, but off the field as well. That is why in the past, at the end of the season, scholarships were given to graduating seniors to help give them a jump start on the next level of education. For the past few seasons we have not been able to do so because of lack of funding and we, as a league, want to be able to get back to doing so, but without your help this is impossible.

Being said, your donations will not only help our league run and continue to give access for these girls to learn and become amazing young women, but you help them with the start of their educational journey. As you may know, many businesses were hit hard due to COVID-19. With that, many people forget about the many nonprofit organizations that were affected as well. We as coaches, umpires, board members, and past players of the game give all our spare time to be able to give these young athletes the best league to play at. Our United family is asking for League Sponsorships to get our 2022 season started as well as give a lucky girl a scholarship towards her college education. Please view the following Sponsorship pillars and the details that will follow with your sponsorship.

## The Sponsorship Pillars:

- Double Platinum Sponsorship - Suggested donation level - \$5000

The Double Platinum sponsorship represents the pillar of guaranteed success for our girls and league for the whole season. This Donation plays a critical role in helping the league remain financially sound. In return for the financial contribution, the Gold sponsor will receive a large full color banner (3x5') displayed on 4 of the 4 playing fields for the season. The banner will be proudly displayed to not only the hundreds of our league kickball families, but also to the additional hundreds of families from other leagues that participate in our leagues annual kickball tournament. Additionally, the Double Platinum Sponsor will have a highly visible logo/link on every page of our League's website and social media and our social media coordinator will make a shout out on our league's Facebook page twice a month from the beginning of the season until the end of All Stars season. Also a portion of this donation will be put towards a scholarship to one of our graduating seniors to further their education next year, and that scholarship will be named after your business.

- Platinum Sponsor: Suggested donation level - \$3500

The Platinum Sponsorship represents the pillar of guaranteed success for our girls. This Donation plays a critical role in helping the league remain financially sound. In return for the financial contribution, the Platinum sponsor will receive a large banner (3x5') displayed on 4 of the 4 playing fields for the season. The banner will be proudly displayed to not only the hundreds of our league kickball families, but also to the additional hundreds of families from other leagues that participate in our leagues annual kickball tournament. Additionally, the Platinum Sponsor will have a highly visible logo/link on every page of our League's website and social media.

- Gold Sponsor: Suggested donation level - \$2500 annually

The Gold level sponsorship represents the pillar of guaranteed success for our girls. This Donation plays a critical role in helping the league remain financially sound. In return for the financial contribution, the Gold sponsor will receive a large banner (3x5') displayed on 3 of the 4 playing fields for the season. The banner will be proudly displayed to not only the hundreds of our league kickball families, but also to the additional hundreds of families from other leagues that participate in our leagues annual kickball tournament. Additionally, the Gold Sponsor will have a highly visible logo/link on every page of our League's website and social media.

- Silver Sponsor: Suggested donation level - \$1500 annually

In return for the financial contribution, the silver sponsor will receive a banner (3x5') displayed on 2 of the 4 playing fields for the season. The banner will be proudly displayed to not only the hundreds of our league kickball families, but also to the additional hundreds of families from other leagues that participate in our leagues annual kickball tournament. Additionally, the Silver Sponsor will have a highly visible logo/link on every page of our League's website and social media.

- Bronze Sponsor: Suggested donation level - \$500 annually

In return for their financial support, the Bronze sponsor will receive a banner (2'x4') displayed on the outfield fence of 1 of our 4 playing fields for the season. These banners provide visible recognition of the support provided by the sponsoring organization or family. Additionally, the Bronze level Sponsor will be listed on the League's Sponsorship page.

- Team Sponsor - \$350 annually

This sponsorship pillar goes towards 1 team of our league and in return, your business or name will be printed on every player's jersey (10-12 players) and coach's shirt (2-5 coaches), as well as you will receive a plaque of the team you sponsored with the team photo on it. Your business and website will also be linked on our websites sponsors page.

- Friend and Supporters of CC United Sponsor – Donation of your choosing

This sponsorship pillar is from the kindness of your heart. These funds may go to the league or a team to do whatever they would like to utilize the funds for. This may be to repair wear and tear on the fields, take a team out to eat, a team's tournament and out of town expenses, etc. In return your business and website will also be linked on our websites sponsors page.

I want to say thank you for taking the time to read this letter. If you need additional information about CC United Little Miss Kickball please email [roland.ortiz2707@gmail.com](mailto:roland.ortiz2707@gmail.com) or give me a call at 361-296-5194 and I will be happy to answer any questions you may have. You can also visit [www.newccukickball.com](http://www.newccukickball.com). If you are sending your donation in the form of a check, please make it payable to CCULMK. I am also available to pick up any donation from your place of business.

Sincerely,

Rolando Ortiz

Sponsorship Coordinator, CC United Little Miss Kickball

