SPONSORSHIP OPPORTUNITIES

YOUTH ADVOCATE SERVICES

WHEEL-O-RAMA 2016

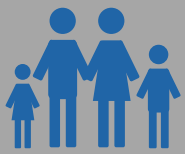
PRESENTED BY Rife's AUTOBODY

RAISING FUNDS & AWARENESS FOR YOUTH ADVOCATE SERVICES PROGRAMS IN ORDER TO BETTER ASSIST THE CHILDREN & FAMILIES IN THE COLUMBUS, OHIO AND SURROUNDING AREAS.

THE SHOW

SUNDAY
SEPTEMBER 18, 2016
NOON—4PM

THE GRANDVIEW YARD
ON BOBCAT ST. AT GOODALE BLVD.



2015 ATTENDANCE:
750+

1100 HITS ON SHOW PAGE
AT WWW.YASOHIO.ORG

THE SHOW RAISED
$16,000
IN 2015 & WE HOPE TO RAISE $18,000 THIS YEAR!

It's that time again! YAS is excited to announce the **6th Annual Wheel-O-Rama** graciously presented for the 5th year in a row by Rife's Autobody. The Grandview YARD will be our host location once again this year on **Sunday, September 18th.**

Wheel-o-Rama is fun for the whole family and will feature a live DJ, Grandview Touch-A-Truck Fire & EMS, food trucks/carts, and 50/50 & raffle with HUNDREDS of goodies and prizes.

All proceeds from this event help support our services to children and families in the Columbus, Ohio and surrounding areas.

2015 DETAILS

Last year was a record event! There were 180 beautiful cars and motorcycles (that's around 700 wheels!!), over 750 people in attendance throughout the day. Families and friends of all ages came out to enjoy the show and help support our services. The first 150 registrants were given Goodie Bags filled with donated items from local businesses.

ABOUT YAS

Youth Advocate Services (YAS) is a nationally accredited, state-certified, 501(c)(3), non-profit child/family caring agency.

Since 1978, YAS has enhanced the lives of thousands of children, youth and families. With the belief that all children have a right to a safe, caring and nurturing home, YAS provides high quality services to families in their own homes and communities. Our services include: Foster Care, Respite Care, Emergency Shelter Care, Help Me Grow, Outpatient Mental Health Services, Home-Based Treatment Services, School-Based Services, Adoption.

With this fundraiser, we hope to:

- Raise awareness about our programs and services.
- Encourage others to truly consider fostering a child and assist YAS in our mission to promote positive futures.
- Reduce the stigma attached to mental and behavioral health issues and strengthen the sense of family.
- Promote philanthropy and raise funds for additional programming and activities for our youth
- To give back to our community by providing a day of fun family time.

THE DEAL

THE 6TH ANNUAL WHEEL-O-RAMA

IS A PERFECT OPPORTUNITY TO CONNECT YOUR BRAND WITH A WIDE RANGE OF CONSUMERS WHO HAVE A PASSION AND AFFINITY FOR HOT WHEELS & COMMUNITY SUPPORT.

PRESENTING SPONSOR — $2,500

[ONE PRESENTING SPONSORSHIP AVAILABLE] *SOLD

- COMPANY LISTED AS PRESENTING SPONSOR IN ALL PAID ADVERTISING AS WELL AS ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME LISTED ON DASH PLAQUES
- COMPANY NAME LISTED ON BEST OF SHOW AND BEST OF SHOW RUNNER-UP TROPHIES
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY NAME DISPLAYED ON A SIGN AT THE EVENT
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 12MO.
- COMPANY LOGO AND NAME LISTED AS PRESENTING SPONSOR ON CAR SHOW T-SHIRTS
- 20'X20' DISPLAY SPACE PROVIDED DURING THE CAR SHOW
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED
- CERTIFICATE OF ACKNOWLEDGEMENT OF SPONSORSHIP

PREMIER SPONSOR — $500

- COMPANY LISTED AS PREMIER SPONSOR IN ALL PAID ADVERTISING AS WELL AS ON YAS DISTRIBUTED HANDBILLS
- COMPANY NAME LISTED ON ONE FULL CATEGORY (3 AWARDS) OF THE COMPANY'S CHOICE
- OPTION TO PRESENT SPONSORED CATEGORY AWARDS TO WINNERS & RECEIVE COMMEMORATIVE PHOTOGRAPH OF PRESENTATION (delivered after the event)
- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY NAME DISPLAYED ON A SIGN AT THE EVENT
- COMPANY NAME AND WEB LINK LISTED ON THE YAS WEBSITE FOR 12MO.
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED
- PROFESSIONAL PRESS RELEASE REGARDING SPONSORSHIP TO COMPANY'S LOCAL NEWSPAPER, IF DESIRED
- CERTIFICATE OF ACKNOWLEDGEMENT OF SPONSORSHIP

ELITE SPONSOR — $250

- COMPANY NAME ANNOUNCED EVERY HOUR DURING THE EVENT
- COMPANY NAME LISTED ON ONE AWARD
- COMPANY NAME LISTED ON THE YAS WEBSITE FOR 12MO.
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED
- CERTIFICATE OF ACKNOWLEDGEMENT OF SPONSORSHIP

AWARD SPONSOR — $50

- COMPANY NAME LISTED ON ONE AWARD
- COMPANY INFORMATION/ITEMS DISTRIBUTED IN GOODIE BAGS, IF DESIRED

ADDITIONAL WAYS TO CONTRIBUTE

DONATE SILENT AUCTION, RAFFLE, AND/OR GOODIE BAG ITEMS:

We are seeking donations that can be used during the silent auction and raffle as well as items that can be included in the 150 goodie bags for the car show participants.
Minimum value of donated raffle/auction items should be $20.

BECOME A FOOD VENDOR/ RENT BOOTH SPACE:

Promote your business at our event—reserve your space today! We are seeking both food and non-food vendors.

Food vendor fee: $175.
Non-food vendor fee: $35 & donated raffle/silent auction item.

Vendor fees due by August 1, 2016. Make checks payable to Youth Advocate Services.
Contact Tracey Izzard at tizzard@yasohio.org 614-285-3751 for additional details.

INTERESTED?

CONTACT TRACEY IZZARD, EXECUTIVE DIRECTOR OF YOUTH ADVOCATE SERVICES AT

TIZZARD@YASOHIO.ORG OR **614-285-3751**

BEFORE AUGUST 1ST, 2016

to discuss your level of sponsorship, reserve a vendor spot, or make a donation.

THE EARLIER YOU SPONSOR, THE MORE PUBLICITY YOU'LL RECEIVE AND YOU'LL HAVE BETTER OPTIONS *(SPOTS FILL UP QUICKLY)* — IT'S THAT EASY!

ALL DONATIONS ARE TAX DEDUCTIBLE

YOUTH ADVOCATE SERVICES

PROMOTING POSITIVE FUTURES

825 GRANDVIEW AVE. COLUMBUS, OHIO 43215 | 614.258.9927 | www.yasohio.org