

Promote your business for pennies in FSC and USFRA D/FW book project



[Fedhealth Services Corp](#) and the [U.S. First Responders Association](#) invite you to join us and our partners in a project that benefits first responders, military and veterans.

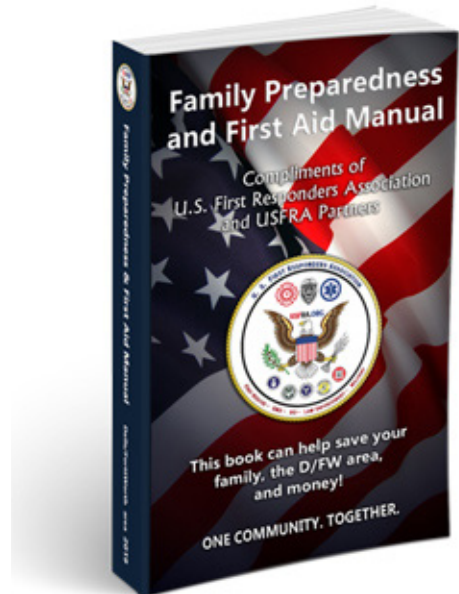
FSC is printing **20,000+** [disaster preparedness and first aid manuals](#) with a limited # of color ads starting as low as **2.5 cents per book or less** for **Dallas-Fort Worth (TX) communities** this summer.

For 20 years [Fedhealth](#) has been customizing our [266-page books](#) for agencies, businesses and groups across North America. Now we are expanding books with ads to encourage people to keep the book with them to save money on everyday items and services + things to help them get prepared for emergencies and disasters.

Download [9-page ad media kit in PDF](#)

Some highlights of the 20,000+ book project include...

- Limited # of ads all **first come, first serve** on D/FW inaugural print.
- Color ads on glossy paper start as low as **2.5 cents** per book (*see p. 5 of PDF*)
- Offering **20% off** all inaugural rates (color ad as low as **\$400 total** - see p. 5 of kit.)
- Lock in ads with **only 25% down** and payment plans + other discounts available! Please call since we are flexible and will make a deal to fit your budget.
- Advertisers get other benefits (e.g. listed on USFRA's Partners page, use of USFRA seal with statement showing support for first responders, military and veterans; discounts on NASCAR, bowl games & more. (*see p. 6 of PDF*))
- 300+ page preparedness and first aid books have extensive shelf life since they contain lifesaving data to keep families safe plus help them save money. ([Download a portion of book in PDF](#))
- **20%** referral commissions/donations available for ad agencies, charities & others (*see p. 9 of PDF*)
- Books will be divided up and delivered **free** to all advertisers to use however you wish.
- FSC will print a few thousand extra copies for various first responders' families.
- D/FW book will be reprinted each year and next project will launch late summer 2019. Plan is to add 2 to 4 new communities each year and do reprints for all communities annually.
- And most importantly, proceeds benefit USFRA and our nation's Fire, EMS, Law Enforcement, 911/Dispatch, military and veterans.



Again, FSC is negotiating great deals, offering **20% off** inaugural rates if no referral, taking **25% down** to lock in ads with multi-month payment plan options plus other discounts.

Please share this handout and [media kit](#) with businesses you know in D/FW, or any companies or groups who'd like to market to those communities and support first responders and military.

And call FSC today at **903-343-5191** and let's make a difference together! Stay safe, Bill & Janet Liebsch