



## ARIZONA ANNUAL DISTRACTED DRIVING SUMMIT

EDUCATE - ENGAGE - ENFORCE

JANUARY 22, 2020



### Session Topics & Learning Objectives/Outcomes

#### 1. **Vehicle Technology: The Pros & Cons, Is It a Problem or a Solution?**

Attendees will learn the following:

- How technology in our vehicles impacts our safety and the safety of others.
- How technology is being developed to reduce/eliminate driver distraction and increase attention while driving.
- How technology influences infrastructure which in turn influences driver distractions.

#### 2. **The Legal Impact of a Law with NO Enforcement...or is There???**

Attendees will learn the following:

- Potential for both civil and legal consequences of driving distracted.
- How corporations can reduce legal exposure of distracted driving among their driving workers.
- Ways that pedestrians, bicyclists, motorcyclists, and other vehicle operators can each be liable in an incident.

#### 3. **Engaging Teens & Young Drivers: Distracted Driving is NO JOKE!**

**Mock Vehicle-Pedestrian Collision/Rescue. located on 17<sup>th</sup> Ave between Jefferson & Adams**

Attendees will learn the following:

- The reality of injury from distracted driving.
- It takes a huge amount of personnel to respond to a collision which costs everyone.
- A lack of proper focus can impact and ruin many lives.

#### 4. **Keynote-Human Factors which Impact Distraction and Our Abilities.**

- Attendees will be provided an interactive presentation to demonstrate how difficult it is for human beings to focus on several tasks simultaneously. Participants will be encouraged by facilitators to engage directly during the presentation and asked to provide feedback on their experience during the discussion.

#### 5. **Educate - Engage - Enforce... The Art of Changing Driver Behavior: It's Everyone's Job to Change Societal Driving Norms.**

Attendees will learn the following:

- How municipalities in Arizona have worked to increase safety on roadways irrespective of state action.
- That it will take a multi-pronged approach to reduce/eliminate tragedies from distracted driving.
- Citizens do have the power and ability to improve safety in their communities.

#### 6. **So...We Got a Law, Now What?**

Attendees will learn the following:

- The roles each person must play to changing driving social norms.
- Citizens and Law Enforcement must work together equally to improve safety in our communities.
- Engagement and Education from Law Enforcement agencies is as much or more important than strict enforcement.
- Reducing/Eliminating distracted driving will take participation from all Arizonans, communities, and families.

#### 7. **Post-Summit Activities by AZ Chapter American Society Safety Professional Government Affairs: An Easy Step-by-Step Guide to Citizen Involvement in the Political Process.**

- Attendees will learn the steps they can take to register to provide indefinite official comments on all proposed legislation made by State of Arizona elected officials. By the completion of this exercise, attendees will know how to provide comments at the Capitol or remotely via internet connected device.