

## May 6, 2013 ATA Meeting

Chugach Electric Association, 5601 Electron Drive

**Present:** Christian Dougherty, Dana Griffin, Matt Henry, Ed Hendrickson, Jerry Kaplan, Peter Lang, Reed Lekander, Trena Rairdon, Stephanie Williams, Jody Wolfe, Whitney Williams, Scott Kohlhaas

**Guest:** Zareena Clendaniel

**Excused:** Mona Yarnall, Andrea Rosenberg

President Scott Kohlhaas called the meeting to order at 6:03 pm.

**Minutes:** The Board minutes from the April 10, 2013 meeting were approved unanimously.

**President Reports** – Proposal present for approval of Mt View Quick Start program. Motion was made to adopt program with minimal charge to participants and a maximum subsidy of \$575 from the ATA. Motion passed.

**Treasurer's Report** – Finance Committee established and met previous week. QuickBooks online purchased and work has begun on establishing desired financial reports. Also discussed was tracking of volunteer hours of board toward Anchorage Park Foundation (APF) grant. Referred to Finance Committee was the option to use APF in the financial tracking of grant activity. Board requested copies of bank statements for next meeting.

### Committee Reports:

- **Facility** – Funding in State of Alaska, Capital Budget to be finalized in next few months.
- **Quick Start** – Addressed in President's report.
- **Fundraising** – Committee met to establish overall fundraising strategy. Priorities identified as raising matching funds for APF grant, tournament sponsorships and facility maintenance. Permit renewal pending. Board members met with APF to discuss grant requirement and sign documents. Grant program reporting assigned to Peter with support from Finance Committee. Also discussed regarding APF grant was the coordination of MOA parks and rec improvement plans. Other items discussed by Board were the coordination of sponsorship solicitation to prevent duplication of efforts, the completion of Pick-Click-Give enrollment of ATA and Raffle prize donation.
- **USTA League** – Mixed doubles league teams advance to Sunriver. Tri-level leagues going well.
- **Membership** – Committee met and established goals. Email notifications of renewal to be sent out to mailing list.
- **Programming:**
  - **Tournament** – Budget to be completed by tournament directors. Decision regarding awards and or entry gifts to be left up to the various tournament directors.
  - Concerns from ATA members regarding the management of local tournaments were presented for discussion. Some of the concerns presented had already been address by the board. However, for the other concerns, a motion was made to establish a Competition Committee. The motion passed with a request for additional information regarding roles, guidelines and structure.
  - **Grand Prix** – No Report
  - **Summer Program** – No Report
- **Social Networking** – Play dates added to website. Facebook pages have been consolidated. Holly Henry Fund documents received from designer. Request was made to remove date from HH brochure to prevent revisions every year. Discussed potential design of ATA Newsletter.
- **Holly Henry Fund** – No Report

**Old Business:**

- **Action Items list from February 4<sup>th</sup> meeting:**
  - List of Committee members for next meeting – Committee Chairs
- **Action Items list from March 4<sup>th</sup> meeting:**
  - List of Prize for raffle – Jerry
  - Balance Scorecard information – Peter
- **Action Items list from March 4<sup>th</sup> meeting:**
  - ATA still waiting on direction regarding \$35,000 award by the MOA.
- **Action Items list from April 10<sup>th</sup> meeting:**
  - Peter working on Sharepoint
  - Pending MOA court usage application - Stephanie

**New Business:**

- **Delaney Park Strip windscreen hanging scheduled for 5/11/13 at 4:00 pm.**
- **Action Items list from May 6<sup>th</sup> meeting:**
  - Bank Statement Copies - Jody
  - Revise Sponsorship Brochure – Trena
  - New membership – all board members

**Next Meeting:** The next meeting was scheduled for Wednesday June 5, 2013 at 6:00 pm at Chugach Electric Association, 5601 Electron Drive, Anchorage, Alaska.

The meeting adjourned at 9:05 pm.