



Montgomery County Council of PTAs  
P.O. Box 10754  
500 N. Washington St  
Rockville, MD 20849

June 2017

I would like to invite you to support the students, parents, and educators in Montgomery County through sponsorship of Montgomery County Council of PTAs (MCCPTA).

MCCPTA is the council organization for the 192 PTAs and PTSAs in Montgomery County, representing over 50,000 members. We advocate for our students and school communities in educational issues at the local, county, and state levels, and support our local PT(S)As in maintaining strong organizations at each of the public schools in Montgomery County.

As a sponsor of MCCPTA, your support would enable us to continue providing training for our volunteer leaders, conduct programs and workshops to inform our parents and communities, and acknowledge the contributions of our leaders and administrators at our Annual Presidents and Principals Dinner. We offer various Sponsorship levels, all with the opportunity for our members and other supporters to learn more about your business. Sponsorship offers options to have your logo and link to your website placed on our website, [www.MCCPTA.org](http://www.MCCPTA.org), exhibit at our Fall and/or Spring Training, as well as attend our annual dinner held in May.

I've included our Sponsorship Opportunities information, which provides details about the benefits to sponsors at each level of support and a Sponsor form.

We look forward to your support as we continue to advocate for the students in Montgomery County.

Regards –

Erin Clegg  
VP of Programs, MCCPTA

## **MCCPTA Sponsorship Opportunities**

The support of our sponsors enables the Montgomery County Council of PTAs (MCCPTA) to advocate for every child and provide programs and services to local PTAs, schools, and families year round. In return for your support, MCCPTA Sponsors enjoy the following benefits.

### **CHAMPION: \$3,000**

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - Reserved Table for ten (10) attendees
  - Corporate/Organization Table Display and Information during Cocktail Hour, (Priority location)
  - Corporate Table Sign plus Logo Display during the event
  - Full-page ad and listing in Dinner Program
  - Special acknowledgement during the dinner event from podium

### **PARTNER: \$1,500**

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - Five (5) Reserved seats
  - Corporate/Organization Table Display and Information during Cocktail Hour
  - Logo Display during the event
  - Half-page ad and listing in Dinner Program

### **SUPPORTER: \$750**

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for school year
- ❖ Opportunity to participate free of charge in Fall or Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - Three (3) Reserved seats
  - Logo Display during the event
  - Quarter-page ad and listing in the Dinner Program

### **FRIEND: \$400**

- ❖ Opportunity to participate free of charge in Fall or Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - One (1) Reserved Seat
  - Listing on sponsors page of the MCCPTA website for school year
  - Logo Display during the event
  - Business-card-size ad and listing in Dinner Program

### **SPONSOR: \$250**

- Opportunity to participate free of charge in Fall or Spring Training Vendors Showcases

**Event Participation**

*Leadership Training* - Each Fall and Spring, MCCPTA conducts training for the local leaders of the 192 PTA units in Montgomery County and county-level PTA leaders. Each training is attended by at least 200 volunteer leaders. Sponsors will be invited to participate in the Vendors Showcase, on a space available basis. Interested Sponsors are encouraged to respond in the time designated upon receiving the information to ensure space.

Sponsors may also provide logo items as in-kind donations, such as folders, note pads, or pens/pencils or sponsor snacks or a meal (depending on the time of the Training.) Contact the MCCPTA Office Manager at [office@mccpta.org](mailto:office@mccpta.org) to discuss these additional opportunities.

*Presidents & Principals Dinner* - MCCPTA recognizes the efforts of PTA volunteers and their contribution to public education at our annual Presidents & Principals Dinner, a countywide celebration. The dinner is attended by over 400 volunteers, school administrators, county and state officials, as well as our sponsors. Sponsors will receive invitations for the event for the appropriate amount of seats, as designated by the Sponsorship level. Sponsors may, at their choice, donate any anticipated unused seats to allow our deserving volunteers and staff to attend from schools that might not otherwise have funds for seats.

*MCCPTA also offers opportunities for organizations or individuals wishing to make in-kind donations or sponsor an award. Please call the MCCPTA office for more information.*

*MCCPTA reserves the right to decline sponsorship in the event of a conflict with MCCPTA positions or requirements. We welcome support from our political candidates, however, to alleviate the appearance of supporting a particular candidate, may decline exhibitor space at our events.*



Montgomery County Council of PTAs  
P.O. Box 10754  
500 N. Washington St  
Rockville, MD 20849

**Montgomery County Council of PTAs (MCCPTA)  
SPONSORSHIP OPPORTUNITIES 2017-2018**

**SPONSORSHIP Levels** (Valid for one year from acceptance by MCCPTA)

*(Sponsorship—excluding cost of dinner—is tax deductible)*

- ☐ CHAMPION\* - \$3000
- ☐ PARTNER\* - \$1500
- ☐ SUPPORTER - \$750
- ☐ FRIEND - \$400
- ☐ SPONSOR-\$250

Total Enclosed: \$\_\_\_\_\_

**Business or Individual Sponsor**

Name:	
Business:	
Phone:	
Email:	
Mailing Address:	

**Contact Information (if different than above):**

Name:	
Phone:	
Email:	

**Sponsor name as you wish it to appear in the program listing:**

--

**Make checks payable to "MCCPTA".  
Please mail completed form and payment to:**

**MCCPTA; P.O Box 10754  
500 N. Washington St  
Rockville, MD 20849**

\*Logo in jpeg format for MCCPTA website can be emailed to [office@mccpta.org](mailto:office@mccpta.org) and will be added to the Sponsors page upon receipt of this form and payment. Program copy information due to [office@mccpta.org](mailto:office@mccpta.org):

Full Page Ad: 8 1/2" by 11"  
Half page Ad: 8 1/2" by 5 1/2"  
Quarter page Ad: 4" by 5 1/2"

Thank you for supporting MCCPTA for the 2017-18 School Year as a Sponsor.