



Skidmore Volunteer Fire Department

7th Annual Cook-Off

October 4 & 5, 2019

~ IBCA SANCTIONED EVENT ~



2019 Event Sponsorship Opportunities

3 Alarm Package “Presented by”

- Company listed on the Annual Cook-off T-Shirt
 - Premium placement of company logo on Annual Cook-off Posters
 - Premium signage placement at event (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisement
 - Social media mentions & link to company's website
 - Company logo on all marketing materials produced for event promotion
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company's website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
 - Vendor space (10x10 ft.) Friday & Saturday
- Total Investment - \$1,000

Rescue Package

- Company logo on Annual Cook-off Posters
 - Signage placement at event (3'x5' banner included)
 - Company logo on the Annual Cook-off T-Shirt
 - Company listed in all print advertisements
 - Social media mentions & link to company's website
 - Live mentions at event on Friday & Saturday
 - Company logo & link to company's website on Cook-Off website
- Total Investment - \$800

Redline Package

- Company logo on Annual Cook-off Posters
 - Signage placement at event (3'x5' banner included)
 - Company listed in all print advertisements
 - Social media mentions & link to company's website
 - Live mentions at event on Friday & Saturday
 - Company logo & link to company's website on Cook-Off website
- Total Investment - \$500

Engine Package

- Company name listed on Annual Cook-off Posters
 - Company name listed in all print advertisements
 - Social media mentions & link to company's website
 - Live mentions at event on Friday & Saturday
 - Company logo & link to company's website on Cook-Off website
- Total Investment - \$250

Co-Sponsor Street Dance Package “Presented by” (2)

We'll be entertaining guests at the event on Friday with LIVE music on Friday night with a FREE street dance under the BIG Texas stars. Don't miss out on this great marketing opportunity to receive exposure!

- Company logo on the Annual Cook-off T-Shirt
 - Premium placement of company logo on Annual Cook-off Posters
 - Premium signage placement at event at entertainment area/stage (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company's website
 - Company logo on all marketing materials produced for event promotion as the presenting sponsor for entertainment.
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company's website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
 - Vendor space (10x10 ft.) Friday & Saturday
- Total Investment - \$1,200

Saturday Concert Package “Presented by”

Guests can kick-up their heels from 1:30-3:30pm on Saturday at the NEW Saturday Afternoon Concert while grubbin' down on some BBQ.

- Company logo on the Annual Cook-off T-Shirt
 - Premium placement of company logo on Annual Cook-off Posters
 - Premium signage placement at event at entertainment area/stage (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company's website
 - Company logo on all marketing materials produced for event promotion as the presenting sponsor for entertainment.
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company's website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
 - Vendor space (10x10 ft.) Saturday
- Total Investment - \$1,000

Awards Ceremony “Presented by”

- Company logo on the Annual Cook-off T-Shirt
 - Premium placement of company logo on Annual Cook-off Posters
 - Premium signage placement at event at entertainment area/stage (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company's website
 - Company logo on all marketing materials produced for event promotion as the presenting sponsor for entertainment.
 - Company logo on all trophies presented at Award Ceremony on Saturday at 4pm
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company's website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
 - Vendor space (10x10 ft.) Friday & Saturday
- Total Investment - \$1,200

Exclusive BBQ Lunch Package “Presented by”

- Company logo on the Annual Cook-off T-Shirt
 - Company logo on Annual Cook-off Posters
 - Premium signage placement at event (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company’s website
 - Company logo on all marketing materials produced for event as the presenting sponsor for the BBQ Lunch
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company’s website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
 - Vendor space (10x10 ft.) Friday & Saturday
- Total Investment - \$1,000

Exclusive Grand Champion Prize Fund Package “Presented by”

This year our Grand Champion Team at the cook-off will win a grand prize of \$1,000. Don’t miss out on this great marketing opportunity to receive exposure!

- Company logo on the Annual Cook-off T-Shirt
 - Company logo on Annual Cook-off Posters
 - Premium signage placement at event (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company’s website
 - Company logo on all marketing materials produced as the presenting sponsor for Grand Champion Prize Fund
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company’s website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
 - Vendor space (10x10 ft.) Friday & Saturday
- Total Investment - \$1,000

Exclusive LIVE Auction Package

We host a LIVE Auction for the community to come out & bid on a variety of small & large items. Don’t miss out on this great marketing opportunity to receive exposure as the presenting sponsor of the LIVE Auction!

- Company logo on the Annual Cook-off T-Shirt
 - Company logo on Annual Cook-off Posters
 - Premium signage placement at event at LIVE Auction area (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company’s website
 - Company logo on all marketing materials produced for event as presenting sponsor for the LIVE Auction
 - Live mentions at event on Friday & Saturday
 - Company logo on all LIVE Auction paddles
 - Premium placement of company logo & link to company’s website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
- Total Investment - \$1,200

Exclusive Can Cooler Package

Every year we distribute hundreds of can coolers "koozies" to our cook-off guests and community! Don't miss out on this great marketing opportunity to receive exposure as the exclusive sponsor of the SVFD koozie!

- Company logo on can cooler
 - Company logo on the Annual Cook-off T-Shirt
 - Company listed on Annual Cook-off Posters
 - Company listed on all print advertisement
 - Social media mentions & link to company's website
 - Live mentions at event Friday & Saturday
 - Company logo & link to company's website on Cook-Off website
- Total Investment - \$800

Exclusive Cook Team Welcome Bag Package

We'll be welcoming about 50 cook teams this year at the annual event & would like to provide them with a BIG 'Howdy' by providing them with a Welcome Bag this year! Don't forget... there are 5 cookers in each cook team!

- Company logo on recycled canvas bag
 - Company logo on the Annual Cook-off T-Shirt
 - Company listed on Annual Cook-off Poster
 - Company listed on all print advertisement
 - Social media mentions & link to company's website
 - Live mentions at event Friday & Saturday
 - Company logo & link to company's website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
- Total Investment - \$800

Exclusive Firehouse Bingo Package

We're invitin' the whole town to come on down and play some good ol' fashioned bingo with us in the fire engine room on Saturday from 11am to 4pm for a chance to win some smokin' prizes!

- Company logo on the Annual Cook-off T-Shirt
 - Company logo on Annual Cook-off Posters
 - Premium signage placement at event area (must provide banner/sign)
 - Company logo on all television commercials
 - Company mentions in all radio commercials
 - Company logo on all print advertisements
 - Social media mentions & link to company's website
 - Company logo on all marketing materials produced for event as the presenting sponsor for the LIVE Auction
 - Live mentions at event on Friday & Saturday
 - Premium placement of company logo & link to company's website on Cook-Off website
 - Provide 50 up to 250 promo items and/or marketing collateral for Cook Team Welcome Bags
- Total Investment - \$1,000



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2019 Event Sponsorship Commitment Form
(Please return this form along with payment to the address below)

Packages

3 Alarm Package	\$1,000
Rescue Package	\$800
Redline Package	\$500
Engine Package	\$250
Street Dance Package	\$1,200
Saturday Concert Package	\$1,000
Exclusive BBQ Lunch Package	\$1,000
Exclusive Grand Champion Prize Fund Package	\$1,000
Exclusive LIVE Auction Package	\$1,200
Exclusive Can Cooler Package	\$800
Exclusive Cook Team Welcome Bag Package	\$800
Exclusive Firehouse Bingo Package	\$1,000
Special Sponsorship:	_____

Company Name: _____
 Contact Name: _____
 Address: _____ City: _____ State: ___ Zip: _____
 Phone: _____ Alternate #: _____
 E-mail: _____
 Company Website: _____
 Authorized Name & Title: _____
 Authorized Signature: _____ Date: _____

Send Payment to:
Skidmore Volunteer Fire Department
Attention: Cook-off Sponsorships
P.O. Box 555, Skidmore, Texas 78389

Make checks payable to – Skidmore Volunteer Fire Department

Please email logos & artwork to Amie Guevara at SVFDcookoff@gmail.com in an .eps format by no later than August 1, 2019. For questions about sponsorships, please call Amie at 361-205-9677.

Internal Use

Payment Received: _____ date _____ cash _____ check _____ initials _____