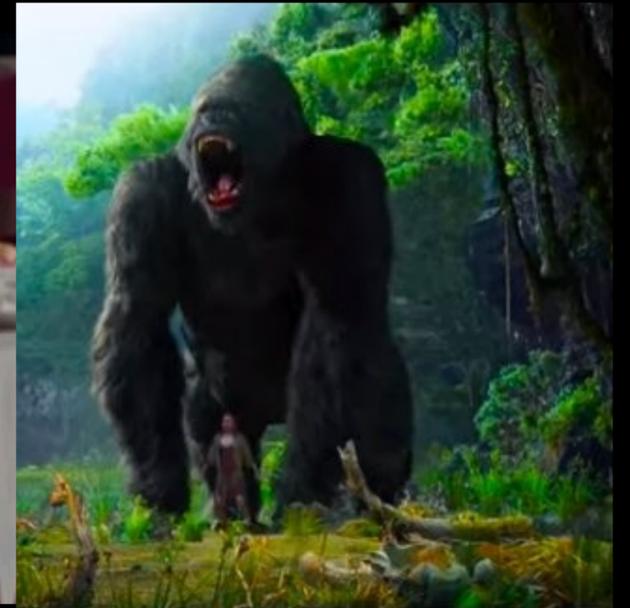


STOMMACH

FEATURE FILM WITH



GENRE
Dramedy/Fantasy

SHINY-FLOOR COOKING COMPETITION

STORY

LOGLINE



A grocery clerk with food allergies is invited onto a game show to invent a new American food. If he can learn to think like a chef, his recipe might have a chance to become a famous grocery product.

SYNOPSIS

STORY



After being diagnosed with a **lethal food allergy**, Sean must change his diet and learn a new way to eat.

Segregated from family dinners and eating with his friends, he begins to explore an **underground food movement** that inspires him to start his own cooking channel.

Soon he is discovered by a cooking show, and given the opportunity to prove he can **invent a new food** that will change American cuisine.

FAMILY AND FRIENDS

CONFLICT



Separated from his normal life after 15 minutes of being dead and anastasis, Sean Nucleamos must rebuild his POV.

VISION

ARTIST STATEMENT



FOOD ALLERGY VS. FOOD INTOLERANCE

(causes immune reaction vs. causes digestive reaction)

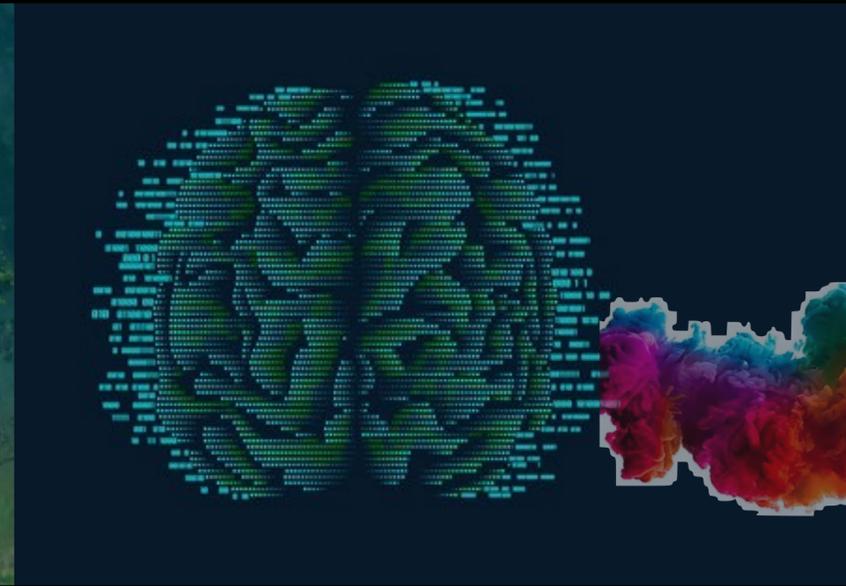
Food allergies are becoming more common in the U.S.
5% of the U.S. population has a known food allergy.
And an estimated 14% have allergies, but do not know it.

By challenging the American diet to be more creative,
and inventing new foods sponsored by brands,
people with food sensitivity* can participate
in the social experience of eating.

**Tree nut, soy, milk, egg, shellfish, peanut
and wheat are the most common.*

SEAN'S IMAGINATION

TO NE



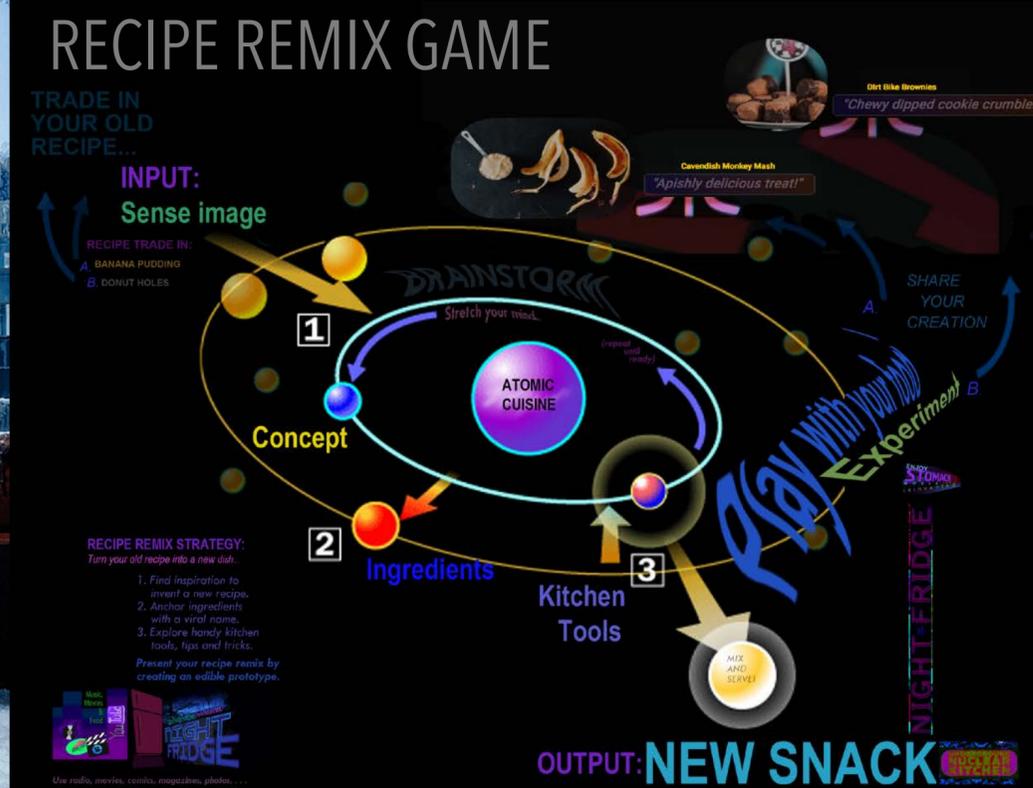
Sean has nightmares triggered by his food allergies.
During the day he hallucinates, which contributes to his isolation.

GAMING



FOOD THERAPY / RPG Experimenting with food and role play games inspires Sean to create his own YouTube channel.

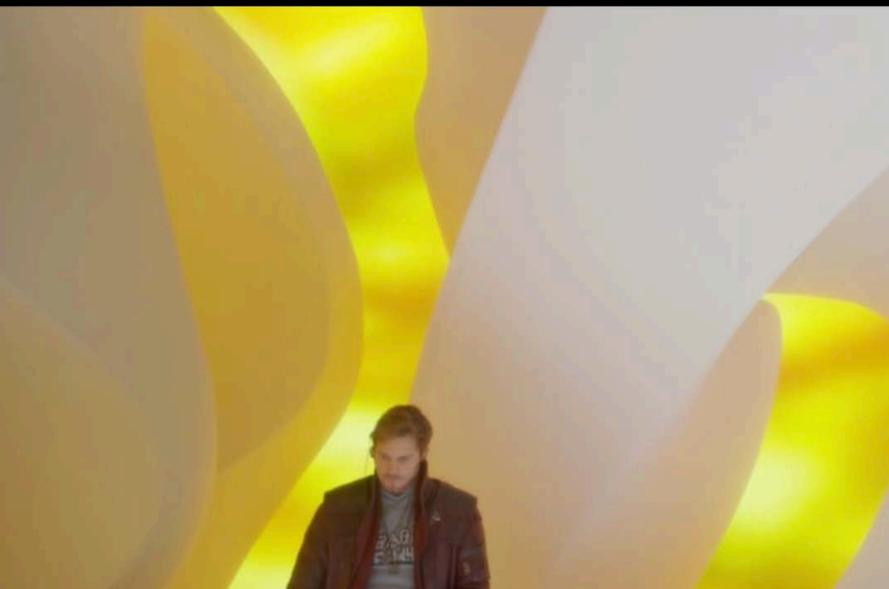
YOUTUBE CHANNEL HERO



Sean goes from grocery clerk to underground foodie to building a **haunted kitchen** in his basement. When his YouTube channel goes viral he is invited onto a national cooking competition.

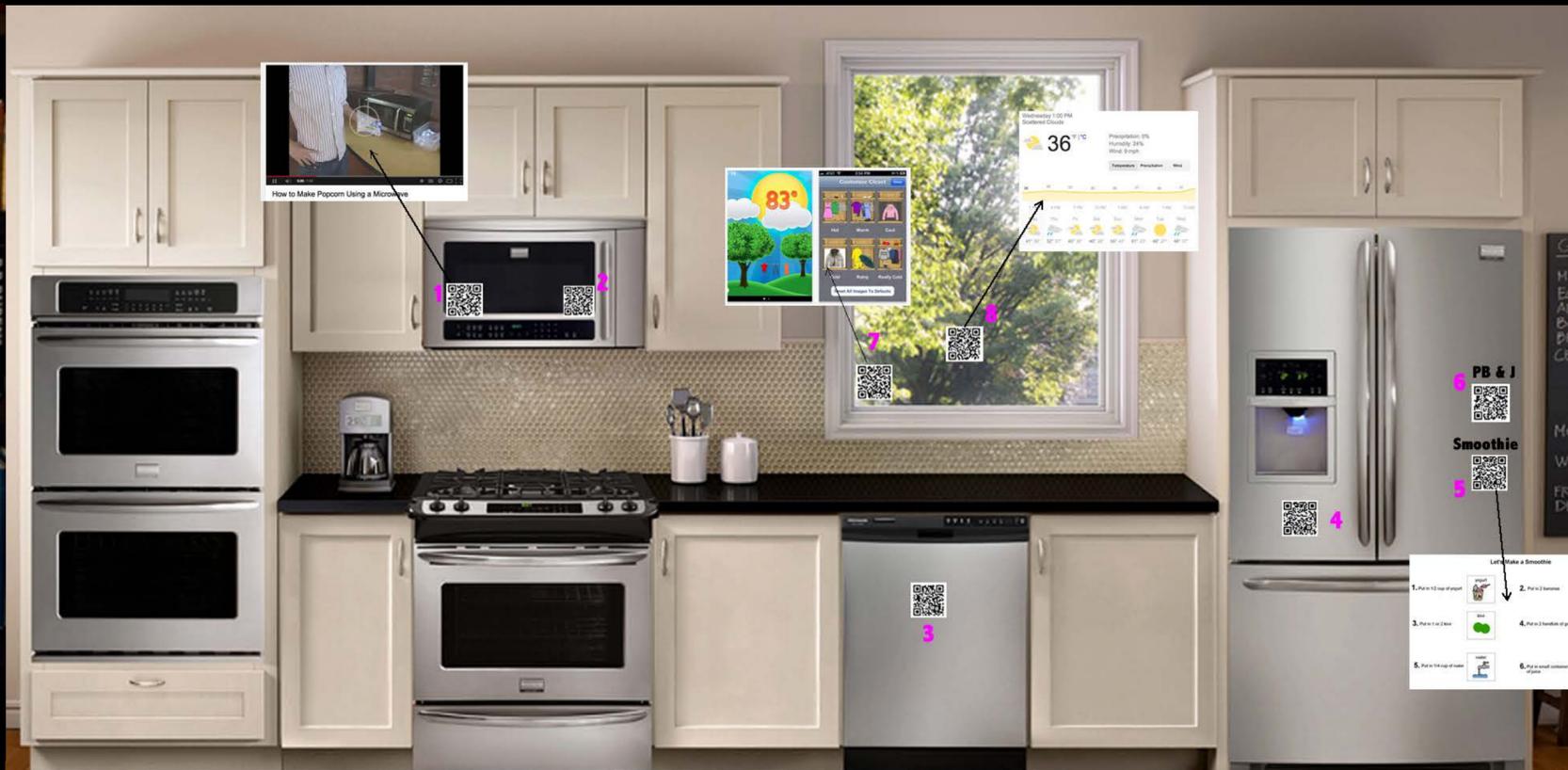
Gastro'Punk LIVE GAME SHOW

LOCATION



Game play relates to real life situations. In one **game level**, players must create travel food in a car environment.

BEZELLE NORTHRUP
YOUTUBE CHANNEL



HERO

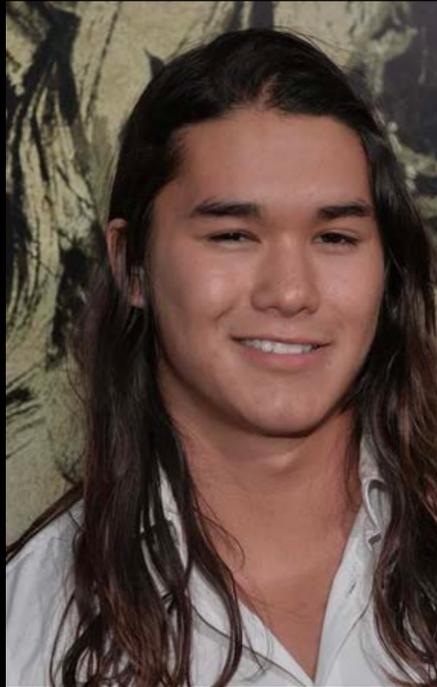
Famous for her **fantasy foods**, Bezelle is also invited onto Gastro'Punk. A top influencer, her creative chops make her the only contestant with culinary training.

CONTESTANT

YOUTUBE CHANNEL

Refrigerator
KARAOKE

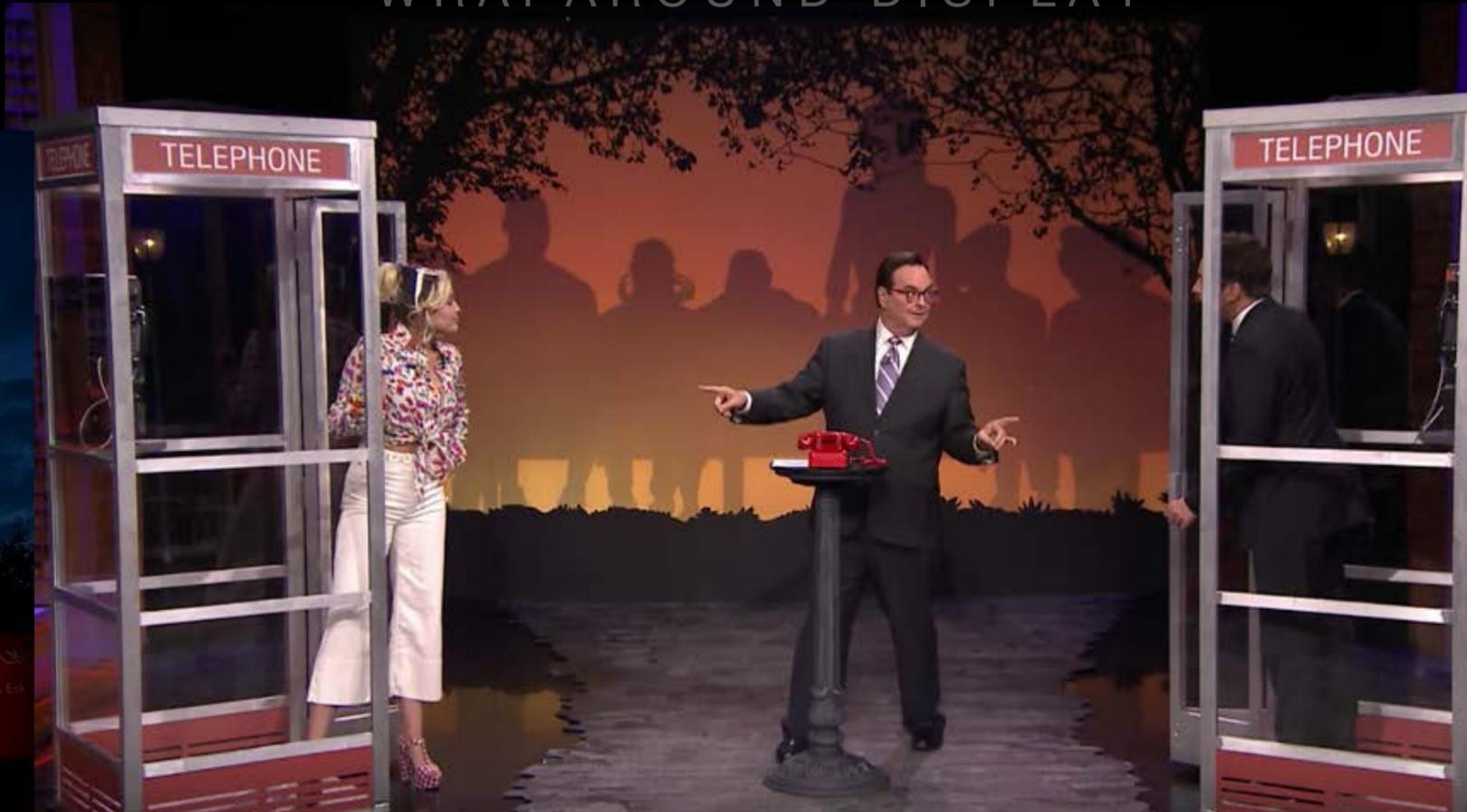
BOMBE



An established YouTube personality and unicorn host, Bombe Newton is known for his **refrigerator karaoke**.

GRAPHIC ENVIRONMENT/ WRAPAROUND DISPLAY

FORMAT



Each game show challenge uses a unique cooking environment, a cooking quiz or puzzle, as well as limited ingredients and cooking tools.

FOOD CULTURE

Being creative means interacting with **ready-to-eat** food brands. But inventing a new food means thinking like a brand.

#stomach

BRANDING



CHALLENGE: Invent a new soft drink flavor.

AMERICA'S HEARTLAND

SETTING



BURKE DAVIS, HOST
The game show host will
take contestants on a
journey through
American food.

Set in the Midwest, the home of cattle, cars, rock-n-roll and EDM,
Gastro'Punk celebrates the great American romance with innovation.

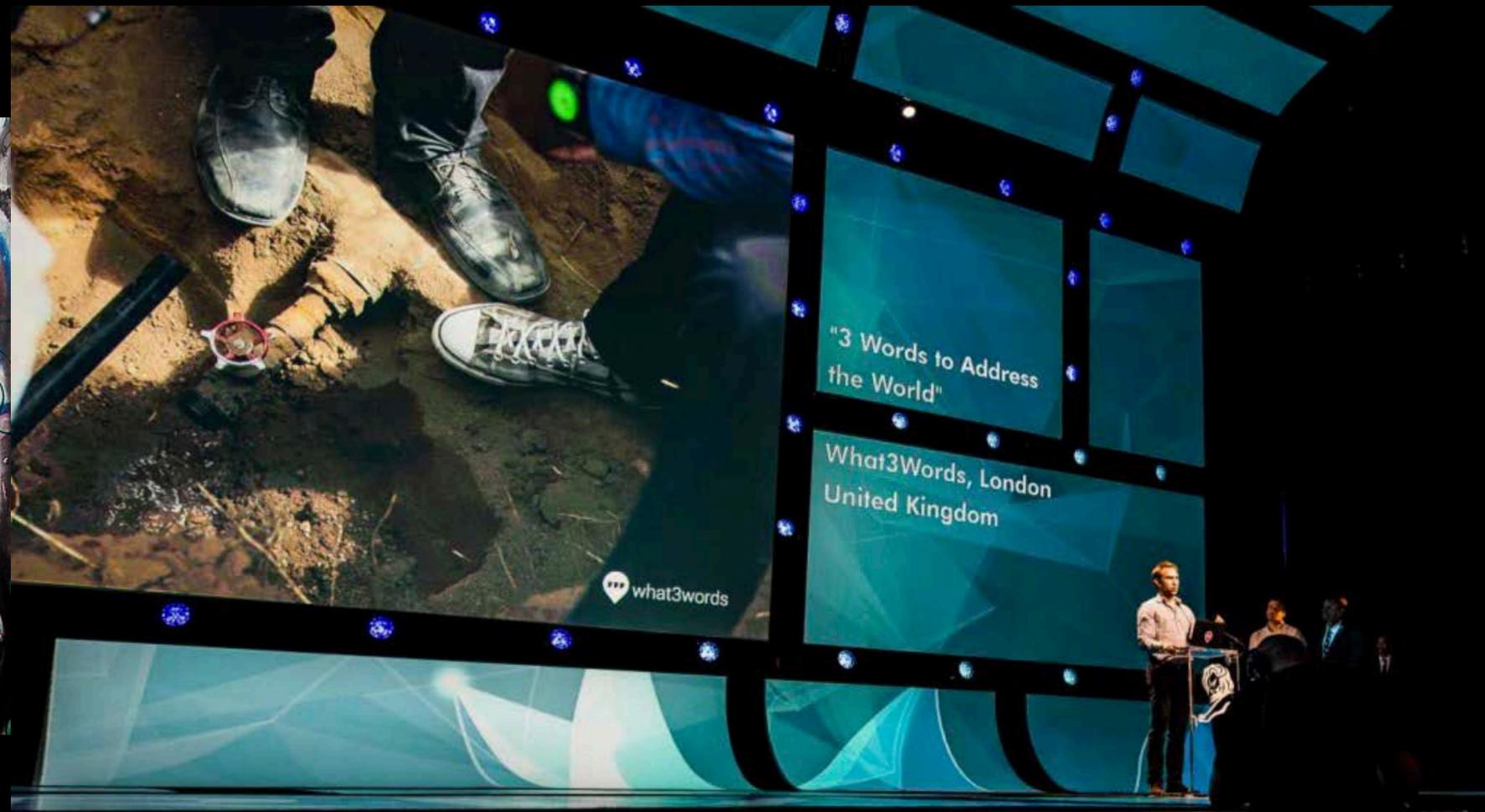


COLOR SHAPE

Celebrating packaging design, pastel neons and rich tertiary colors of the gaming world.

Macro/HFR, food photography, VR/AR and 360
FOV, combined with Vérité and subjective POV.

CINEMATOGRAPHY



COMPOSITION



**NOW
OPEN**



grocery



Each environment has a unique lighting style that highlights emotional arc and story world.



MAIN SCENARIOS

Sean's Nightmares

*Low Key/Short Lighting
with Tertiary Hues*

YouTube Channels

*Ambient/Rainbow Spectrum
and Neon*

Game Show

*Spot, Lighting Board FX, Architectural
and Motion Graphics Displays*

Family Home

Naturalistic, LED/Tungsten Hybrid

Grocery Store

*High Key Product, Full
Spectrum/ LED and Flood*

LIGHTING

MISSION

Stomach Movie & **Gastro'Punk**



Stomach Movie and Gastro'Punk bring together the worlds of a TV cooking competition and gaming culture to **invent new foods** able to support a more diverse American diet.

STOMACH
Gastro'Punk
The End.