

Brighter PRO uses innovation, transparency, and efficiency to lower dental fees by:

- ✓ Incentivizing providers to competitively price their services
- ✓ Empowering members to shop for the best care at the best price
- ✓ Affording employers to lower claims costs, while improving the employee experience

Experience a Brighter Future

Brighter PRO reinvents dental benefits using technology, provider-integration, and a consumer-driven experience with:



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Revolutionizing the dental experience

Better Benefits. Better Prices.

[Learn more inside >](#)

Brighter PRO

Reinvention Through Innovation

Brighter PRO is the ultimate, full-service, ASO solution for employers wanting to realize the savings of self-funding their dental benefits.

FACT – When an employee follows a proper oral hygiene maintenance schedule – it costs less than \$300 a year to cover their dental needs.

SOLUTION – Brighter PRO drives our members to maintain a regular preventive schedule through proactive education, incentives, and personalized reminders.

