

# NOTES

**To:** All Members of BID Committee

**From:** Cecilia Ngo

**Re:** Central Ave BID Committee Minutes 1/7/15

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## Agenda Outline:

- Committee Introductions - (Sheri Franklin, Urban Design Center)
- Presentation by City Business Resource Rep - (Frank Aguirre, LA City)
- Review of 5 year BID Budget – (Sheri Franklin, Urban Design Center)
- BID logo Presentation – (Gustavo De Haro, CRCD)
- Next Meeting Date - (Sheri Franklin, Urban Design Center)

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### 1. Introductions: (Sherri Franklin, Urban Design Center)

No sign in sheet was created for this meeting, attendance by the following was noted.

Dorothy Randle, Council Office  
Noreen McClendon, Concerned Citizens of South Central LA  
Jonathan Zeichner, A Place Called Home  
Jorge Avyar, Business owner  
Eugene Van Cise, City Clerk's office  
Cecilia Ngo, Coaliton for Responsible Community Development  
Dani Shaker, Property owner  
Sherri Franklin, Urban Design Center  
James Daughtry, Urban Design Center  
Manuel Huerta, LA Conservancy  
Omar Orozco, CRCD Enterprises  
Joe Gamez, CRCD Enterprises

### 2. BID area and budget: (Sherri Franklin, Urban Design Center)

#### Overview:

Reviewed handouts - Draft 5-year budget, parcels by boundary, and draft map

Discussion regarding BID boundary ending at Vernon. Current proposal includes first parcels immediately south of Vernon, is that justifiable? Committee decided to submit as-is with first draft, if City rejects, then we'll remove the first parcels. CABA will market south of Vernon to Slauson in hopes of developing additional support for BID extension in the future.

Discussion regarding parcel list. Need special formulas for nonprofits, churches, etc because they'll use the BID program differently.

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Discussion regarding budget. Question regarding sidewalk cleaning - how much is already done? CRCD Enterprises to provide current frequency to see if we need to adjust proposed budget. *(Note: After the meeting, CRCD Enterprises informed team that sidewalks are cleaned 4 times a week).* Budget accounts for cost of living and minimum wage increases over 5 years. There are major replacement costs budgeted during year 3. Parking study only occurs in year 1 so only shows up once.

How do we get the jobs for businesses in CD9? Operating procedures will include process of getting bids, minimum of 3 bids through an RFP process. Process needs to have special consideration for local businesses to support CD9. We're not bound by City regulations. and all BIDs use some sort of competitive bid.

**3. Organization and leadership structure:** – (Sherri Franklin, Urban Design Center)

We need nominations for the executive committee - 11-member board with 5 executive members for leadership. UDC will prepare a nomination form with commitment criteria. Board members need to be property owners, other stakeholders will be on advisory board. This will be our establishing board so we can change it once the nonprofit is created and use formal elections.

**5. Next Meeting Date & Agenda Preview:** (Sheri Franklin, Urban Design Center)

**Next BID Meeting:** 10am – 12pm Wednesday January 21st 2015

**Location:** Council District 9 Office 4301 S. Central Ave LA

***Agenda Preview Next Mtg:***

- Finalize formula
- Finalize draft district management plan for submission to City

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