



EAST TEXAS LOUISIANA BEEFMASTER MARKETING GROUP

ANOTHER FANTASTIC SALE!!!

What a great sale!! This was our most successful sale in recent memory, maybe ever. There were 36 lots sold for an average of \$4821 and one of the lowest commissions we have ever had. We estimated that over 300 people attended our 35th Annual Sale on Saturday, April 18. THANK YOU to all of our buyers, consignors, members and officers for your participation and efforts in achieving this awesome success. This could not have happened without the hard work of many, many people and we are all inspired to start working now to have an even better sale in 2016.

Friday night's futurity included some beautiful bred and open heifers. The Grand Champion was a dark red open heifer consigned by Debbie Cheatham. Steve and Cindy Emmons consigned the Reserve Champion which was a bred heifer out of the Who Dat bull. This heifer was also the high selling lot purchased by Macie Moss, Chico, TX. Thanks to everyone who entered their heifers in support of the futurity. All of

the heifers were in super shape and anyone would be proud to own them.

The Friday night meal was catered by Scott Branch. He and his family served a delicious meal of steak, potatoes and green beans. The ETLBMG officer's and director's wives brought a variety of desserts to finish off the meal. As usual, we closed the evening with the Fun Auction. Anthony Mihalski served as our auctioneer again and he really puts the "fun" into the Fun Auction. Thanks to everyone who donated items for this event. We grossed over \$3,000 to help offset sale expenses. We also want to thank Jake Burkhart for donating the Yeti cooler we raffled off to help with sale expenses, too.

We'd like to encourage everyone to mark your calendars for Saturday, April 16, 2016, and plan to attend our 36th Annual Sale. Don't forget to come Friday for an evening of fun and fellowship. We guarantee you will have a great time, a great meal and meet some great Beefmaster breeders!

2015-16 OFFICERS AND DIRECTORS

The following new officers and directors were elected this year at the General Membership Meeting on April 15, in conjunction with the annual sale.

President: Mike Griffith	Directors: Jake Burkhart	Scott Jagers
Vice-President: Terry Chambers	Jeremy Way	Jerry Ronquille
Ex-Officio: Melton Brock	Elbert Manor	Gary Lindsey
Sec./Treasurer: Mikie Emal		

Contact information for these, your representatives, is available on the website:
www.etlbg.com

2015 MEMBERSHIP APPLICATION

Please complete and send to Mikie Emal at the address below with check payable to ETLBMG for \$30.00.

NAME _____
 RANCH NAME _____
 ADDRESS: _____
 PHONE: _____ BBU# _____
 EMAIL: _____

facebook

Be sure to "Like" our facebook page. It can be found by searching for East Texas/Louisiana Beefmaster Marketing Group. You will find news, photos and information about the marketing group. Thanks to Emily Long for hosting our facebook page.

www.etlbg.com

Please check out our website and let us know what you think. You can find current and past newsletters, contact information for the officers, directors and members. Free advertising space is available for members, too.

DOUBLE J FARMS BEEFMASTERS

Scott & Ann Jagers
 Maud, TX 930.280.0556
sajagers@hotmail.com

TAG BEEFMASTERS

Terry & Gerry Chambers
 Terrell, TX 972.849.4824
tagbeefmstr@yahoo.com

J&L LIVESTOCK

Jake & Kimberly Burkhart
 Houston, TX 832.444.5450
jburkhart@capital-inland.com

CADE CREEK RANCH

Elbert and Nina Manor
 903.388.2900
cadecreekranch@gmail.com

GRIFFITH'S RAFTER G BAR BEEFMASTERS

Mike & Rachel Griffith
 817.917.3691 raftergbar@aol.com

THIS AND THAT MINERAL SUPPLEMENTATION

Beef cattle require an array of minerals for optimal growth and reproduction. It is important to select minerals that meet requirements and avoid excesses that reduce profits and lead to imbalances. It is also important to note that minerals interact with each other so proper balance is critical, excess of a single mineral can interfere with absorption of another.

Here are a few things you can do to help determine the right mineral for your operation.

- Forage testing, this will help to identify what minerals are available.
- Water analysis, this will help to identify if there is anything that could interfere with mineral absorption.
- Age and class of cattle, young vs mature, lactating vs dry, open vs bred, etc.

If uncertain, consult with a nutritionist, you may need a custom formulation based on your needs.

Here are few examples of some balanced mineral supplements and their application:

- 12:12 Mineral [12% Ca, 12% P, 3% Mg, 200IU Vit. A]
 - ◊ For cattle consuming low quality pasture
 - ◊ For cattle with high phosphorous needs, such as breeding heifers or cows, heifers and cows in late pregnancy, lactating cow with calf and weaned calves
- 2:1 Mineral [14% Ca, 7% P, 3% Mg, 200IU Vit. A]
 - ◊ For cattle consuming intermediate to good quality pasture or hay
 - ◊ For cattle with intermediate phosphorous needs and cattle consuming low calcium forages.
- Hi-Mag Mineral [12% Ca, 6%P, 10% Mg, 200 IU Vit. A]
 - ◊ For cattle on wheat or other lush pasture where Mg tetany can be a problem

In summary, minerals are required not optional. Proper balance is critical, feed based on need, test your forages and water.

Submitted by Chad M. Horner
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Junior Show & Scholarship News

Spring Fling JBBA Heifer Show

On Saturday April 18th 68 JBBA exhibitors arrived at the Porth Ag Arena in Crockett, Texas to exhibit a whopping 108 heifers in the East Texas / Louisiana Beefmaster Marketing Group "Spring Fling" JBBA Heifer Show. The judge for the show was Mr. Randall Tipp of Sealy, TX, who awarded top honors to the Juniors as follows:

- ◆ Calf Champion - Coby Pritchett with EMS Designer Britches,
- ◆ Reserve Calf – Lily Hettinger with RGB Daisy May,
- ◆ Junior Champion – Nick Allen with Double J's Felicia,
- ◆ Reserve Junior – Sage McManus with SM Rosey,
- ◆ Senior Champion – Lily Hettinger with WR Roxie's Rumor Has It,
- ◆ Reserve Senior – Ryan Wroblewski with LEI Daisy.
- ◆ Overall Champion went to Nick Allen with Double J's Felicia
- ◆ Overall Reserve Champion went to Lily Hettinger with WR Roxie's Rumor Has It.
- ◆ Bred and Owned Champion was Sage McManus with SM Rosey
- ◆ Bred and Owned Reserve Champion went to Foster Hall with HFF Moonlight Magic.
- ◆ Showmanship class winners were Ryan Wroblewski for the Junior Division, Raegan Emmons for the Intermediate Division and Haily Siptak for the Senior Division.

This is a very strong JBBA show and is and has been a great success over the years. Many thanks to Casey and Amy Ballard, show coordinators, who organized the Show and have done such a great job over the years. We also want to thank all of the award sponsors. Their donations allowed the juniors to receive nice awards including buckles, plaques, banners, ribbons, top ten awards and prize money. Finally we want to thank all who came out to watch the Show and support our Juniors.

ETLBMG Junior Scholarship Winners

The ETLBMG was pleased to award FOUR scholarships this year totaling \$3,000 to deserving Juniors at the awards banquet during the JBBA Nationals. Casey Ballard, Junior Coordinator, and his Committee said that choosing the four recipients was really tough as all of the applications that they received were so good. The scholarship recipients were: Christy Petry, Claire Dallmeyer, Isaac McFarland and Kelsee Webb.

JBBA Convention & National Heifer Show

The 31st annual JBBA Convention and National Heifer Show was held in Bryan, Texas from July 20th to July 25th. It was a fun and productive week filled with activities. Some of those activities included Leadership Conference, Photography contest, Public Speaking Contest, Family Fun Night, Judging Contest, General Membership Meeting, Coloring Contest, Herdsman Quiz, Calcutta Showman Auction, Showmanship Contest, Advancer and E6, National Bred & Owned Show, Haltered Bull Show, Fun Auction, the National Heifer Show and the Saturday night Annual Awards Banquet and Dance. The week was a great success with a record 400-plus head of great quality Beefmaster Cattle displayed. Many thanks to Allison Wagner Wells and her Junior Program Committee for a great week!

YOUR AD COULD GO HERE

Please call 254.729.2744
for more information