



West Anaheim Neighborhood Development Council  
Community Participation Committee  
"For Building a Better Anaheim"



**NOTE THE NEW LOCATION  
At Maxwell Park!!**

February 14, 2019

Dear Community Partner,

Re: Request for Donations for the Anaheim Community BBQ

The **West Anaheim Neighborhood Development Council (WAND)** invites you to partner with us as we host the 23<sup>rd</sup> Annual Western BBQ at Maxwell Park on Saturday, **April 13, 2019**, from 10:00 A.M. until 2:00 P.M. WAND will be providing a full day of activities designed to draw our community closer together. Last year we passed out over 12,000 fliers and drew over 4,000 residents to enjoy a day of fun for the entire family! This year we are recruiting even more community participation and a larger audience this year than in previous years!

We invite you, as a community business, to partner with us for our event. We are hoping that you will be able to donate an item for our Opportunity Prize Raffle and Silent Auction. Selling tickets for the raffle and getting bids at the auction is one way we finance the event. Any in-kind donation, gift card, basket of goods, tickets to an event, etc. would be greatly appreciated. Your donation will be listed in our event program.

The Anaheim Community Foundation a non-profit organization, acts as our fiscal agent, so your donation may be tax deductible according to current tax laws. All donations need to be received by April 2<sup>nd</sup>.

Please send donations to:

WAND Western BBQ  
604 S. Scott Lane  
Anaheim, CA 92804

**WAND** (est. 1997) is a grass-roots organization of residents committed to *building a better tomorrow* for West Anaheim. Our organization is well recognized in Orange County for our work in building a balanced community, but we cannot do it alone. Our success depends upon the generous support of corporate and local businesses to underwrite the costs of these community events. We respectfully ask you and your company to consider partnering with us this year.

For further information please reach out to the event Chair, Esther Wallace at [eswall@msn.com](mailto:eswall@msn.com) or call 714-609-8070.

***You can also find information about the BBQ at [WandBBQ.ORG](http://WandBBQ.ORG).***

We look forward to partnering with you for the 23<sup>rd</sup> Annual Western BBQ!

Sincerely,

Esther Wallace - Event Chair

The mission statement of the Community Participation Committee:  
**West Anaheim centers on the family, where people work and play together, getting to know neighbors and building a stronger sense of community.**

Wand Community  
Event Committee:

2019 Event Chair:  
Esther Wallace

Committee Members:

- Ryan Balius
- Scott Barnes
- Rose Chen
- Mike Christianson
- Benita Gagne
- Debbie Herman
- Nick Latimer
- Barbara Matillo
- Carmela Mendoza
- Lisa Ramos
- Anaheim Sporn
- Carlos Urquiza
- Leah Winters
- Nathan Zug



WAND  
Executive Committee:

WAND Chairman:  
Esther Wallace

- Andre Beck
- Sally Feldhaus
- Benita Gagne
- Judi Gollette
- Phyllis Greenberg
- David Klawe
- Vic Real
- Jerrie Warner



# Western BBQ



## Sponsorship Opportunities

Event sponsorships are an important part of developing a strong community. You and your organization help enhance our event and keep our community alive! Thank you for becoming a sponsor in the 23<sup>rd</sup> annual Anaheim Western BBQ.

**Saturday, April 13, 2019 at Maxwell Park. Sponsorship levels are listed below:**

### The Big Bonanza \$2,500

Big Bonanza plaque for your organization. Your logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, on signage throughout the park, and multiple announcements from the main stage.

### The Golden Saddle \$1,500

Golden Saddle plaque for your organization. Your logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, signage throughout the park, and multiple announcements from the main stage.

### The Silver Spur \$1,000

Your organizations logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, throughout the park, and on the main stage.

### Iron Horseshoe \$500

Sign recognition throughout the park, on the main stage and in the event program.

### Lasso \$ 250

Recognition in the event program.



Advertising Opportunities are available in the event program. Business card size ads \$35, ½ page \$50, full page \$75, inside covers \$100, Back cover \$150. jpg format, camera ready art accepted. Deadline April 2<sup>nd</sup>.

Organization Name: \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

Sponsor Level:  \$2,500,  \$1,500,  \$1,000  \$500  250  other \_\_\_\_\_

**Please return this portion of the form with your check payable to: Anaheim Community Foundation – WAND Western BBQ 604 S. Scott Lane, Anaheim CA 92804**