

January 2024

**Total 2023 On-Site Visitors:** 4,071  
**Nook/Clubhouse Functions (December):** 18

## CHRISTMAS ON MAIN STREET

We had a record attendance for the Living Windows and Lighted Christmas Parade last month. Community groups and businesses really stepped up their game with the windows this year and we had a record number of entries in the parade. It was a great evening and we are already planning for next year.

We also had a record number of functions at The Nook and Tommy's Clubhouse in December with Christmas parties, birthday parties, and receptions.

## MAIN STREET UPDATE

We have named the second story economic center the Lofts on Main. Drywall is being installed now and we hope to begin finishing the building out soon. We have rented out all of the Lofts on Main and hope it will be occupied and running by March 1. (Announcement coming soon)

We have rented The Marketplace building to Cooper's Antiques who will be moving part of their store from the historic Bluff City Bank Building (red building) and opening in February. We have also rented the Bluff City Bank Building to become a General Store and are working with a business to locate in the Coal House. We're excited about all the progress and the opportunity for small businesses to make a success on Main Street.

By renting The Marketplace, we will be moving all of our staff under one roof at the Museum and we will be focusing on the two prongs of our mission: the museum and Main Street Calico Rock.

## MUSEUM UPDATE

Over the winter break, we are making improvements to the Artisan Gift Shop, expanding the Artisan Cooperative, and adding two new galleries to the Tomlinson Art Center. We are also making improvements to the Visitor Information Center, as well as waxing floors in the museum galleries and The Nook. We will also be updating several historical exhibits in the museum and continuing work on the Archives.

**Less Than 100 Days Until the Total Solar Eclipse: April 8, 2024**

Respectfully submitted,

