

Mayor Keeble spent several hundred thousand dollars of the town's rainy day fund thinking that by doing so will promote town growth. This has only further **prohibited** growth. Opinions of many citizens believe the current Mayor poured over \$50,000 down the drain in his first year as Mayor. That money will never come back to the city and it only benefited very few people, many who live **outside** the city limits. The Mayor has often been quoted as saying the town must "draw the line" on spending. If bankrupting the town is what that really means then he needs to put down the crayons. These expenditures below plus the animal shelter property were not emergencies yet funding came from the emergency fund.

1. In 2011, after budget approval, Mayor Keeble signed off to amend the budget for \$3,500.00 to renovate an old garage next to city hall for use as an exclusive workout facility for town employees only. The majority of which do not pay city taxes as they live outside the city limits.

2. When our longtime city recorder retired in early 2011, Mayor Keeble hired a very capable assistant from the city to fill the position. For many years that assistant had been trained to perform the recorder job and filled in when he was absent. Due to the Mayor's inability to educate himself about the city, the taxpayers footed the bill for retaining the former city recorder's expertise in the operations of the town. As an asset to the town, fair compensation for the former recorder to be "on call" was \$100 a week pay plus **paid health insurance** premiums until April 2012 when he was eligible for other insurance coverage. Each member of council is encouraged to attend invaluable and free MTAS training classes to learn how cities operate. These training classes make experts of city council members and enhances the overall effectiveness of the town board. The Mayor while serving as Alderman did not participate in any of the training opportunities. Thus it was left to the former city recorder to answer his **often times repetitive questions**. In April 2012, the Mayor still had to depend on the former city recorder for an additional year and increased the retainer paid to him at **\$200.00 a week**. **No fault or blame can be given to either the former or new city recorder** as the issue at hand is the Mayor's inability to learn how a town should operate. Since the Mayor DID call upon the former city recorder, the right thing to do was to compensate him for his time to be on call. The Mayor should have learned his job and not relied on others to do it for him. This in turn has resulted in the Mayor pouring more money down the drain. Your vote DOES matter!



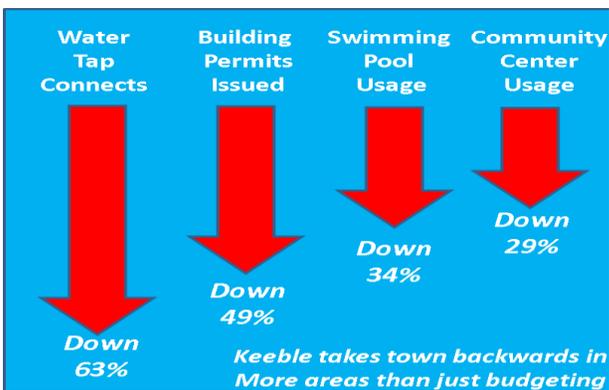
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Paid for by candidate



In September of 2011 Mayor Keeble spent \$9,500.00 for 2 acres of steep hilly land adjacent to the animal shelter. The land purchased has not been developed proving further this was money again wasted just like the Ramsey property that was purchased. If the city ever needed to expand the shelter to that extent, a better option would have been to move it to land already owned by the city adjacent to the wastewater plant. The original acre of land donated to the town and county several years ago was large enough to provide any future growth. The additional 2 acres purchased was unnecessary as **it was not needed five years ago nor is it needed now**.

During the past five years Mayor Keeble's leadership grade using the four key indicators of growth for Mountain City all show Keeble failing miserably since he was elected in March of 2011.



ELECT KEVIN PARSONS CITY MAYOR

496 Acorn Street
Mountain City, Tennessee 37683

Diplomatic Approach Achieves Better Results



The above property was an eyesore on the east side of town for years dating back to the 1970's. Mayor after Mayor sent letters to the property owner that the property was in violation of the town's property maintenance ordinance along with a fine and request to clean up the property. It never resulted in a change so rather than continue this tradition or waste city funds by purchasing the property, Mayor Parsons worked with the property owner, an adjacent business and Eastern Eight C.D.C. to finally clean up this area of town forever. Using the same approach the taxpayers would have avoided buying the Ramsey building. Using diplomacy could have prevented the alteration of the original design of the Goose Creek Trail from the peaceful scenery along the natural contours of the creek to what is now just another sidewalk beside a busy and dangerous highway at an astronomical cost to taxpayers. Incidentally, the property owner from the example above publicly thanked Mayor Parsons in the way he handled the problems associated with his property. The result can be seen of the same area in the photos below.



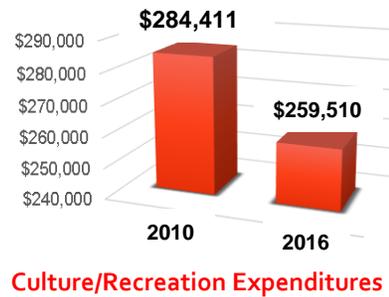
Candidate for Mayor Agrees Cries For "Something To Do Here" In The City Falls Upon Deaf Ears

Poor leadership over the past 5 years has hindered growth and wasted town resources that took many years to build. Due to the lack of transparency in dealings at city hall many citizens have been unaware of these issues. For example, Mayor Parsons was able to secure a coveted clean and safe carnival for a week at Ralph Stout Park each Spring. Though our population and economy was not as desirable as other towns, the owner of the carnival was committed to helping the city. Comments from town residents included that it was great to have something to do with their kids close to home. The city benefited from sales tax dollars as people spent money in town that they otherwise spend elsewhere. In spite of this, Mr. Keeble demanded the town charge a fee to the carnival for using the park. With the bottom line already tight the carnival regrettably was unable to pay and moved elsewhere. In 2013 a reputable circus had requested using the Ralph Stout Park to perform two family friendly circus shows. As expected, Mayor Keeble voted to decline the request for the circus to use the park. We always hear that there is nothing for parents and their children to do while city leaders say they want to help but when given the opportunity they don't which only puts another nail in the proverbial town coffin. Do you want change or more of the same? Your vote on November 8th will help decide the direction for Mountain City.

Kevin Parsons

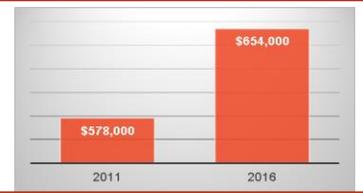
Decrease in Funding = Decrease in Revenue

The Budget for expenditures in Culture and Recreation is almost 10% less than it was in 2011. Money for city parks and swimming pool improvements is included in this budgeted line item.

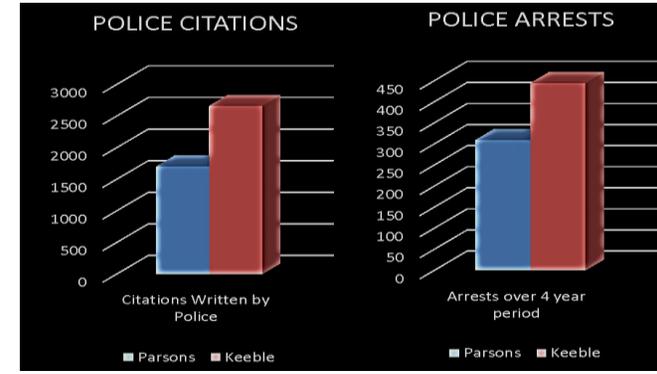


Swimming Pool Revenue is down 34% versus income just 5 years ago

Payroll Expenses for 14 town employees are up 27% since 2011.



City Crime Rate On Rise Since 2011



There has been a significant increase in the crime rate in Mountain City over the past four + years compared to the same time period with former Mayor Parsons. He believed that by giving back to the citizens some form of "something to do" for little or no cost like building a skateboard park, free movie night at the park, allowing limited commercial usage of city owned property, organizing charitable fundraisers, constructing a nationally recognized disc golf course at no cost to taxpayers and much more helped to provide opportunities for town folks to stay out of trouble. Parsons recognizes that one person cannot bring prosperity to the city and plans to seek more input than ever before from the town's citizens to achieve success. There will also be much needed transparency restored concerning decisions made by the board which affects its citizens.

Together we will work to make the town a better place to live and raise a family. With a small amount of effort big things can be done but first we will stop the mismanagement of your tax dollars then we will go to work getting back on track for success. We can't get back the money that has been wasted over the past five years that helped a very few, however we can through careful budgeting work to help all that live in the city.

