



2017-2018
BID BOARD of DIRECTORS SPECIAL MEETING MINUTES

Date: August 15, 2018
Location: BID Office
315 3rd Street
Huntington Beach, CA 92648

Day: Wednesday
Time: 8:00 AM

1. Call to Order 8:04am
2. Roll Call Board Members present: Matt Peterson, Mike Williams, Lizzie Raudenbush, Dave Shenkman, Kate Leigh, and Max Schultz. Past President: Steve Daniel. Absent: Bob Bolen. BID Staff: Marianne Tonjes, and Darci Henderson. Also, in attendance City Staff Kellee Fritzal and Councilman Erik Peterson.
3. Public Comments Kellee Fritzal reported she is working with the City on the planter bar project and partnering with the BID. Kellee also stated our resolution of intent will be on the August 20, 2018 City Council agenda and our hearing will be on September 17, 2018.
4. Approve Minutes Recommendation: Adopt the Minutes of the August 9, 2018, Board Meeting. Attachment 4a. Dave Shenkman motioned to approve the minutes, Max Schlutz seconded. Ayes: 6, Noes: 0. Motion passed.
5. Treasurer Report - Financials a. Information: Treasurer Mike Williams will present the 2018-19 budget. Recommendation: Approve the 2018-19 Budget. Attachment 4a. Mike Williams presented the new budget. Board discussion. Kate Leigh motioned to approve the budget, Dave Shenkman seconded. Ayes: 6, Noes: 0. Motion passed.
Committee Reports



6. Executive

a. Board of Director Appointments

Information: Per the HBDBID Bylaws, a vacancy of a Director, because of resignation or removal, shall be filled by the President after review of the application by the Board of Directors and with the approval of a majority of the Board of Directors. Attachments 6a & 6b.

Recommendation: To appoint Michelle Vespe from Healing Beauty to fill the position vacated by Dick Thorpe through September 30, 2018, and to appoint Bud Wierenga from Cruisers to fill the position vacated by Susie Smith through September 30, 2019.

Both applications were presented. The application received from Bud Wierenga was missing the last two questions and was considered incomplete. Kate Leigh made a substitute motion to fill Susie Smith's spot with Michelle Vespe, Mike Williams seconded. Ayes: 6, Noes: 0. Motion passed.

7. Holiday Decorations

a. Information: Proposals for the holiday decorations from Brightlife Design and St. Nicks will be reviewed. Attachments 7a & 7b.

Recommendation: Approve a proposal for holiday décor.

Kate Leigh motioned to approve Brightlife under the conditions that business license and insurance requirements are met, Mike Williams seconded. Ayes: 5, Noes: 0. Matt Peterson abstained. Motion passed.

Other

8. Surf City Booth BID Member Fees

Information: Discuss the dues and maximum number of booths allowed for BID Members. Currently BID members whose booth is directly in front of their stores, do not pay. All other BID Members pay \$66 non-peak and \$75 peak.

Recommendation: Approve BID member fees of \$40/week for all BID members, with the maximum number of booths at 20, effective September 1, 2018.

Dave Shenkman motioned to table the vote. Mike Williams seconded. Ayes: 6, Noes: 0. Motion passed.



9. Announcements

Kellee Fritzal announced there will be a plaque to honor the Golden Bear.

10. Adjournment

Meeting adjourned at 9:05am

a. The next HBDBID Board Meeting is September 13, 2018.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, BID Manager, at 714-536-8300.