

WEF Meeting Minutes February 24, 2015

The meeting was called to order at 7:00. Co-Presidents, Jen Theriault and Colleen Guida welcomed members.

Secretary's Report: (ER) minutes from January, 2015 meeting were unanimously approved.

Treasurer's Report: (ML) Feb. Treasurer's report unanimously approved

Welcome New Members: (CG, JT) Colleen and Jen shared their idea of creating a new member welcome packet to provide info about WEF and the many ways volunteers can become involved. There was also discussion about how to encourage/ invite new members to join us....we agreed that we want to welcome new members at any point in the year (not just in the fall)

Rebranding/Logo: Jen and Colleen will create a survey through survey monkey which will be sent to all members... this will be an opportunity for members to vote and comment re.their favorite logo of the 4-5 options proposed. Plan for survey to be distributed and results summarized before our next meeting on 3/17. Rollout new design to the public at COL in April.

PR: (CB) Chocolate Rose Announcement and Joy Yoga were published in late Jan, Steps 2 Success article and STARS recipients announcement were each sent twice and will hopefully be published soon.

Website: (JH, FH) WHS have attended meeting and are assisting with our website. STARS are named on our website. RFAA collage on website, WEF dollars at work to be added to website. Gator Gallup on 4/11 to be added to website

Facebook and Twitter: Kathy Skobe continues to update our Facebook page. And we are now Twitter!

Grant Review Process: (CG,JT) New this year, an online grant survey to request feedback from Grant recipients,

Run for All Ages: (MJ/ VY) RFAA "Big check" photo shoot planned for March

Somerville Road Runners: JE/MJ Janet still trying to schedule "big check" photo with Larry and Andy

TriCity Race Series: (ER) No updates at this time, Mary Jennings will follow up with Dave Polcari to discuss ways that WEF can assist with the May race.

JOY Yoga fundraiser proposal: (ER) Joy Yoga fundraiser took place Feb 1-Feb 15. Due to many weather cancelations fewer classes were offered and this impacted participation... only one yoga class donation was collected. Plan to table this and revisit yoga fundraiser at a later time.

Calendar: (JT) Student Art Show scheduled for April 14th and 15th. Plan to have a gallery of artwork on our website. We are currently working on the calendar design. New ideas for calendar design were shared... in addition to art, perhaps adding some "challenges" with questions related to Enrichment, STEM etc. Still looking for new volunteers for Calendar fundraiser.

STARS: (BT) Next STARS will be during Teacher Appreciation Week May 4th-8th. Names of STAR recipients to go on our website. Still thinking of other ways to highlight STAR recipients

Chocolate Roses: (SW) Thank you to all the Chocolate Roses helpers! This year was challenging with all of the snow days. Please send top sellers from each school for photo and to distribute gift cards

Celebration of Learning: (SW) Confirmed 4/16/15 as date for COL, probably from 7-9. A working group meeting was scheduled for Feb 28th at Brothers Restaurant.

Other Business: (CG, JT) Asst. Supt. Kim Smith plans to attend May WEF meeting.

Parent University scheduled for March 21st 8-12:00, WEF will have a table from 8-9 at the welcome/ registration

Attendance:

Elizabeth Russell
Courtney Berinato
Mary Letchford
Janet Elwell
Jean Hamilton
Bernadette Thompson
Beth Hendriks
Mary Jennings
Linda McManama
Sue Worden
Gayle Wettach
Colleen Guida
Jen Theriault