•FULL SERVICE LIQUOR STORE WITH DISCOUNT LOW PRICES! •WHOLESALE BEER & SODA (MILWAUKEE STORE ONLY) •CO2 REFILLS •20 & 40LB. LUMP CHARCOAL

Celebrating 57 Years

Voted "Best Beer & Liquor Store" 2001-16 by Shepherd Express Readers

Awarded 2014 Best Bottle Shop in Wisconsin by RateBeer.com

Discount LIQUOR INC.

INTERESTED? Stop in for a Free cup of coffee and dessert

– Milwaukee – 5031 W. Oklahoma 1-414-545-2175

– Waukesha – 919 N. Barstow 1-262-547-7525

OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

SPRING INTO BIG SAVINGS ON BIG 1.75'S



JACK DANIELS (ALL VARIETIES) & BULLEIT BOURBON •ORIGINAL •RYE $39.99



CROWN ROYAL •ORIGINAL •MAPLE •APPLE $42.99-$5MR $37.99



"TAILGATING FAVORITE!" JAGERMEISTER $31.99 +FREE JAGER PUMP



JOSE CUERVO •WHITE •GOLD $27.99-$4MR $23.99 +FREE 1.75 CUERVO MARGARITA MIX



"HOT LOW PRICE" TITOS VODKA $28.99



SKYY VODKA $20.99-$5MR $15.99 +FREE 1.75 MR & MRS T BLOODY MARY MIX



3 OLIVES VODKA $16.99-$4MR $12.99 $15MR ON 3 BOTTLES



SEAGRAMS V.O. $18.99-$4MR $14.99



SEAGRAMS 7 $16.99-$4MR $12.99



KESSLERS WHISKEY $13.99

- BRANDY -

KORBEL *$19.99-$2MR*	$17.99
PAUL MASSON *$15.99-$4MR*	$11.99
MR BOSTON *$13.49-$3MR*	$10.49

- TEQUILA -

EL JIMADOR *$27.99-$5MR*	$22.99
LUNAZUL *$27.99-$5MR*	$22.99
MONTE ALBAN *$19.99-$10MR*	$9.99

- GIN -

BOMBAY SAPPHIRE	$31.99
TANGUERAY *$29.99-$5MR*	$24.99
FLEISCHMANNS *$11.99-$5MR*	$6.99

- RUM -

CAPTAIN MORGAN *$24.99-$4MR*	$20.99
BLACKHEART *$21.99-$8MR*	$13.99
CANE WHITE *$16.99-$10MR*	$6.99

- VODKA -

SMIRNOFF *$18.99-$3MR*	$15.99
SVEDKA *$17.99-$4MR*	$13.99
EPIC *$11.99-$7MR*	$4.99

- WHISKEY -

JIM BEAM	$27.99
STHN COMFORT *$23.99-$3MR*	$20.99
CANANDIAN CLUB	$16.99

STOCK UP & SAVE LIQUOR SPECIALS 750ML & LITERS

Kentucky Derby is May 5th



"LIMITED RELEASE" WOODFORD RESERVE KENTUCKY DERBY BOTTLE $49.99 LITER



"NEW" MAKERS MARK MINT JULEP $32.99 LITER



OLD FORESTER MINT JULEP $24.99 LITER



"NEW FROM COUNTY CORK IRELAND" FIVE FARMS SINGLE BATCH IRISH CREAM $24.99 750ml



SOUL BOXER READY TO DRINK OLD FASHIONED •BRANDY •BOURBON $17.99 750ml



"NEW FLAVOR" CAPTAIN MORGAN WATERMELON SMASH $15.99 750ml

DISCOUNT LIQUOR HAND SELECTED EDITION BOURBONS

•KNOB CREEK •J. HENRY CASK •GEO DICKEL •4 ROSES SINGLE BARREL •RUSSEL RESERVE •ELIJAH CRAIG •EL MAYOR ANEJO TEQUILA •MAKER'S MARK PRIVATE SELECT CASK STRENGTH (ALL HAND SELECTED EDITIONS AVAILABLE TO SAMPLE BEFORE PURCHASE)

APRIL BREWERY OF THE MONTH

MILWAUKEE BREWING CO

6 PACKS – ALL VARIETIES – $7.49

12 PACKS •POT LUCK •HOP LUCK $12.99

MILWAUKEE BREWING CO

4 PACK 16oz CANS •0-GII WIT •HOP FREAK IPA $7.49

ALL OTHER VARIETIES $5.49

+ FREE MKE PINT GLASS W/2 - 4/6 PACKS OR 1 - 12 PACK

SPRING TIME BEER SPECIALS



GUINNESS DRAUGHT 18 PACK CANS $19.99



BELLS OBERON WHEAT ALE 12 PACK BOTTLES $15.99



PRAIRIE ARTISEN ALES •BOMB •PARADISE •STANDARD •PHANTASMAGORIA



"HOT LOW PRICE" LAKEFRONT 12 PACK CANS •RIVERWEST STEIN •EAZY TEAZY GREEN TEA ALE $12.49



MILLER LITE 15 PACK 16oz ALUMINUM $14.49 +FREE BREWERS HAT



"NEW LOW PRICE" BUDWEISER & BUD LIGHT 20 PACK BOTTLES $11.99



KEYSTONE •LIGHT •ICE •ORIGINAL 30 PACK CANS $11.99 + 2 FREE 16OZ CANS TWO HATS LAGER



"APRIL CIDER OF THE MONTH" ANGRY ORCHARD •12 PACK BOTTLES/CANS $12.99 •6 PACK BOTTLES (EXCLUDES ORCH EDGE) $7.99 + FREE GLASS W/ANY 2 - 6 PKS OR 1 - 12PK



"BUY 2 & SAVE BIG" PABST & PABST LIGHT 30 PACK CANS 2/$33.98-$15MR 2/$18.98



CENTRAL WATERS PERUVIAN MORNING BOURBON BARREL COFFEE STOUT $14.99 4 pack



MILLER LITE, DRAFT & 64 24 PACK BOTTLES $17.99 +FREE MILWAUKEE BREWER TIX VOUCHER



CAPITAL •MAIBOCK •AMBER •SUPPER CLUB •IPA 12 PACK CANS $11.99 BUY 2 – 12 PACKS GET A FREE 16oz SPEED QUEEN BAR-B-QUE SAUCE



"BIG 16oz CANS" OKOCIM OK POLISH PALE LAGER 24 – 16oz CANS $21.99 case

NEW GLARUS STRAWBERRY RHUBARB IS BACK LIMITED SUPPLY



NEW GLARUS •SPOTTED COW •MOON MAN PALE •2 WOMEN PILS •NAKED PALE 12 PACK CANS $13.99

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

STELLA ARTOIS $79.99 20ltr

ALL MILLER & BUD PRODUCTS $59.99 1/4BL $109.99 1/2BL

NEW GLARUS •SPOTTED COW •MOON MAN $87.99 1/4BL $154.99 1/2BL

KEYSTONE LIGHT & NATTY LIGHT $73.99 1/2BL

KARBEN 4 FANTASY FACTORY $99.99 1/4BL

LAKEFRONT -6 VARIETIES- $85.99 1/4BL

BLUE MOON WHITE $59.99 1/6BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

April Winery of the Month

FETZER

$24 MR ON 12 BOTTLES



•PINOT NOIR •MERLOT •SAUVIGNON BLANC •CHARDONNAY

•PINOT GRIGIO •CABERNET SAUVIGNON •RIESLING •GEWURZTRAMINER

•"NEW" FLAT BED RED BLEND $6.49 750ML

APRIL WINE VALUES



2015 14 HANDS KENTUCKY DERBY RED BLEND $8.99 750ML



DECOY •CABERNET SAUVIGNON •PINOT NOIR •RED BLEND $15.99 750ML



NEW ZEALAND OYSTER BAY •SAUVIGNON BLANC $9.99 750ML



MENAGE A TROIS •CHARDONNAY •MERLOT •GOLD CHARD •RED BLEND •PINOT GRIGIO •MOSCATO $7.99 750ML $24 MR ON 12 BOTTLES



STERLING VINTNERS COLLECTION – ALL VARIETIES – $7.99 750ML



NEW AGE •RED •WHITE •ROSE $7.99 $48 MR ON 12 BOTTLES



APOTHIC BREW RED WINE INFUSED WITH COLD BREWED COFFEE $13.99 750ML



JACOB'S CREEK DOUBLE BARREL •WHISKY BARREL AGED SHIRAZ •WHISKEY BARREL AGED CABERNET SAUVIGNON $10.99 750ML



SEVEN DAUGHTERS •MOSCATO •PINOT NOIR •RED BLEND $7.99 750ML $12 MR ON 12 BOTTLES

• FOOD • SODA • MIXERS • COOLERS •

SEAGRAMS COOLERS 12 PACK VARIETY $9.99

12 Pack Cans BUBLY SPARKLING WATER $2.99

MIKE'S HARD LEMONADES 12 PACK BOTTLES/CANS $11.49 + FREE ZOO TIX

IN STOCK B & E'S TREES BOURBON MAPLE SYRUP

DASANI WATER 24 PACK 16oz $3.99

WHITE CLAW SPIKED SELTZERS 6 PACKS $7.99

24 Pack Cans ALL COKE $7.29 ALL 7-UP $6.99

SMIRNOFF •ICE •VARIETY 12 PK BOTTLES $9.99

1 Liters JIMMY LUV'S BLOODY MARY 2/$5.00

Discount LIQUOR INC.

1 LITERS POLAR MIXERS •TONIC & DIET •LIME TONIC & DIET •SELTZER •LEMON SOUR 5/$4.00

Limit 5 - 1 Liters. Expires 4/28/18

Discount LIQUOR INC.

12 PACK CANS LACROIX SPARKLING WATER – ALL FLAVORS – 4/$12.00

Limit 4-12 Packs. Expires 4/28/18

Discount LIQUOR INC.

24 PACK CANS •7-UP & DIET •DR PEPPER & DT. •SQUIRT •A&W & DIET •CANADA DRY $5.99

Limit 2 - 24 packs. Expires 4/28/18