Secretaries’ Innovation Group

Ron Haskins
Senior Fellow, The Brookings Institution
Senior Consultant, The Annie E. Casey Foundation
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Nonmarital Births by Education, 1970-2012

Unwed Childbearing by Age, 1980-2012

Poverty Rates for Children in Female-Headed and Married-Couple Families, 1975-2013

60% OF BIRTHS TO SINGLE WOMEN UNDER 30 ARE UNPLANNED

Why So Much Drifting?

- Young adults not using birth control or using it inconsistently
- Not using most effective methods
- Long-acting reversible contraceptives (IUDs, implants) change the default from getting pregnant to not getting pregnant
IUDs Are Much More Effective Than Other Forms of Birth Control

How we got these numbers: Data is from Trussell (2011). The probability that a person doesn't get pregnant at all over a given period of time is equal to the success rate of her contraceptive method raised to the power of the number of years she is using that method. We then subtract this multi-year “success rate” from 100% to get the failure rate (graphed above). This assumes that there is an equal chance of not getting pregnant in every year of condom use and that successful users and failed users (where success is not getting pregnant during a year using birth control) have the same rate. The assumption is reasonable given that figures we use are the figure for a “typical” user of some type of contraceptive.
St Louis: The CHOICE Project

Women using LARCs or shots had lowest unintended pregnancy rates after 1, 2, and 3 years

Source: http://www.choiceproject.wustl.edu/~media/Files/ChoiceProject/Study-Findings-20120917.ashx.