

**MILMAN RESEARCH AND CONSULTING
PROSPECTUS**

As Democrats, we have often seen how the Republican attack machine and our own lack of effective research and response have distorted our candidates' messages and destroyed their campaigns. We saw this happen in numerous State House and Senate races during the last several cycles as Democratic candidates were not adequately prepared with the necessary research and strategies as the Republicans successfully framed the debate and defined our candidates. At Milman Research and Consulting, we work to fully prepare our clients with the best possible research in anticipation of unexpected and expected attacks. We successfully performed that task for the New York Senate Democrats in 2010, Florida House and Senate Democrats in 2006 and 2008 and for the Mississippi House Democrats in 2007. We also provide this task for unions and other pro labor groups.

Our research and analysis was an integral part of the Florida House Democrats picking up nine seats in two years. This is the first net gain for Florida House Democrats in nearly 30 years. Our strategic research also played a critical role in the Mississippi House Democrats retaining their majority in the 2007 elections despite landslide victories by Governor Barbour and the other Republican statewide candidates.

We also played a significant role in the election of Eric Schneiderman as New York Attorney General in 2010. From Maryland to California, Milman Research and Consulting has assisted campaigns by converting effective and insightful research into a winning communications strategy. Our research played a vital role in Travis Childers winning a Congressional race in a Republican District in a 2008 special election. In addition, we helped Congressman Michael Arcuri win reelection in a Republican District in Central New York in 2008. Our research played a key role in reelecting Congressman Lacy Clay in his Democratic primary campaign against Congressman Russ Carnahan

Milman Research and Consulting has had a success rate of over 80 percent from 2006 – present. Our research enabled political newcomers to win State Senate seats in New York, Maryland and Florida. In one race, a newcomer defeated a veteran incumbent by 11 points, despite being outspent by more than two-and-a-half million dollars. Our research was instrumental in enabling our candidates to frame and define the issues in the race.

The Milman Research and Consulting team led by Erik Milman will compile a thorough, individual dossier on each candidate's background to prepare for anticipated and unanticipated attacks on their records. We will also compile an extensive dossier on

their opponent's record in public office, their activities as a private citizen, and their potential vulnerabilities.

Milman Research and Consulting digs deep into candidates' backgrounds. Past examples include going back as much as 30 years to identify relevant legal records and business transactions. **Research represents a story and our job is to tell that story.** We believe there are several critical areas that need to be carefully examined in order to compile successful dossiers on your candidates' backgrounds and their Republican opponents in the general election.

These include:

Legislative Record

- Committee Records
- Floor Votes
- Bills Sponsored
- Office Reports and Financial Disclosures
- Gift Disclosures
- Travel Expenses
- Attendance Records

Other Elected Officials Records

- City/County Commission Votes
- Office/Travel Expenses
- Gifts
- Attendance
- Rates
 - A) Crime B) Tax C) Insurance
- Sheriff Department Records

Other Records

- Campaign Finance Reports
- Ethics/Election Violations
- Voter History
- Court Records
- Criminal Backgrounds
- Corporate Records
- Newspaper Searches
- Civic Records
- Business Records
- Business/ Attorney Complaints
- Property and Tax Records

Milman Research and Consulting knows that building and maintaining relationships are the key to our success. That's why we offer quality services that are **designed to meet your deadlines**. What makes us unique is that we take the required time to fully understand the demographics and politics of each individual District.

TEAM BIO'S

ERIK MILMAN

Erik Milman is the President of Milman Research and Consulting, an opposition research firm that has conducted research on more than 200 races throughout the country. His background research includes work on congressional, state and local races. His specialties include searching state legislative and court records.

Erik's notable successes include the 1999 Mayor's race in West Palm Beach, Florida, where he discovered that the frontrunner had been charged with stock fraud and was barred for life from being a stock broker despite the fact that the criminal records had been sealed. The information reversed the candidate's position in the polls and the frontrunner placed third on Election Day.

Erik is proud of his work helping protect the rights and benefits of Correctional Officers and Law Enforcement Officers through his work with the Correction USA, which represents over 85,000 Correctional Officers. He formerly worked with the Police Benevolent Association.

Erik has successfully provided research for unions across the country on municipal and state budgets. He taken apart the budgets and shown how the governments have wasted the taxpayers' dollars that could have been spent on protecting the employees. His success in uncovering the truth about government waste in Santa Fe, New Mexico was featured in the news.

Erik lives in Northern Virginia with his family and is a proud graduate of Florida State University.

MILMAN RESEARCH AND CONSULTING CLIENT LIST (Partial)

- **Lacy Clay for Congress**
- **Michael Arcuri for Congress (NY)**
- **Jack Davis for Congress (NY)**
- **Travis Childers for Congress (MS)**
- **Steve Holland for Congress (MS)**
- **Albert Wynn for Congress (MD)**
- **Mississippi House Democrats**
- **Florida Senate Victory**
- **Florida House Victory**
- **New York Senate Democrats**
- **Alabama House Democrats**
- **Indiana House Democrats**
- **Eric Schneiderman for Attorney General (NY)**
- **Jon Cardin for Attorney General (MD)**
- **Kevin Rader for Florida House of Representatives**
- **Brian Miller for Florida House of Representatives**
- **Tim Ryan for Florida Senate**
- **Brian Feldman for Maryland House of Delegates**
- **Roger Manno for Maryland House of Delegates**
- **Jamie Raskin for Maryland State Senate**
- **Robert Zirkin for Maryland Senate**
- **Ted Deutch for Florida Senate**
- **Jeremy Ring for Florida Senate**
- **Florida Police Benevolent Association**
- **Responsible New York Political Action Committee**
- **Corrections USA**
- **Gulf Coast Political Alliance**