

Join Today

The American Dairy Coalition is the united voice of the dairy, agriculture and livestock industry. Successful policy making, in order to best serve this industry, starts in Washington DC. We focus only on top priority issues in order to remain nimble and quickly adapt to the ever changing federal policy making environment. ADC is the only organization in the nation solely focused on advocating to advance the growth and success of modern and progressive producers and agriculture companies.

ADC fights day in and day out for the principles that make America's dairy, livestock and agriculture producers great! Together we have the power to make a real difference.

In the past two years, ADC has grown to represent over 30,000 dairy producers through memberships, as well as national and state dairy associations. ADC has collaborated with many groups and individuals to make a significant impact on the agriculture industry. Below details our current efforts:

- Lobbying directly with lawmakers to help move forward positive agriculture policies that will be advantageous to dairy producers nationally
- Securing a reliable labor force by working with legislators to introduce immigration reform bills. ADC was heavily involved in the following:
 - The Dairy Act introduced by Representative Sean Duffy (R-WI), Co-Chair of the Congressional Dairy Farmer Caucus
 - The **State-Based Visa Pilot Program** introduced by Senator Ron Johnson (R-WI), Chairman of the committee of the Homeland Security and Government Affairs
 - The Ag Act (Agricultural Guestworker Act) draft by Representative Bob Goodlatte (R-VA), Chairman of the House Judiciary Committee
- Watching the rules that the USDA develops regarding GMO labeling under the GMO bill. The bill provides the USDA with the authority and power to label our food products and this must be done correctly, based on science and fact
- Streamlining environmental regulations to reduce over-burdensome regulations
- Improving rural access to technology, healthcare and infrastructure
- Increasing the export of dairy and agriculture commodities for producers and allied industries



Kari Kuehl

ADC members support our efforts, and the larger our membership numbers, the louder our voice can be heard! According to Kari Kuehl, Director of Sales at Feed Components, "We strive each day for our customers to be successful and with our support of the ADC, we are helping with the ongoing puzzle of immigration laws, EPA standards and global trade."

Thank you for your support of the American Dairy Coalition. We will continue to fight for dairy producers and agriculture so that farmers are allowed to produce healthy, affordable food and agriculture products without burdensome labor, trade and environmental regulations.

Sincerely, Laurie Fischer, ADC Founder & CEO

Corporate Investment Levels	Affiliate* \$750	Leader \$1,000	Director \$2,500	Executive \$5,000	Officer \$10,000	Presidential \$25,000
Member Benefits						
Dedicated individuals focused on federal dairy/ag policy	✓	\checkmark	✓	✓	✓	✓
Monthly Newsletter, Breaking News and Weekly E-blast	✓	✓	✓	✓	✓	✓
Name listed on ADC website	✓	\checkmark	✓	✓	✓	✓
Use of ADC logo on your website and marketing materials	✓	✓	✓	✓	\checkmark	✓
One hour of legal consultation on regulatory guidance from one of the most recognized law firms in the industry. (Value \$500)		✓	√	✓	√	✓
ADC Crisis Line - network of professionals and resources to call when you need help with regulatory, environmental, labor and other issues for your dairy producers.			✓	✓	✓	✓
Display company logo and web link on the ADC website	✓			✓	✓	✓
Member recognition post on ADC social media annually				✓		
Member recognition post on ADC social media semi-annually					✓	
Ability to distribute promotional materials at ADC Events					✓	✓
Opportunity to sponsor 5 new ADC producer members					✓	✓
ADC Advisory Council Member					✓	✓
Opportunity to provide educational content for 2 ADC E-blasts						✓
Member recognition post on ADC social media quarterly						✓
Member logo in ADC monthly Newsletter						✓
Member logo displayed on ADC webinars						✓
Member recognition at all ADC events						✓
*Affiliate membership is defined as Non-Profit Associations/Organizations						
Membership Form						
BUSINESS NAME		CONTACT PE	RSON			<u>-</u>
STREETCITY			STATE	ZIP_		
PHONECELL		FAX				
EMAIL						
□Visa □MasterCard □Discover □American Express □Check Enclosed (Payable to ADC)						
CARD # EXP. DATE/ SECURITY CODE						