



GREATER LATROBE HOCKEY CLUB

2017-2018

Ad Book Fundraiser

This summer will kick off our largest fundraising activity for the season, and you can work off a large amount of your player's dues fee just by selling ads! Attached is the Advertising Form that you will need to sell ads for our annual Ad Book Campaign. Included is a list of "Unavailable Advertisers." Guidelines for the ads are as follows:

***Checks Payable to:** Greater Latrobe Hockey Club
***Mail Ads with Payment to:** Cheryl McCutcheon (724-875-4365)
243 Paul Good Road
Greensburg, PA 15601
Email Contact: coltmac@comcast.net

***Deadline for Ads: October 31, 2017**

- *List Player's Name on the Ad Form before issuing it to businesses.
- *Mandatory—Players Must Sell \$130 in Ads or Pay \$150 Direct Buyout by Oct. 31, 2017.
- *Dues Credits 60% of Total Sold. 40% Printing Costs. Dues Credits not applied for Photo Fee.
- *A returning player has the right to sell an ad he earned last year.
- *Please check the enclosed list of **UNAVAILABLE** Advertisers.
- *Returning players must *Promptly* solicit for their returning ads.
- *Ads can be turned in to Team Managers who will pass on to Cheryl.
- *Ad Books will be issued in December for you to present to your sponsors.

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Unavailable Advertisers

A-B-C

A. Krinock Painting
Align Chiropractic
Amixa LLC
Angel's Stairlifts LLC
Arnold Palmer Regional Airport
Aroma Italiano
Athena Women's Care
Aukerman Chiropractic
Avolio Law Group
Benson Domasky Landscaping
Berkepile Insurance
Bershire Hathaway Home Services
Bob Shanta Jr. – State Farm Insurance
Bobbi's Hairtique Salon
Bowser Automotive
Brothers Farm Mini-Storage
Bruce Matthews D.M.D., M.D.S.
Campbell Tire Service
Children's Community Pediatrics
Chris Beddick – State Farm Insurance
Clark Motorworks LLC
Clearview Federal Credit Union
Commercial Bank & Trust
Complete Billing Systems
Copelli's Auto Service
Country Café
Critchfield Specialty Care, Inc.
Cuccia Chiropractic

D-E

D Bug Pest Control
D Bug Waterproofing
Dahar Orthodontics
Dainty Pastry Shoppe, Inc.
David J. O'Barto Consulting Forester
DeBlasio & DeBlasio Assoc.
Del Kovacevic DMD
Dino's
Divine Hair Studio
DNA Pain Center
Dogs by Design
Dr. David Mondock, DMD
Dr. Yalana Austraw D.C.
Elizabeth Carbide Components
Elizabeth – Hata International

F-G-H

Fat Daddy's
Ferguson Law Associates
First National Bank of PA
First Summit Bank
Floral Fountain
Fox's Pizza Den
GBU Financial Life
Gino Giannilli's
Glengarry Golf Links
Hartman Graziano Funeral Home
Hefren-Tillotson
Hillview Motors

I-J-K-L

In-Sync Rehab
Julies's Full Service Hair Salon
Keith Gjebre, D.M.D., LLC
Kelly, Sparber, White & Associates
Kennametal
Kenneth G. Purvis, D.D.S.
Keystone Candy Company
Kirk S. Nevin Arena
Kitchen & Bath Galleria, LLC
L&L Quik Lube
Lakeview Animal Clinic
Latrobe Animal Clinic
Latrobe Art Center
Latrobe Law Associates, LLC
Latrobe-GLSD Park & Rec.
Latrobe Vision Center
Laurel Valley Academy of Dance
Laurel Valley Motors
Lazor Furniture
Lesco Federal Credit Union
Level One Graphics
Ligonier Valley Learning Center

M-N-O

Main Bowling Center
Mark A. Soccio, DMD
Martins Service
Matt Delle Donne REMAX
M.D.H. Plumbing
Meadows Original Frozen Custard
Means & Vance, PC
Mike Reese – State Representative
Mullen Refrigeration
Naser Foods

P-Q-R

Phoenix Rehab
Picture This...by J.M. Heller
Play It Again Sports
Racer's Sports Bar
Ramada Inn
Randy Redinger & Sons Auto
Redrock Fence, Inc.
Reeves & Ross LLC
Resort Realty
Ricolita's Café
Rite-Way Tool Co., Inc.

S-T

Scalise Real Estate
Schimizzi Law LLC
SDC, Inc.
Sendel Motors
Seton Hill University
Shaffer Memorials
Sharky's Café
Shiloh Service
Smail Auto Group
Speranza Machining
Star Auto Mall
State Farm (David Kolk)
Sunris Distribution, Inc.
SWIC
The Eyeglass Shoppe
The Gymnastics Zone
Thomas S. Vince DMD
Tom Gillen DMD
Tony Angelo Aerie #01188
Toyota of Greensburg

U-V-W-X-Y-Z

U.S. Auto Mart
United Slovak Club
Vista Metals Inc.
Vittones Music
Wells Fargo
Westmoreland Community FCU
Westmoreland Injury Lawyers
Westmoreland Mechanical Testing
Westmoreland County Park & Rec.
Youngstown Grille
Youngstown Tire Service



GREATER LATROBE HOCKEY CLUB

2017-2018 Ad Book Order Form

Mail To: **Cheryl McCutcheon** (724-875-4365)
243 Paul Good Road, Greensburg, PA 15601
E-mail Jpeg Files To: coltmac@comcast.net

Advertiser Name: _____ Business Phone: _____

Address: _____

Player's Name: _____ Team: _____ Phone No.: _____

- | | | | |
|-------------|--------------------------|--|----------|
| Ad Sizes: | <input type="checkbox"/> | Original Photo* in advertisement | \$ 10.00 |
| (Check one) | <input type="checkbox"/> | Full page (7.5" x 10") | \$130.00 |
| | <input type="checkbox"/> | Half page (7.5" x 5") | \$ 70.00 |
| | <input type="checkbox"/> | Quarter pg. (3.75" x 5"v/7.5" x 2.5"h) | \$ 40.00 |
| | <input type="checkbox"/> | Eighth page (2.5" x 5") | \$ 25.00 |
| | <input type="checkbox"/> | Patron (2 lines – 70 characters total) | \$ 20.00 |

The patron ad should read as follows:

Make checks payable to: **Greater Latrobe Hockey Club** or **GLHC**

Cash Payment - Amount \$ _____ Check Number - Amount \$ _____

Ads must be paid in full when submitted.

Please use paper clips only – no staples.

***Original photographs, digital prints or files – NO computer scans**

Final deadline for advertising is **October 31, 2017**

Receipt from Greater Latrobe Hockey Club 2017-2018 Ad Book

Advertiser: _____ Date: _____

Player's Name: _____ Amount: _____ Check No.: _____

Thank you for supporting Greater Latrobe Hockey Club!

www.GreaterLatrobeHockey.com