

## Who we are

The Bomm Family, consisting of John (Director), Nancy (Treasurer), Malinda (Secretary) and Eric (Track Director), are the volunteer force behind the programs. The family has adopted children in 2003, and has done soap box derby races throughout the east coast, with a total of some 450 events from Florida to Michigan. The children were one the forces to go up against with the youngest becoming the 2012 National Champion and the middle son finished 3<sup>rd</sup> in the world in 2010.

Out of the rat race of racing soap box derby and having the knowledge we do in the sport, we got together and formed CM Box Car Racing in 2014. Then in 2016 we started Sunshine State Superkids. All this to stay involved with the sport we love and to give other children a chance to do what we loved for all these years.

## Sunshine State Superkids and the Children of Central Florida want to Thank You for the support!

### Contact Us

Sunshine State Superkids

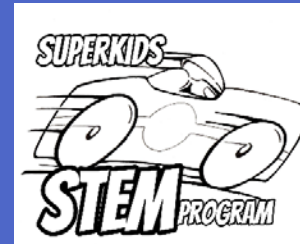
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## **Sponsorship Program for Superkids Soap Box Derby & Superkids STEM Program**



*We invite you and your company to be part of an innovated and adaptive programs for all children of Central Florida*



## Overview of Programs



### Program 1

Norelli Superkids Classic: We have an adaptive sport for the children with disabilities, under privileged children and more children in the Central Florida area. We offer totally free programs dealing with soap box derby. The programs are open to all

children from 7-17 years old and we turn no child away. We have developed 2 seat soap box derby cars. One side there is an under-privileged child or any child that is able to drive the car and the other side of the car is set up for the child with disabilities. The cars can accommodate all children with any disability. *For example:* Take a child that is visually impaired and will never be able to drive a car, well we have been able to accommodate them with a track that is lined with orange buckets enabling them to see track.



### Program 2

Superkids STEM Program: This is our new program which will be the STEM Summer Camp Program.

With the help of the Fleming Family Foundation, they have given us the opportunity to start the program. At this time, we will start with 40 kids for the program. The children in our area and surrounding cities that are unable to afford summer camps or event an activity for a summer. This is the next step of us giving the children of central Florida something free and fun.

The program will work with there being teams consisting of 4-5 children. The children will be learning the STEM programs, while building a soap box derby car. They will also be learning to use tools properly. The teams will consist of Stock car 7 to 11 and Super Stock car 12 to 16. All of the classes will on Saturday for about 2.5 hours for 5-6 weeks. The first class will be quicker than the rest, the children will be introduced to the concept of soap box derby and the rules that will be used in each class section and putting them into teams.

## Sponsorship Form

Please check box below. Please review all the different sponsorship opportunities we offer. The programs are an innovative adaptive event for the children of Central Florida.

### Superkids Soap Box Derby Program

- Superkids Race Day (\$3,000) (Choose a city, if available)
- Superkids Car Sponsor (\_\_\_ 1 yr. / \$300 or \_\_\_ 2yrs. / \$500)
- Superkids Trunk Sponsor (\_\_\_1yr. / \$175 or \_\_\_2yrs. /\$250)
- Trailer Billboard Sign Sponsor (\_\_\_1'x4' / \$500 or \_\_\_2'x4' / \$1,000)
- Track Sign Sponsor (\_\_\_1yr. / \$100 or 2yr. / \$150.00)

### Superkids STEM Program

(All STEM Car sponsors will stay on the car/s from year to year)

- STEM Program Race Day (\$4,000)
- STEM Program Car Sponsor (\$2,700)
- STEM Bronze Sponsor Program (\$4,145)
- STEM Silver Sponsor Program (\$7,590)
- STEM Pinewood Derby Cars (1,200)
- STEM Tool Box Sponsor (\$500)
- STEM Helmet Sponsor (\$1000)
- STEM Program Food Sponsor (\$800)
- Donation** \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Make Check out and Mail to: Sunshine State Superkids

## Other options to get involved:

The options below are for companies that maybe able to help in other ways.

### Sponsors are welcome in all levels:

#### STEM Program / Pinewood Derby Cars: \$1,200

- This donation will help with pinewood derby cars for use in the STEM Program class.
- The Pinewood Derby car will go home with the children at the end of Camp.
- Recognition on the website.

#### STEM Program / Tool Box \$500

- This donation will help with the tools and boxes for the use in the STEM Program class.
- Recognition on the website.

#### STEM Program / Helmets \$1,000

- This donation will help with the helmets that the children will use on the STEM Program race day.
- These helmets will go home with the children at the end of the Race Day event.
- Recognition on the website.

#### STEM Program / Food \$800

- This donation will be used for the STEM Program race day event for the families and children that attend.
- Recognition on the website.

Sunshine State Superkids will glad to accept donation from you.

## Mission Statement:

*Providing children with disabilities and underprivileged children with an innovative adaptive sport and STEM program for free. Innovative fun programs for these special children.*



Sunshine State Superkids was developed out of a passion for soap box derby racing and children. They looked at what they can do for the children in Central Florida. They saw children that were not able to do much because of a disability, looked at what the parents of these children had in Medical Bills, then looked at the children that are in lower income areas and children that are in foster group homes that were disrupted from their homes for whatever reason. They are working to give the children a day that they will not forget.

## Sponsor Program for the Superkids Racing Program:

All Sponsors for this program are for 1 year or 2 years.

### RACE SPONSOR: (\$3,000)

- Race Sponsor will be in all advertisements for their event (Ex. Norelli Superkids Classic presented by *Race Sponsor Name*)
- Race Sponsor name will be on T-shirts for their event.
- Race Sponsor's name will be on the Sunshine State Superkids website with a link to sponsor website.
- Sponsor will receive a photo from day's event.

### SUPER KIDS CAR SPONSORSHIP: (1 Yr. Sponsor \$300 / 2 Yr. Sponsor \$500)

- Sponsors name will be on one race car for one or two years (chosen by SSS).
- Sponsor will receive a photo of the car they are sponsoring.
- Recognition on the website.

### SECONDARY CAR SPONSOR (1 Yr. Sponsor \$175 / 2 Yr. Sponsor \$250)

- Sponsor name will go on the trunk of one car for one or two years (chosen by SSS)
- Sponsor will receive a photo of the car they are sponsoring.
- Recognition on the website.

### TRACK SIGN SPONSOR (1 Yr. Sponsor \$100 / 2 Yr. Sponsor \$150)

- Sponsor name to go onto 18" x 24" sign and will be trackside of each race.

### TRAILER BILLBOARD SPONSOR (1 Yr. \$500 or \$1,000)

- We will add your company name or logo onto the hand rails of the trailer for 1 year.
- \$500 gets you a 1' x 4' sign
- \$1,000 gets you a 2' x 4' sign
- Recognition on the website

## Sponsors for the STEM Program:

Sponsor for Race day is for one year's race event.

Sponsor for cars will stay on the car they purchased.

### STEM RACEDAY SPONSOR: \$4,000

- Sponsor will on all advertising for the event (newspapers, website calendars, and more)
- Sponsor will have 2 banners at the event.
- Sponsor name or logo to go on the t-shirts for children.
- Recognition on the website.
- Sponsor will get photo after the race

### STEM CAR SPONSOR: \$2,700

- Adds 1 New Car Kits
- Adds tools for the children to use.
- Sponsor Name to go all 1 car.
- Recognition on the website
- Allows STEM Program to add 2-5 more underprivileged children to program.
- Pays for shipping from Akron Ohio.

### SILVER SPONSOR: \$7,590

- Adds 4 New Car Kits
- Adds tools for the children to use.
- Sponsor Name to go all 4 cars.
- Allows STEM Program to add 8-20 more underprivileged children to program.
- Recognition on the website
- Pays for shipping from Akron Ohio

### BRONZE SPONSOR: \$4,145

- Adds 2 New Car Kits
- Adds tools for the children to use.
- Sponsor Name to go all 2 cars.
- Allows STEM Program to add 4-10 more underprivileged children to program.
- Recognition on the website
- Pays for shipping from Akron Ohio