

The Laird Group



Strategy, Branding and Marketing
for Real Estate Development

PROJECT PROFILE

Grand View

St. Simons Island, GA

3-Story Condominiums with Garage Parking

2 Buildings

42 Total Units

2-3 Beds, 2.5 Baths

Avg Sq Ft - 1,650

Average Price - \$380,000

Total Retail - \$15.8m

Amenities

Pool

Fitness Center

Golf

Tennis

project profile

Grand View St. Simons Island, GA

Sales Brochure



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People • Ideas • Managed Solutions

project profile

**Grand View
St. Simons Island, GA**

Branding



Grand View
ST. SIMONS ISLAND

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*It's your time.
Make the most of it at Grand View.*



project profile

**Grand View
St. Simons Island, GA**

Broker Eblast

Ed hauled it in...so can you!



Who would have ever thought that Ed could pay for a day of deep-sea fishing with the boys and then take his wife to Halyards using an American Express Gift Card from Grand View on St. Simons.

If he only would have used it to buy sunscreen...and a new shirt.



Realtors—Join us on Wednesday, April 29th from 5:30 pm – 8:30 pm. Tour the new models...see the new grounds...enjoy catering and full bar by Coastal Kitchen and register for on-site giveaways.

For every home you sell between now and July 7th, you'll receive a 4% Broker Co-op and a \$1,000 American Express Gift Card as our thanks to you.



We will see you on the 29th at 5:30 pm!


Grand View
ST. SIMONS ISLAND

www.GVliving.com

2204 Grand View Drive • St Simons Island, GA 31522 • P: (866) 638-9166 • Open daily 10 am - 6 pm

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project profile

**Grand View
St. Simons Island, GA**

Broker Eblast

Jim hit it big...so can you!



YOU'RE INVITED

[Click here to RSVP](#)

For Jim economic recovery is here... He just sold his second home at Grand View – netting his 2nd 4% Broker Co-op and American Express Gift Card from Grand View on St. Simons.

He thought he had it all...then bang! He takes Tim for \$20 on the back nine. Now that's economic recovery!



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**Grand View
St. Simons Island, GA**

Spread Ad



Benefiting the United Way of Coastal Georgia at the King and Prince Golf Course, Friday March 12th, 12 p.m.

For information call 912-265-1850

Grand View St. Simons
A Solid Opportunity.

Everyone loves getting off to a good start, and Grand View St. Simons is no different. We've already sold more homes in the off season than ever before...and there are plenty of great reasons why!

Tremendous value, solid community, developer involvement, fully funded HOA and great people. Live the good life...island life... on St. Simons.





As if you needed another reason to visit, we have one...



...Enjoy 1 Year Membership Privileges at the historic King and Prince Golf Course, home of the acclaimed Hampton Club.



Grand View—The Island's #1 Selling Community in 2009.

Why number one? Grand View consistently delivers quality and value. The community is just minutes from great golf, tennis, beaches, shopping and dining. Situated on the marsh in Sea Palms West, Grand View features stylish floor plans and impeccable grounds with cabana, pool, spa and outdoor grill.

Don't miss your opportunity to be part of it. Stop by today.



The Sea Palms Fitness and Tennis Center is within a short walk of Grand View. One full year membership is included when you purchase your home.

Complimentary golf, boat slip or dining packages also available.



Closing Out Summer 2010

2 and 3 BR Retreats Remarkably Priced From The Low \$300's
Generous Broker Co-op

**2204 Grand View Drive
St. Simons Island, GA 31522**
866-638-9166 or
912-638-9166

www.gvliving.com

Only representations cannot be relied upon as correctly stating representations of the seller. For correct representations, reference should be made to the documents required by code section 44-3-11 of the Georgia condominium act to be furnished by the seller to a buyer. Developer reserves the right to change price, features and finishes without notice. All square footages and views are approximate.



project profile

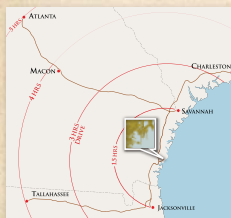
Grand View St. Simons Island, GA

Print Ad



Grand View St. Simons

You don't have to leave.



You *know* the island and all the things that make it so special. You can *feel* what it's like to be here—the relaxed pace, the warm air and the sounds of being surrounded by family and friends.

Just minutes from great golf, tennis, pools, beaches, shopping and dining... Grand View St. Simons is special. It was the island's #1 selling community in 2009 because it consistently delivers quality and value. Adjacent to the marsh in Sea Palms West, Grand View features stylish floor plans and impeccable grounds with cabana, pool, spa and outdoor grill.

Grand View on St. Simons Island presents an exceptional value for you and your family. Best of all? Living here means you *never* have to leave.



2 and 3 BR Retreats
Remarkably Priced From
The Low \$300's
Broker Co-op

2204 Grand View Drive
St. Simons Island, GA 31522
866-638-9166 or
912-638-9166
www.gvliving.com


Grand View
ST. SIMONS ISLAND

Complimentary golf, boat slip or dining packages available.



Oral representations cannot be relied upon as correctly stating representations of the seller. For correct representations, reference should be made to the documents required by code section 442-111 of the Georgia condominium act to be furnished by the seller to a buyer. Developer reserves the right to change price, features and finishes without notice. All square footages and views are approximate.



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project profile

Grand View St. Simons Island, GA

Close Out Print Ad

*At Grand View,
it's really time to get off
the fence...*

...We're Closing Out.

**Less Than
57 Homes
Remain!**

**ABSOLUTELY
NO SITTING ON
THE FENCE**

*If you need another reason to
get off the fence...we have one.*

There are now less than 5 homes left at Grand View. That means you have limited time to get off the fence. **Close-out pricing, a fully-funded HOA and quality features make Grand View an opportunity you won't want to miss.**

Drop by today. This is the time to start something very special for you and your family.

...Enjoy 1 Year Membership Privileges at the historic King and Prince Golf Course, home of the acclaimed Hampton Club.

The Sea Palms Fitness and Tennis Center is within a short walk of Grand View. One full year membership is included when you purchase your home.

Complimentary golf, boat slip or dining packages also available.

Grand View
ST. SIMONS ISLAND
The Island's #1 Seller
2 and 3 BR Retreats Priced From
The Low \$300's
Generous Broker Co-op

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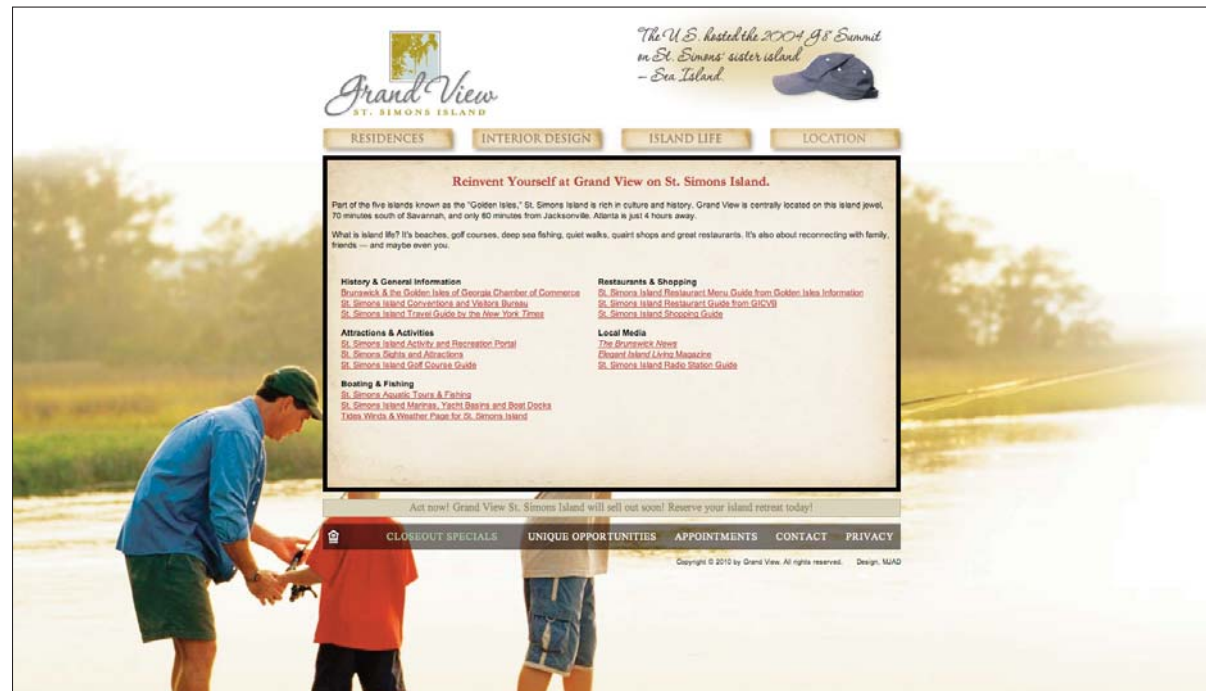
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project profile

Grand View St. Simons Island, GA

Website



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Grand View St. Simons Island, GA

Website



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PROJECT PROFILE

Vantage Pointe Flats

Broomfield, CO

4-Story Condo with Garage Parking
5 Buildings
215 Units
1-2 Beds, 1.5-2 Baths
Avg. Sq Ft - 1,112
Avg. Price - \$236,000
Total Retail - \$50.7m

Vantage Pointe Townes
Broomfield, CO

3-Story Townhouse with 2-Car Attached
4-9 Units Per Building
72 Total Units
2-3 Beds, 2.5 Baths
Avg Sq Ft - 1,500
Average Price - \$281,750
Total Retail - \$20.2m

Amenities

Pool, Multiple Hot Tubs, Clubhouse, Two Fitness Centers, Game Room, Guest Suite, Multiple Fire Pits, SkyDeck, Business Center

project profile

East Village Flats at Vantage Pointe Broomfield, CO

Preview eblast campaign

@vantagepointe

News

LATE SUMMER DELIVERY! **VIP EDITION**

Vantage Pointe Welcomes You to the New East Village.

The final phase of homes is underway and we're scheduled to start closing homes in the late summer/early fall.

Be the 1st to buy! (Actually, you'll be the 26th or so... people love our plans and we're selling homes!)

Now 28% Sold Out

Our new website has the complete story...

EastVillageFlats.com
or
VPliving.com

7 Plans. *click to see your choices*
95 Homes.
1 Fantastic Location.

1 & 2 BR FLATS from the Mid \$100's - High \$200's

With 4-story elevator access, each home in the East Village is a "main floor master." Choose from three 1-BR plans and four 2-BR plans. Garage parking, solid granite countertops, air conditioning, 6'x12' oversized decks, wide-plank hardwood flooring and so much more.

Let's Connect

Sales Information 303-464-8800
Open 11AM - 5PM Thurs. - Mon., or by Appointment
Follow the signs to Clubhouse Sales Office
or email
matt@kentwoodcity.com // kevin@kentwoodcity.com

EAST VILLAGE FLATS
EastVillageFlats.com

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EVF

Prices, specifications, features, incentives and terms subject to change without notice. Move-in date subject to change.

Kentwood CITY PROPERTIES

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project profile

**East Village Flats
at Vantage Pointe
Broomfield, CO**

Newspaper Ad

THE PERFECT FORMULA FOR OUR HOMES...

2014 Close Out!

One-of-a-kind Location.
+ One-of-a-kind Value =

65% SOLD OUT ← IN JUST FIVE MONTHS!

Garage Parking, Elevator Access, In-building Fitness Center and Guest Suite.
When these homes are sold, Vantage Pointe will be closed out.
Bring your clients today and join the other agents cashing in on VP's success.



Click to preview now
eastvillageflats.com
BROKER CO-OP

EAST VILLAGE FLATS

13494 Via Varra, Broomfield, CO 80020
1 & 2 BR FLATS from the
Mid \$100's - High \$200's
303-464-8800



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Kentwood REALTY
PROFESSIONAL REALTORS
CITY PROFESSIONALS



Prices, specifications, features, incentives and terms subject to change without notice.

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project profile

**East Village Flats
at Vantage Pointe
Broomfield, CO**

Eblast

Over 85%+ SOLD OUT

1 & 2 BR FLATS from the High \$100's - High \$200's

Regardless of the product, the market lets us know if we've got the right product...at the right price.

Late last year, the East Village had 95 homes to close. Today, 10 months later, only 19 are left. The math tells us we're doing something right.

It also tells you that the window is closing on this great Broomfield community.

Along with our stylish, open floor plans, the Vantage Pointe community also has some of the best amenities available at any community.

Stop by, have a look. We think you'll like what you'll see.

And, because our homes are complete, every home can be a "quick close" home if you qualify.

eastvillageflats.com
BROKER CO-OP

2014 Close Out!

EAST VILLAGE FLATS
303-464-8800
13494 Via Varra, Broomfield, CO 80020

Prices, specifications, features, incentives and terms subject to change without notice.

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LAIRD GROUP
Kentwood REALTY PARTNERS

NORTHWEST PARKWAY (STORAGE TEX)
VIA VARRA **VP**
36
FLATIRON CROSSING MALL

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project profile

East Village Flats at Vantage Pointe Broomfield, CO

Close Out
Eblast Campaign

The Close Out is on!

BROKER
CO-OP

But, there's still time to call The East Village home.

Unit #	Name/Type	Sq Ft	BR/BA	Residence Details	Home Retail	Buyer Incentive
102	York E2	1,393	2 BR/2BA	Southwest Corner Home, Gas Cooktop, 2 Garages, Slab Granite and Stainless Appliances	\$201,000	\$2,500
104	Essex-D1A-P	1,307	2 BR/2BA	Dual Suite Floor Plan, 4 and 5-Piece Baths	\$255,111	\$2,500
113	Matheson-CII	1,098	1+Stdy/1.5 BA	Nice Southern Exposure, Large Study, Hardwood Flooring in Main Area, Quartz Counters	\$237,036	\$2,500
115	Hayle-B1A	977	1 BR/1.5BA	Modern 1-Bedroom Floor Plan, Sunny South Facing, Slab Granite Counters, Garage 5-Piece Bath	\$205,021	\$2,500
116	Hayle-B1A-P	1,020	1 BR/1.5BA	Above Ground Unit, Great Finishes, North Facing, Garage, 5-Piece Master Bath, Stainless and Granite	\$205,773	\$2,500
119	Hayle-B1A	977	1 BR/1.5BA	Slab Granite Counters, Stainless Steel Appliances, Faces Open Space, Garage	\$206,697	\$2,500
120	Hayle-B1A	977	1 BR/1.5BA	Lowest Price Available, Reserved Space-No Garage, Stainless, Granite, Balcony, North Facing	\$199,500	\$2,500
121	Hayle-B1A	977	1 BR/1.5BA	Gorgeous Views of the Open Space, Balcony, South Facing, Granite and Stainless Appliances, 5-Piece Bath	\$204,883	\$2,500
206	Berkshire C1 P	1,145	2 BR/2BA	West Facing, Electric Fireplace, 6'x12' Balcony, Great Kitchen Layout, 3 and 5 Piece Baths	\$244,070	\$2,500
220	Kent B1 W	977	1 BR/1.5BA	Expanded Kent Floor Plan, Large Open Style, 6'x12' Balcony, North Facing, Slab Granite, Stainless Garage	\$207,555	\$2,500
222	Kent B1 P	1,020	1+Den/1.5 BA	Kent with a Den, Powder Room and 5-Piece Bath, 6'x12' Balcony, Slab Granite, Stainless, Garage	\$200,005	\$2,500



EAST VILLAGE
FLATS

eastvillageflats.com
13598 Via Varra, Broomfield, CO 80020



SALES INFORMATION
Matt McNeill 303-949-9889 or Kevin Garrett 303-520-4040

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Kentwood
CITY PROPERTIES

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project profile

Vantage Pointe
Broomfield, CO

Sales Brochure



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project profile

**Vantage Pointe
Broomfield, CO**

Newspaper Ads



View the Skyview Floor Plan



All Skyview Townes Now Just \$260,000

The Sky's The Limit Sale!

All 2 BR, 2.5 BA Skyview Townes w/ Attached Garages Now Just \$260,000

Location, value, floor plans and amenities.

These beautiful, three-story, 1,454 sq. ft. Townes are nicely appointed, move in ready, and may include granite countertops, fireplaces, main level hardwood flooring, upgraded cabinets with full door hardware, wine chillers, custom garage floor paint and much, much more. All in a perfect location at Hwy 36 and the Northwest Pkwy!

Don't Forget!

Only 4 2BR Flats Remain With Unbelievable Close Out Pricing from the Very Low \$200's





Unbeatable Location! 10 Minutes from Boulder on US 36.






Clubhouse Sales Center • 303-464-8800 • Open Thur. - Mon. 11AM - 4PM and by Appointment Tues. and Wed. • VPLiving.com

Homes subject to prior sale. Promotion may end without notice. Skyview end residence 13596 Via Varra excluded from sale pricing. *Gift presented after close of escrow, ask sales associate for details.


Even Our Ads Give You *More* Than You Expect.

BRING IN THIS AD AND GET \$10,000.00 OFF ANY HOME IN JUNE.


MORE LOCATION.




MORE LIFESTYLE.



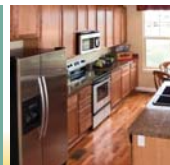
MORE VALUE.



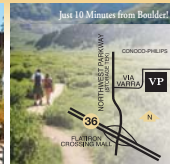
MORE LIFESTYLE.



MORE VALUE.




MORE LIFESTYLE.




AND NOW

PEACE OF MIND.




1 & 2 BR
From the
Mid \$100's




Buy a home at Vantage Pointe. If we sell another one like it for less, you get the difference...in cash.* Lose your income—we'll make your payments...for up to 6 months.*

Come see us today to learn how these reassuring programs can work for you!




2, 3 & 4 BR
From the
Mid \$200's

vpliving.com
13500 Via Varra, Broomfield, CO 80020
303-464-8800
Models & Sales Center Open Daily 10 - 5



*Residence Package Homes are not included with the \$10,000 New Incentive Program. *This may have within the community is offered in the Peace Assurance Program. *Mortgage Protection Program is offered by a third party company. Restrictions apply. See sales associate for complete program rules, regulations and restrictions.



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project profile

Vantage Pointe
Broomfield, CO

Postcard Campaign

Dude, my roommate is a horse. That really stinks.



When dad said I could live in the house out back, I thought sweet—Australia. *Wrongo*. He didn't mention I'd be crashing with Duke. Don't get me wrong, Duke's cool...but if he eats pizza, he can sure clear a room in a hurry. Man, the ladies don't find that cool.

Renting because a place is cheap isn't very cool either. Come see us, we'll show you how having a real life...in a real home...at a great price...can pencil out for you.

13525 Via Varra, Broomfield, CO 80020

THE FLATS TOWNES
AT VANTAGE POINTE

PRSR STD
US Postage
PAID
San Diego, CA
Permit #700

Stop Horsing Around...Prices Start in the \$160's

Choose from 11 Different Floor Plans
Generous Buyer Incentives Going on Right Now*
\$8,000 Government Tax Credit*
Ask About Our New Financing Programs.
All This ... in a Great Location ... Just 10 Minutes from Boulder.
(Without the Boulder Price)

*One Year NO HOA Payments
with this postcard.*

*Buyer Incentives with use of preferred lender, see sales associate for details. Prices, features, incentives and terms subject to change without notice. See sales associates for \$8,000 Federal Tax Credit Program details.

THE FLATS TOWNES
AT VANTAGE POINTE

13525 Via Varra, Broomfield, CO 80020 303-464-8800
Models & Sales Center Open Daily 10 - 5

PREVIEW HOME SPECIALS WITH PAYMENTS
AROUND \$1,000/MONTH ONLINE AT

vp.living.com




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project profile

**Vantage Pointe
Broomfield, CO**

Postcard Campaign



Dude, my house has a flat tire, now what?

Some things just aren't hip any more. Like not showering, wearing musk oil and having to jack up your house to make a home improvement. Renting isn't hip either. Why? Because today, you can own a (real) home for about what you pay in rent—maybe even less. Come see us soon, we'll show you how easily it all pencils out.

13525 Via Vama, Broomfield, CO 80020

THE
**FLATS
TOWNES**
AT VANTAGE POINTE

PRSR STD
US Postage
PAID
San Diego, CA
Permit #700



The ad said "Quaint Guest House"...I haven't had a guest in 6 months.

It's brutal, no one drops by anymore. Maybe it's because of the raccoon living under the house...the scratching gets a lot more annoying after dark...and when I fix my killer chili. It sucks.

Renting because a place is cheap isn't very cool. Come see us, we'll show you how having a real life...in a real home...at a great price...can pencil out for you.

13525 Via Vama, Broomfield, CO 80020

THE
**FLATS
TOWNES**
AT VANTAGE POINTE

PRSR STD
US Postage
PAID
San Diego, CA
Permit #700

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PROJECT PROFILE

The Cove at Southshore

Aurora, CO

Single-Family Detached

89 Lots

2 Models

2 - 6 Bedrooms, 2 - 4.5 Baths

Average Sq Ft 2,400

Average Price \$412,500

Total Retail \$36.7m

Amenities

Clubhouse

Pool

Boathouse

Fitness Center

Daycare

project profile

The Cove at Southshore Aurora, CO

Website



THE COVE
AT SOUTHSHORE

HOMES | SOUTHSHORE LIVING | TOUR THE MODEL | LOCATION | BUYER RESOURCES

"THIS JUST FEELS RIGHT," YOU'LL SAY THIS WHEN YOU STEP INSIDE THE CHARLESTON. IT'S THE PERFECT MIX OF SIZE, DESIGN AND INCLUDES ALL OF THE "MUST HAVES" THAT TODAY'S HOMEOWNER DESIRES WITH PLENTY OF ROOM TO GROW. THE CHARLESTON MAY JUST BE THE IDEAL CHOICE FOR YOU AND YOUR FAMILY.

Dramatic Great Room at Dusk

CONTACT/DIRECTIONS | CUSTOMER CARE | COMMUNITY MAP

© 2013 All Rights Reserved | Legal | Privacy | P: 303.432.8048 8848 S. Quornton Way, Aurora, CO 80016 | Design: M3AD

Built by **Capital Pacific Homes**
Building Dreams



THE COVE
AT SOUTHSHORE

HOMES | SOUTHSHORE LIVING | TOUR THE MODEL | LOCATION | BUYER RESOURCES

LIFE ON THE WATER ONLY AT THE COVE

SOUTHSHORE LIVING

It's Different Here
Truth is - most of us in Colorado are from somewhere else. For years now, Colorado has warmly welcomed families from Texas, California, Georgia and even South Dakota. People come here for a lot of reasons, but owning a home with a view of water isn't one of them. For most of us in Colorado, a home on or near water generally doesn't exist.

Welcome to Southshore
Just outside of Denver - minutes from the Denver Tech Center - and on the way to DIA - you'll discover Southshore, where the Aurora Reservoir is in your backyard - and arguably part of your life. Few in Colorado ever have the opportunity to say - "Let's go for a walk around the lake tonight." At Southshore, it's just down the path.

Lakehouse
Boathouse
Aurora Reservoir
HOA

Click to see what Mark has to say...

CONTACT/DIRECTIONS | CUSTOMER CARE | COMMUNITY MAP

© 2013 All Rights Reserved | Legal | Privacy | P: 303.432.8048 8848 S. Quornton Way, Aurora, CO 80016 | Design: M3AD

Built by **Capital Pacific Homes**
Building Dreams

LAIRD
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project profile

The Cove at Southshore Aurora, CO

Magazine Ad

“Honey, let’s go for a walk around the lake tonight.”
AT SOUTHSHORE, IT’S JUST DOWN THE PATH.

INTRODUCING THE LAKEHOUSE COLLECTION &
THE MORNING WATCH COLLECTION

THE COVE

AT SOUTHSHORE



It's Different Here

LAKEHOUSE COLLECTION	MORNING WATCH COLLECTION
 <p>3-5 BEDROOM FAMILY HOMES 2,050-2,831 SQ. FT. & 3-CAR GARAGES FROM THE VERY LOW \$300'S</p>	 <p>3 & 4 BEDROOM HOMES 1,844-2,076 SQ. FT. FROM THE MID \$200'S</p>
<p>PRE-LAUNCH SPECIAL \$15,000 IN UPGRADES + \$10,000 “ANY WAY YOU WANT” DOLLARS</p> <p>ONLY 3 HOMES AVAILABLE</p>	<p>SPECIAL \$20,000 “ANY WAY YOU WANT” DOLLARS</p> <p>USE THE MONEY FOR PRICE REDUCTION, DESIGN CENTER UPGRADES OR CLOSING COSTS</p> <p>ON ANY DIRT START HOMES</p>

6998 S. Riverwood Way, Aurora, CO 80016 303-400-9046
TheCoveAtSouthshore.com
SALES CENTER OPEN DAILY



Visit our website now and see all available home plans.

Prices, and specifications subject to change without notice. Renderings and floor plan drawings are not to scale and are artists conceptions only, actual homes may vary. Square footage is approximate.

Build by
Capital Pacific Homes

LAIRD GROUP

People • Ideas • Managed Solutions

project profile

The Cove at Southshore Aurora, CO

Magazine Ad



Remember when summer felt like this?

We do. Experience it again today at SouthShore and Copperleaf.



The Charleston Model at The Cove Sparkling Community Pools Just Minutes to Playgrounds and Recreation Miles of Walking, Biking and Jogging Trails around Aurora Reservoir

CLOSE-OUT On now at Copperleaf.
Tour two beautiful models at The Cove at SouthShore.

On The Water
THE COVE
AT SOUTHSHORE
From the \$300's
6648 S. Quantock Way, Aurora, 80016
303-400-9046
TheCoveAtSouthshore.com

2013 Close Out!
COPPERLEAF
From the High \$200's
2006 E. Pennwood Cr., Aurora, 80015
303-400-5590
CapitalPacificHomes.com



Capital Pacific Homes

Prices, and specifications subject to change without notice. See sales associate for current buyer incentives.

LAIRD
GROUP

People • Ideas • Managed Solutions

project profile

The Cove at Southshore Aurora, CO

Eblast and
Print Ad



It looks even better in person. Come tour two beautiful models at The Cove at SouthShore.

On The Water
THE COVE

AT SOUTHSORE

From the \$300's

6648 S. Quantock Way, Aurora, 80016
303-400-9046
TheCoveAtSouthshore.com



CLOSE-OUT ON NOW

ONLY
3 HOMES
LEFT!

COPPERLEAF

From the High \$200's

2006 E. Pennwood Cr., Aurora, 80015
303-400-5590
CapitalPacificHomes.com



Prices, and specifications subject to change without notice.
See sales associate for current buyer incentives.

Capital Pacific Homes

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project profile

The Cove at Southshore Aurora, CO

Eblast

The pictures are real. Come see for yourself.

INTRODUCING THE LAKEHOUSE &
THE MORNING WATCH COLLECTIONS

THE COVE

AT SOUTHSHORE



It's Different Here



LAKEHOUSE COLLECTION	MORNING WATCH COLLECTION
 <p>4 BR, 3.5 BA W/ STUDY 2,597 SQ. FT., 3-CAR GARAGE <i>May/June Delivery</i></p>	 <p>3 BR, 2BA 1,844 SQ. FT., 2-CAR GARAGE, ON CUL-DE-SAC <i>June Delivery</i></p>
<p>\$399,900* Charleston Plan 6675 S. Quantock Way + \$15,000 IN FREE UPGRADES</p> <p>Full Basement w/ 9'- Ceilings and Rough-in Plumbing, Gourmet Kitchen Package (gas), A/C, Gas Line to Patio, Corner Lot, Fireplace in Great Room, 2nd Floor Balcony</p>	<p>\$349,608 Leeshore Plan 26616 E. Costilla Place + \$20,000 "ANY-WAY-YOU-WANT" DOLLARS USE THE MONEY FOR PRICE REDUCTION, DESIGN CENTER UPGRADES OR CLOSING COSTS</p> <p>Gourmet Kitchen with Granite Countertops and Stainless Appliances, 5-Piece Master Bath</p>

SCAN TO SEE UNBELIEVABLE BROKER BONUS RIGHT NOW!

6998 S. Riverwood Way, Aurora, CO 80016 303-400-9046
TheCoveAtSouthshore.com
SALES CENTER OPEN DAILY

Prices, and specifications subject to change without notice. Renderings and floor plan drawings are not to scale and are artists conceptions only, actual homes may vary. Square footage is approximate.

Built by
Capital Pacific Homes

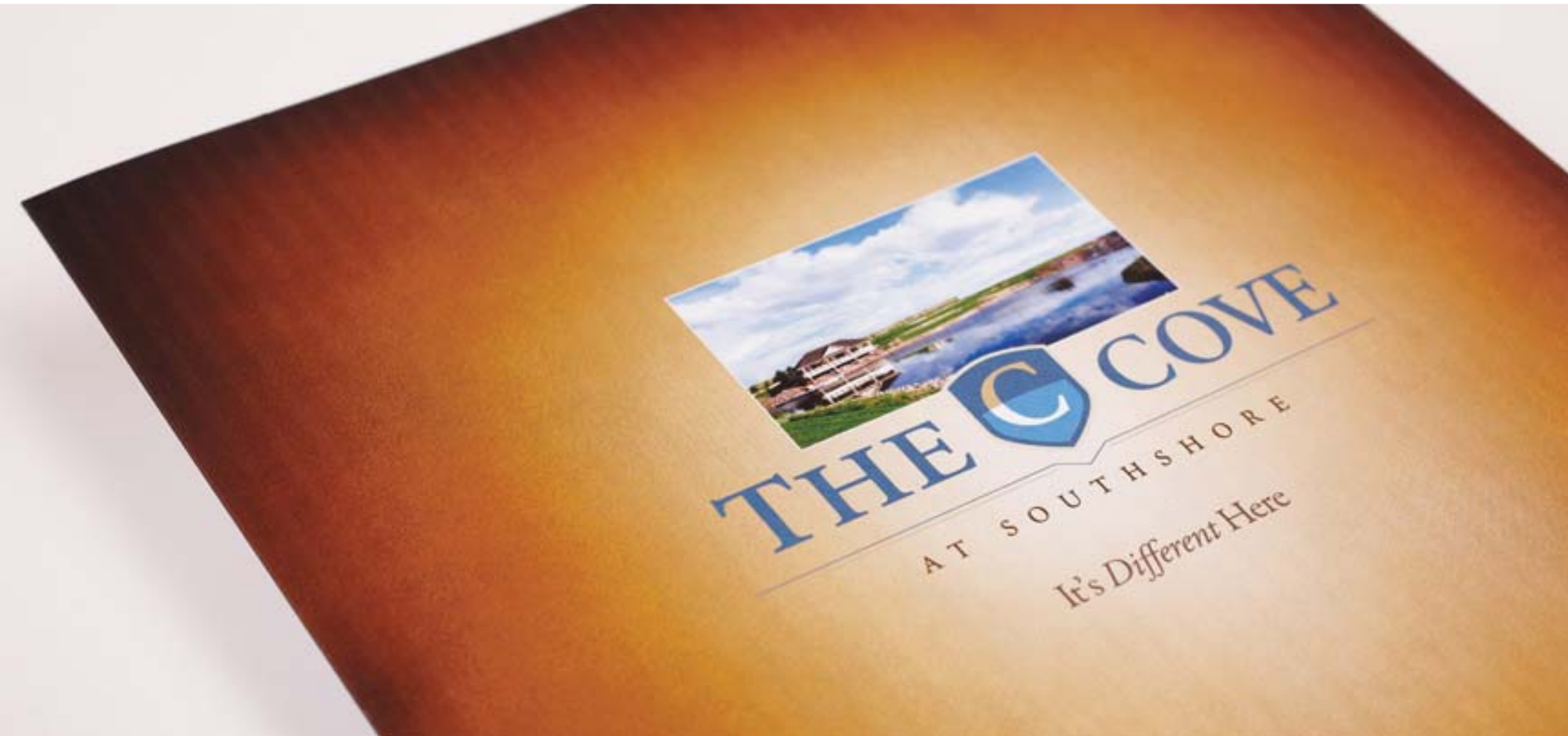
LAIRD
GROUP

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project profile

**The Cove at Southshore
Aurora, CO**

Identity



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PROJECT PROFILE

Crescent del Sol

Carlsbad, CA

Single-Family Detached

12 Lots

3 Models

2 - 4 Bedrooms, 2 - 4 Baths

Average Sq Ft 2,200

Average Price \$1,150,000

Total Retail \$13.8m

Amenities

Gated Community

Underground Garages with oversized Storage

Private Elevator Access

Coastal Access

View Decks with Outdoor Kitchens

project profile

Crescent del Sol
Carlsbad, CA

Identity



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project profile

Crescent del Sol Carlsbad, CA

Sales Kit



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project profile

Crescent del Sol Carlsbad, CA

Eblast

It's Now or Never.



This secluded enclave of a handful of coastal Carlsbad homes has been met with unbelievable buyer and broker enthusiasm.

We invite you to bring your clients to see this one-of-a-kind opportunity before it's too late.

We are open daily for your convenience.



242 Date Avenue // Carlsbad, CA 92008 // 760-730-3247
Open Daily 10 am - 5 pm // www.CrescentDelSolCoastal.com

 thewestgroup
Broker #201005037

Call For
Court-Ordered
Pricing

Crescent del Sol

3% CO-OP



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project profile

**Crescent del Sol
Carlsbad, CA**

Entry Signage



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PROJECT PROFILE

NorthCreek

Cherry Creek Neighborhood
Denver, CO

Three Significant Buildings
Brownstones
Residential Tower
Core and Shell Flats

8 Models
2 - 4 Bedrooms, 2 - 4.5 Baths
Average Sq Ft 2,800
Average Price \$1,200,000

Amenities

Concierge
Fitness Center
Courtyard Gardens
Full Security

project profile

NorthCreek Denver
Cherry Creek
Denver, CO

Identity



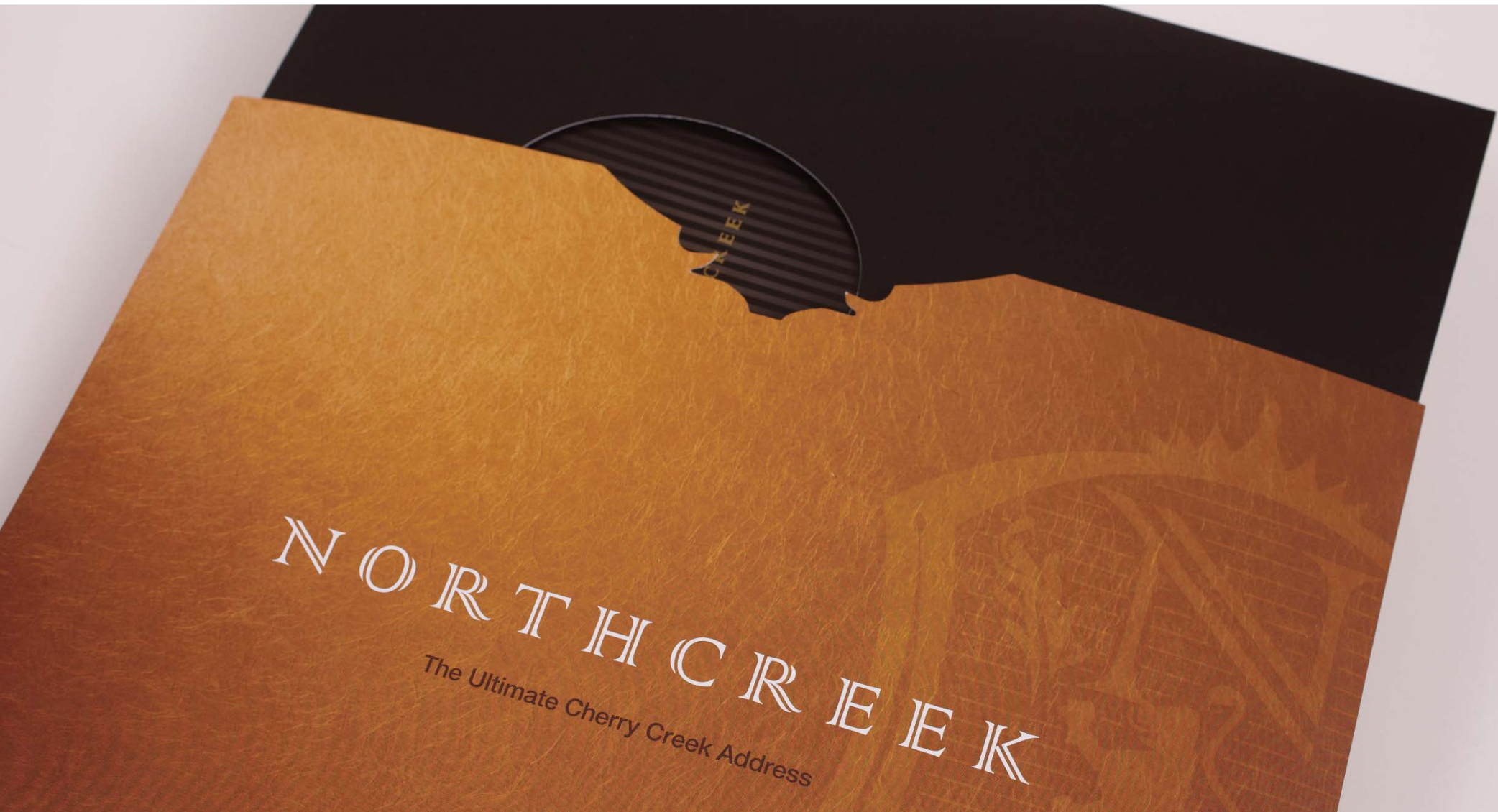
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project profile

NorthCreek Denver
Cherry Creek
Denver, CO

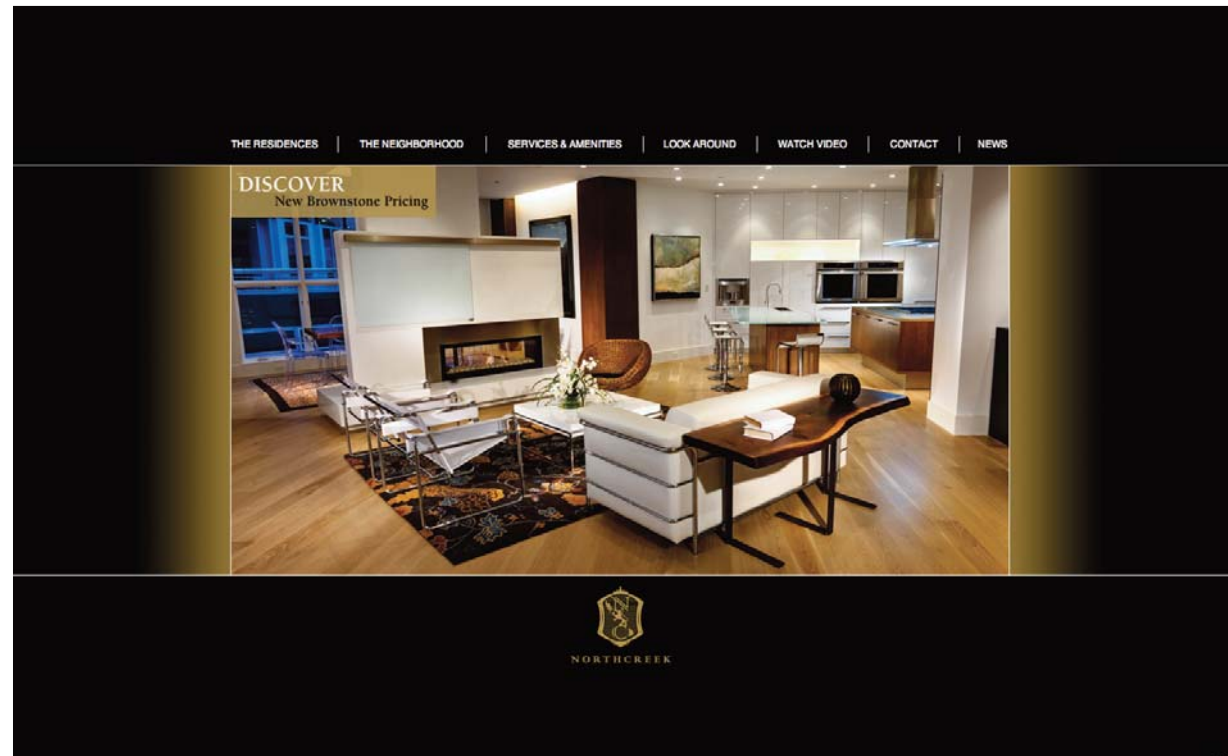
Sales Package



project profile

**NorthCreek Denver
Cherry Creek
Denver, CO**

Website



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project profile

**NorthCreek Denver
Cherry Creek
Denver, CO**

Magazine Ad



NORTHCREEK

Now Priced From
\$999,900

2800 East 2nd Ave.
Denver, CO 80206
303.270.0101
Sales Gallery
Open Daily 10 am - 6 pm



Developer Services Division

Unrivaled Living in a Private Cherry Creek Setting.



A New York urban lifestyle in the center of Denver? Absolutely.

Five-star valet and responsive concierge services? Of course.

Within walking distance to exclusive retailers, restaurants, art galleries and more? You bet.

The ability to move into a gorgeous turnkey residence or create your personal vision from rare "core and shell" spaces? Not a problem.

Is there anything missing when it comes to quality, luxury and privacy? Absolutely not.

We invite you to take a private tour and discover for yourself the ultimate statement of achievement.

NorthCreekDenver.com



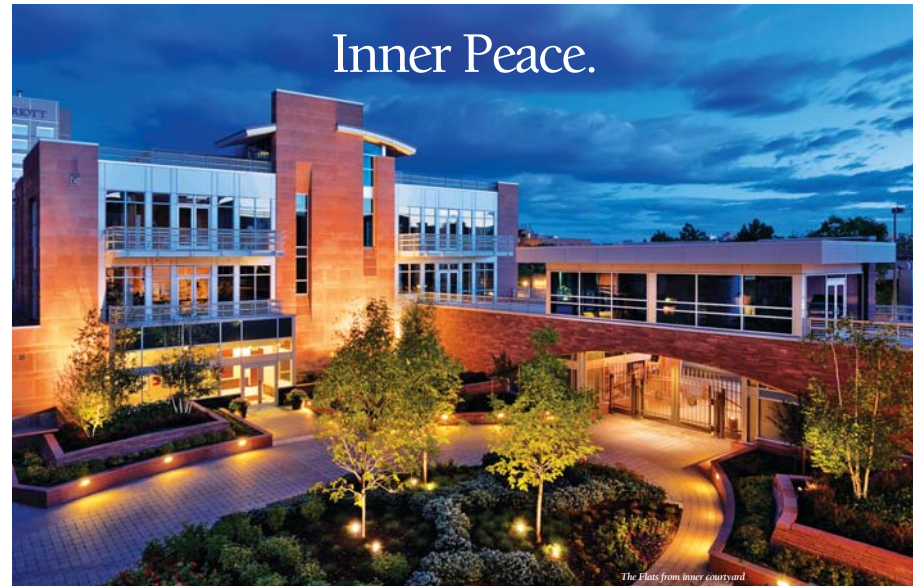
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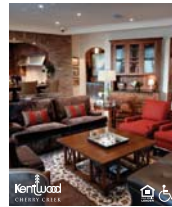
project profile

NorthCreek Denver
Cherry Creek
Denver, CO

Magazine Ad



But if you're looking for excitement,
Cherry Creek's exclusive neighborhood is right outside our gates.



Customize a contemporary Flat or select a move-in ready Brownstone. Only a few Tower Residences remain.

Sales Information:
Christy Owen
303-906-9574
Christy@DenverRealEstate.com
Dawn Raymond
303-777-7177
Dawn@DenverRealEstate.com

Surround yourself with *everything* you want in Denver's premier urban village.

Live steps from an entire block that features exclusive retail shops and fine dining. It's also Denver's top spot to walk your dog, enjoy a latte with friends or go gallery hopping.

At NorthCreek, you can choose from three distinct residential design choices:

The Flats feature a rare customizable build-out option; The Brownstones redefine versatile living (many plans include private elevators); the posh Tower Residences are Cherry Creek's most elegant and sophisticated residences.

Come find your one of a kind home today.



NORTHCREEK

NorthCreek

Shown by appointment only.

NorthCreek is an entire block of Luxury Residences, Exclusive Retail and Restaurants, bordered by 1st Ave., 2nd Ave., Fillmore and Detroit in Denver's renowned Cherry Creek North.

NorthCreekDenver.com

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project profile

NorthCreek Denver
Cherry Creek
Denver, CO

Sales Center



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PROJECT PROFILE

Entourage

Burbank, CA

Two Buildings
Three Stories
Single-Level Condominiums

3 Models
Studios, 1 and 2 Bedrooms, 1 and 2 Baths
Underground Parking
Average Sq Ft 1,000
Average Price \$325,000

Amenities

Fitness Center
Pool
Secured Building

project profile

**Entourage
Condominiums
sales brochure
Burbank, CA**

stainless steel sink
decorative light fixtures
plush carpeting
dining room with designer ceiling fan
mirrored wardrobe doors
window coverings throughout
framed mirrors
cable tv ready in living room and master bedroom
decora-style light switches

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project profile

**Entourage
Condominiums
Burbank, CA**

Miscellaneous



PROJECT PROFILE

Watermark

Denver, CA

Two Buildings
Six Story Residential Tower
Brownstone Row Homes

6 Models
Studios, 1,2 and 3 Bedrooms, 1, 2 and 3 Baths
Underground Parking
Average Sq Ft 1,800
Average Price \$800,00

Amenities

Fitness Center
Pool
Secured Building
Underground Parking

project profile

WaterMark
Denver, CO

Sales Brochure



project profile

**WaterMark
Denver, CO**

**Sales Center
featuring model of
neighborhood
in conference table**



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GROUP**

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project profile

**WaterMark
Denver, CO**

Print Ad



Luxurious residences that embody the style and good taste of world-class architect Curtis W. Fentress.

Museum-quality everything.

Planned, designed and crafted to account for the smallest detail.

Overlooking the historic Baker Neighborhood with unobstructed panoramas to the Rocky Mountains.

Near the emerging stretch of South Broadway with its chic restaurants, boutiques and shops.

Minutes from everywhere. Yet, a world away from ordinary aesthetics.

Take an informative personal tour today, but be prepared to stay forever.



CONDOMINIUMS & BROWNSTONES— \$300's - \$800's
PENTHOUSES FROM \$950

410 Acoma Street | Denver | 303.777.7037
watermarkdenver.com

Open Daily 10 am - 6 pm



EMERGENCY FAIRTIENS
PRICES, TERMS AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.



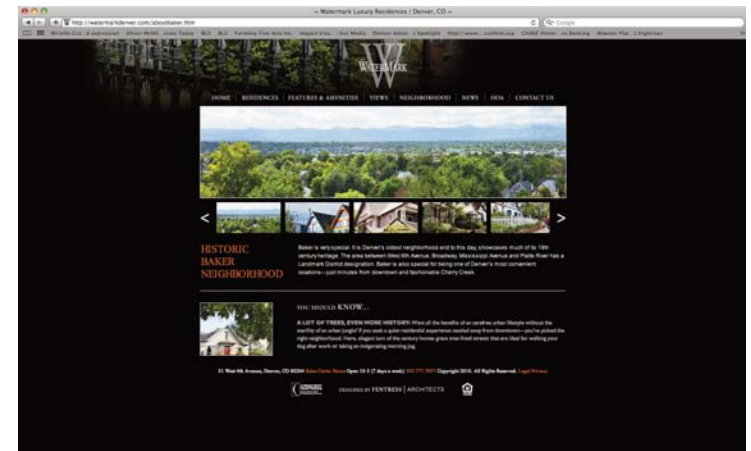
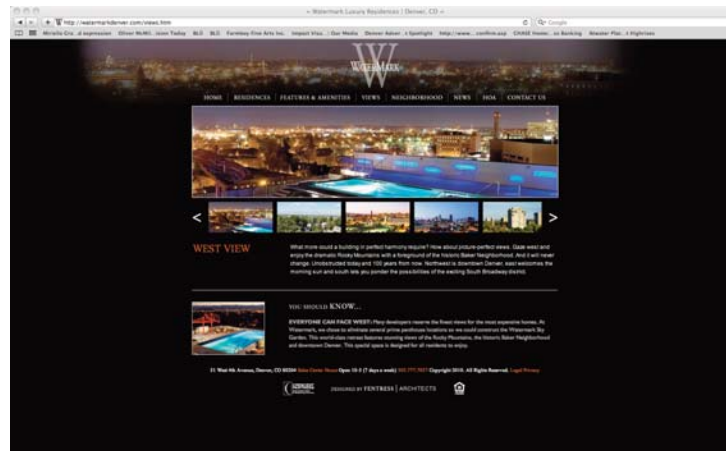
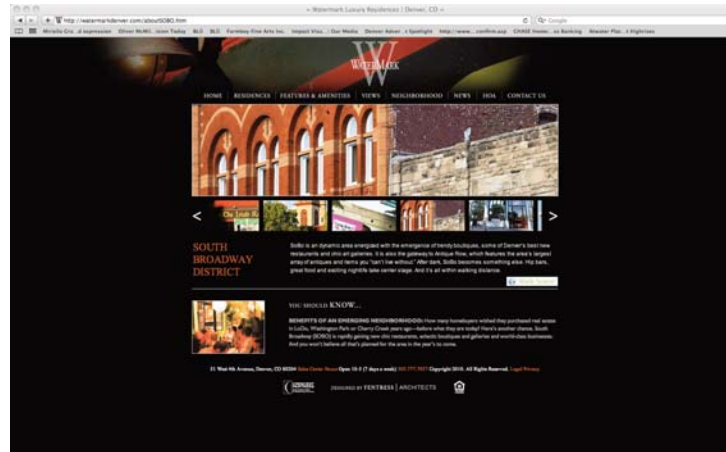
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project profile

WaterMark Denver, CO

Website



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PROJECT PROFILE

Atwater Place

Portland, OR

22 Story Residential Tower
Single-Level Luxury Condominiums

3 Models
Studios, 1 and 2 Bedrooms, 1 and 2 Baths
Penthouse Residences
Underground Parking
Average Sq Ft 1,670
Average Price \$500,000

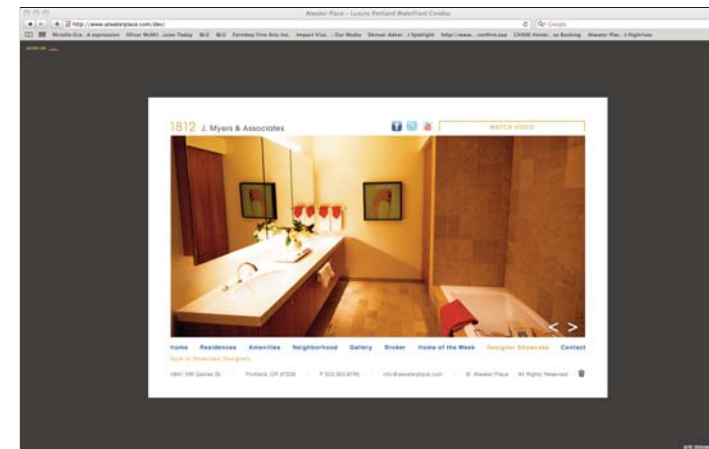
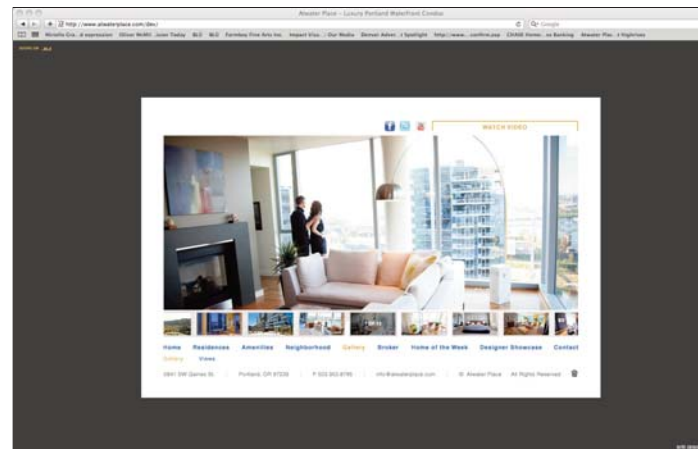
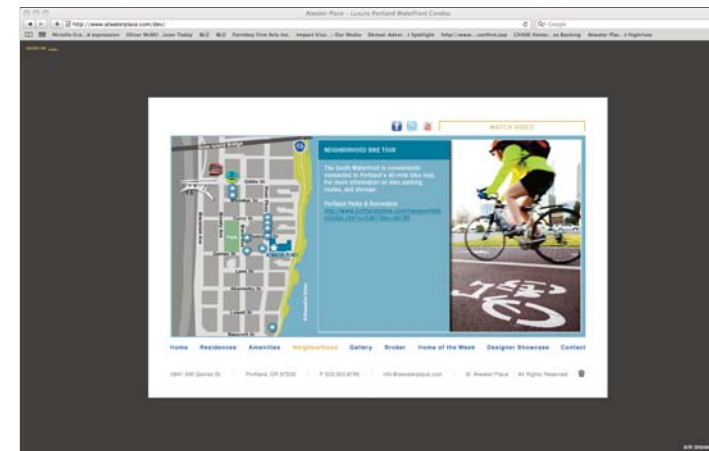
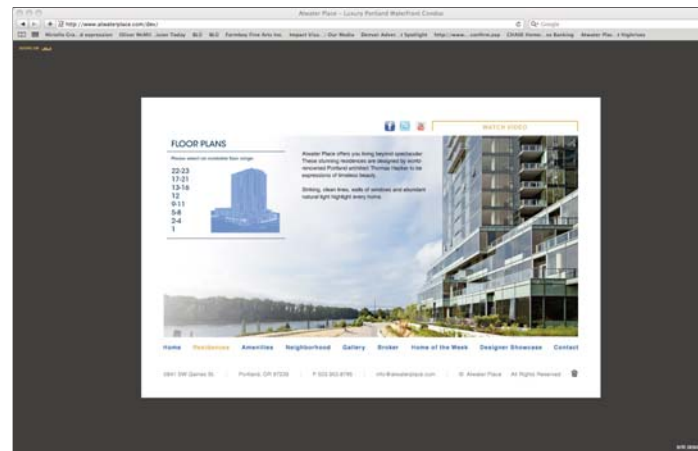
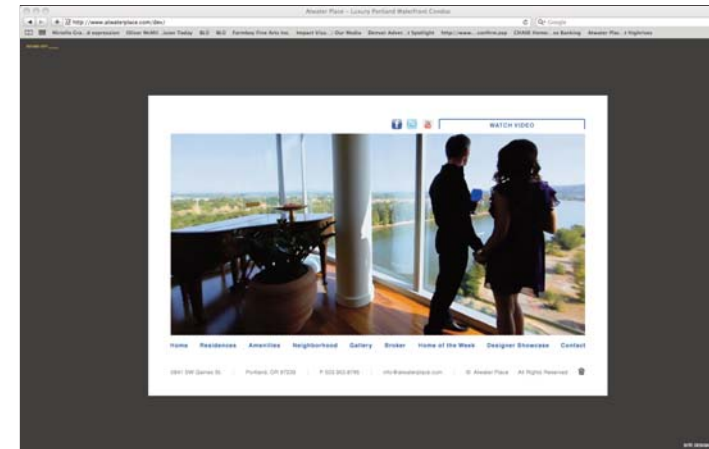
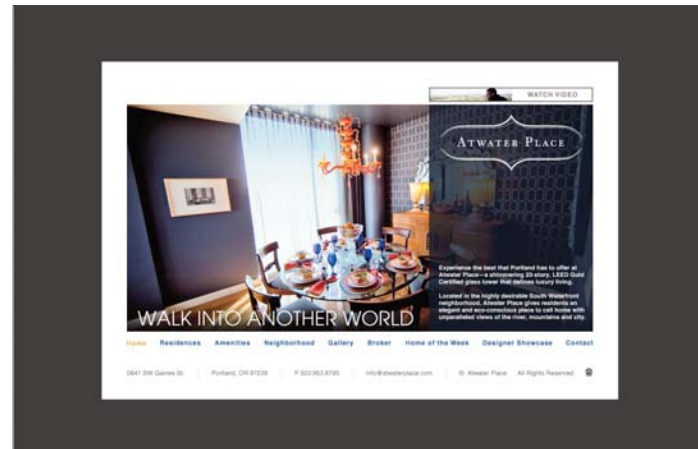
Amenities

Fitness Center
Pool
Secured Building

project profile

Atwater Place Portland, OR

Website



project profile

**Atwater Place
Portland, OR**

**Newspaper ad-
Home-of-the-Week
Campaign**



We have something for everyone.

CLICK TO VIEW ALL REMAINING HOMES AND PRICING

ATWATER PLACE

OVER 90% SOLD OUT
3% BROKER CO-OP

Broker #201005037 thewestgroup



Exclusive Riverfront Luxury

#808 2BR + den, 2.5 BA with 2,350 sq. ft.

This beautiful home has south eastern exposure and features breathtaking panoramic views of Mt. Hood and the Willamette River. This spacious, luxurious corner home is highlighted with Viking and Sub-Zero appliances, a fireplace and a balcony.

Presented at \$975,000

A GREAT SELECTION OF OTHER PLANS ALSO AVAILABLE
1BR from the High \$200's, 2BR from the Low \$500's and Penthouse Residences

OPEN DAILY 10AM - 5PM | 0841 SW GAINES #101 | SOUTH WATERFRONT | PORTLAND | 97239
503-953-8795 | ATWATERPLACE.COM

Homes shown are representative of various plans and views but may not reflect actual homes shown. This is not an offer to sell, but is intended for information only. The developer reserves the right to make modifications in materials, specifications, floor plans, designs, pricing and delivery of homes without prior notice.

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project profile

**Atwater Place
Portland, OR**

Sales Brochure / Folder



Portland's Premier Address

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project profile

Atwater Place
Portland, OR

Full page ad
with "feature story"
look

PAID ADVERTISEMENT

Atwater Place continues record sales pace

Atwater Place was Portland's #1 Selling Community in 2010

Atwater Place, located in Portland's South Waterfront district, is on track to continue its strong sales pace in 2011. Now over 70 percent sold, Atwater has marked some of Portland's highest sales in the past 12 months.

Penthouse Sells for \$1.4 Million

Among the homes recently sold is a magnificent 23rd floor penthouse with sweeping views of the Willamette River and Ross Island. This residence sold for \$1.4 mil., making it one of the highest priced condominiums sold in Portland in 2010.

Coming off strong end-of-the-year sales, which included selling 13 homes in November and closing 12 homes in December, Atwater Place was the top-selling community in Portland in 2010.

**9 Sales
in the Last 45 Days**

The Atwater sales team announced that they have sold 9 homes since the first of the year.

"Winter is not considered a strong selling season," says Atwater broker Sheridan Mentor, "but we've seen no slow down. At this sales pace we expect to be completely sold out this year."

Atwater Place features 1 bedroom plans starting from the low \$300's, 2 bedroom condominiums starting in the \$400's, and spectacular penthouses from \$1,020,000 to \$1.3 million.



Atwater residents enjoy spectacular day and night time views from large balconies

All homes feature premium finishes

New residents love the Atwater Place experience. Portland entrepreneur Jakob Kryszek is a new owner. "Several months ago I was in the market for a condo, close to downtown and on the river. The views, design and quality were the deciding factors. My wife and I are very pleased with our decision."

"Anyone looking to own a piece of this wonderful part of Portland are advised to act quickly," says Tina West, the principal broker of the West Group, the exclusive sales professionals for Atwater Place.

"Atwater Place is in an excellent location," says resident Annie Tang. "It provides abundant access to the outdoors. We can get downtown easily by hopping on a streetcar, and not worry about driving, parking or traffic, or enjoy a nice stroll along the beautiful riverbank."

The newly opened Elizabeth Caruthers Park and the River Greenway with a 40-mile bike loop are both within steps of Atwater Place. Numerous restaurants, cafes and bistros surround the area.

"The decision to make Atwater Place our home was a conscious choice of quality and lifestyle," continues Tang. "The construction materials and appliances are of supreme quality and the view from our balcony is blissfully soothing. We all agree it is the best condominium in the area and we are very pleased to call it home now."

South Waterfront is Emerging as a Great Place to Live

The elegant homes feature beautiful and eco-friendly finishes, including engineered hardwood flooring, 100-percent wood carpeting, granite and quartz kitchen countertops, and marble and limestone bathroom countertops. Homes also include premium Sub-Zero refrigerators, cook tops and ovens.

FHA Financing is Now Approved

Atwater Place has also earned FHA approval, allowing qualified first-time homebuyers the opportunity to take advantage of down payments as low as 3.5%. Fixed and adjustable loans are available at very competitive rates.



Residents and Brokers Love Atwater!

"We are always excited to bring our clients for showings because we know once they take a tour and see the quality of the building, the premium interior finishes and the spectacular views they are very impressed," said Scott Quick from Quick & Associates.

Come see why Atwater is Portland's #1 Best Seller.



**1 & 2 BR condominiums from the \$300's to the \$800's plus
Luxurious Penthouse Residences**

Available Luxury Homes Include:

1708	2 BR + Den, 2.5 BA	2,237 sq. ft.	\$1,025,000
2006	2 BR + Den, 2.5 BA	1,895 sq. ft.	\$935,000
606	2 BR + Den, 2.5 BA	2,015 sq. ft.	\$765,000
1710	2 BR, 2 BA	1,672 sq. ft.	\$735,000
1700	2 BR, 2 BA	1,597 sq. ft.	\$595,000
1902	1 BR + Den, 1.5 BA	1,393 sq. ft.	\$520,000



WHERE LUXURY RESIDES

OPEN DAILY 10AM - 5PM | 0841 SW GAINES #101 | SOUTH WATERFRONT | PORTLAND | 97239 | 503-953-8795 | ATWATERPLACE.COM

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PROJECT PROFILE

Fentress Architects

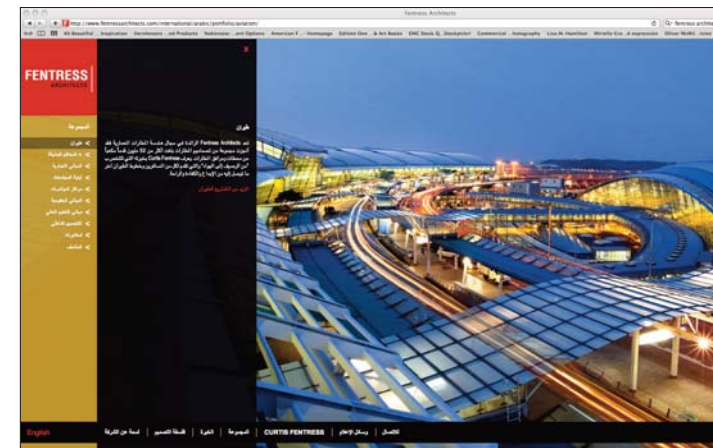
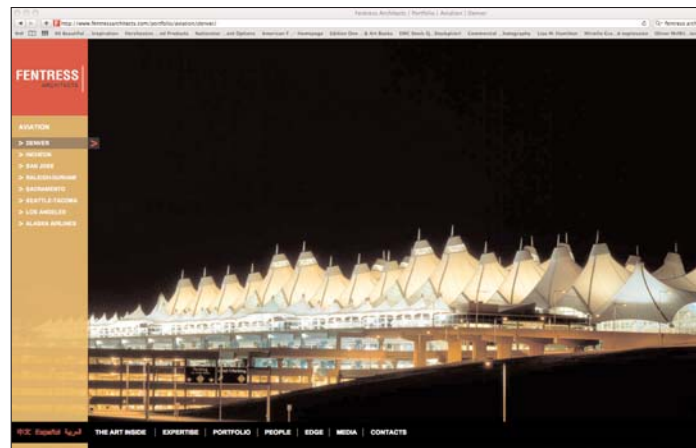
Denver, CA

World-class Architectural Firm
Headquartered in Denver

project profile

Fentress Architects Worldwide

Website



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project profile

Fentress Architects Worldwide

Print Ad



Best Airport Worldwide
Incheon

VOTED "BEST AIRPORT WORLDWIDE" — 2005 - 06 - 07 - 08
— Airport Council International's Quality Passenger Survey

Fentress Architects has applied its creative design process on many airports around the world, including:
Denver | Seoul, South Korea | Oakland | Seattle | Raleigh | San Jose | Sacramento | Los Angeles
The designs for these airports are artistic, innovative and, most importantly, convenient for passengers.

The Fentress studio designed the architecture and interior at Incheon International Airport as a memorable gateway to the Asia-Pacific region and a haven for weary travelers.

Curtis W. Fentress
FENTRESS | ARCHITECTS
Denver | Washington DC | San Jose | Los Angeles
fentressarchitects.com 303.722.5000

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project profile

Fentress Architects Worldwide

Print Ad



It started with inspired thinking...
and quickly became one of the *most recognized*
buildings on earth.

DIA

**DIA is America's 4th Favorite
Architectural Landmark.**

Public survey by the American Institute of Architects (AIA) and Harris Interactive
of the buildings completed in the last 15 years

VOTED "BEST AIRPORT IN NORTH AMERICA"—2005 - 06 - 07 - 08
—*Business Traveler Magazine, Reader Survey*

Fentress Architects has applied its creative design process on many airports around the world, including:
Denver | Seoul, South Korea | Oakland | Seattle | Raleigh | San Jose | Sacramento | Los Angeles
The designs for these airports are artistic and innovative, and perhaps most importantly, highly user-centric.
We have our next inspiration reserved for you, so give us a call.

FENTRESS | ARCHITECTS
Denver | Washington DC | San Jose | Los Angeles
fentressarchitects.com 303.722.5000

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PROJECT PROFILE

100 Park Avenue

Denver, OR

24 Story Residential Tower
Single-Level Condominiums

3 Models
Studios, 1 and 2 Bedrooms, 1 and 2 Baths
Penthouse Residences
Underground Parking
Average Sq Ft 1,100
Average Price \$325,00

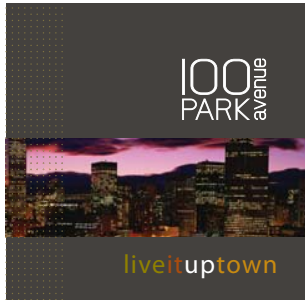
Amenities

Fitness Center
Pool and Spa
Secured Underground Building
Dog Park
Internet Cafe
Business Center

project profile

100 Park Avenue
Condominiums
Denver, CO

Miscellaneous Branding



LIVE IT UP | RESIDENCES | THE VIEWS | 100 PARK AVENUE | BUILDING AMENITIES | CONTACT

redesigned. to sell fast!

Starting May 18th, it's a whole new ballgame.

100 Park Avenue is offering a deal that is hard to pass up.

10 days of pre-event pricing, 10 days to save your client money and select a prime view home before the opening to the public. Wouldn't it be nice to get your client into a 100 Park Avenue home at a great price while we are still touching-up the last details.

Click here to visit our new website and view availability. Co-op 2.8%

BROKER PARTY
MAY 15TH

A Caribbean Barbeque
Click Here to RSVP Online

SILVERSTONE
www.silverstonecounting.com

100 PARK AVENUE WEST, DENVER | Phone 303.296.4755



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project profile

100 Park Avenue
Condominiums
Denver, CO

On-site Branded
Dog Park



LAIRD
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miscellaneous
projects and services

project profile

**The Venetian
Condominiums
San Diego, CA**

Sales Brochure



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Environmental Graphics



**Custom
Site-Specific Art
and Graphics**

