

Sponsor

Childhood Memories • Community Values

Smiles • Music
Rides • Dance
Hometown Pride

The Carolina Strawberry Festival Committee has donated funds to several community projects including the WES Odyssey of the Minds Team, The Railway Postal Car Restoration Project and the this year to the Music on Main equipment!





Carolina Strawberry Festival

316 EAST MURRAY STREET • WALLACE, NORTH CAROLINA 28466 • PHONE: 910-447-9925

August 25, 2017

Dear Carolina Strawberry Festival Sponsor:

On behalf of the Carolina Strawberry Festival, I wish to thank you for your more than generous contributions to past festivals. We realize the financial or in kind support you have contributed is essential to our ongoing success. Our festival costs are approximately \$50,000, so without your support the festival would not be possible. Once again I would like to request your help and thank you for all you have done and will continue to do.

The eighth annual Carolina Strawberry Festival promises to be the best ever! Fun activities are planned for all ages. The helicopter rides will be returning along with other family favorite attractions and street vendors. We have live music scheduled from the Band of Oz at the Strawberry Jam on Friday night and TrainWreck, Harvey Dalton Arnold and the Polar Bear Blues Band and Chocolate Chip & Company on Saturday. Look for a mix of Motown, Beach, Pop and Blues on the Depot stage all afternoon and evening! All of our signature entertainment will grace the Main Street Stage- song and dance performances from local talent, the Little Miss Pageant, a Recipe Contest, and many other festivities. Please mark your 2018 calendars for May 11th and 12th.

The Carolina Strawberry Festival is not just an exciting event for our region, but rather has the specific purpose of earning dollars which are re-invested in downtown Wallace. For many downtown merchants this event greatly boosts sales. The festival weekend offers the opportunity for more downtown business exposure than any other time of the year. CSF brings high quality entertainment, great food, fun activities, and an estimated 20,000 people to our town. That number is 4 times the population of Wallace itself! Our mission is to promote Economic Revitalization in downtown Wallace by remembering and celebrating the luscious red berry that put us on the map during the 1930's and '40's.

As a sponsor, you are a vital part of that mission. The proceeds from the event are used to focus on downtown projects, such as the planting of street trees and giving funds to various restoration projects. The CSF committee contributed \$7,000 to the funds donated by the Town of Wallace, Wallace Revitalization Association and the Downtown Wallace Merchants Association for the purchase and installation of the Music on Main sound system.

In closing, I wish to thank you again for all you do for our community and, in particular, for helping with the Carolina Strawberry Festival. I am always humbled by the tremendous giving of our sponsors. You truly help make Wallace a special place that I am proud and honored to call my home.

Very Sincerely,

Charley Farrior, Mayor

Located in Historic Downtown Wallace, North Carolina

FAX: 910-285-5135 • EMAIL: info@carolinastrawberryfestival.com • WEB: <http://www.CarolinaStrawberryFestival.com>



8th Annual Carolina Strawberry Festival Sponsorship Application

FESTIVAL USE ONLY	
Date Received:	
Total Due:	
Amount Paid:	
Payment Type:	

Business Name: _____ Contact Name: _____

Mailing Address: _____ City _____ State _____ Zip _____

Daytime Phone: _____ Cell: _____ Fax: _____

Email: _____

**Sponsors may provide a digital company logo for use in Carolina Strawberry Festival promotional materials.
Logos may be emailed to logos@carolinastrawberryfestival.com**

Sponsorship Levels:

<input type="checkbox"/>	Diamond Level	\$5000 and up	Canvas Print, Free Vendor Space, 10 - BBQ Sandwich Meals, 10 - Strawberry Shortcakes, 10 - Free T-Shirts, Banner at Stage
<input type="checkbox"/>	Platinum Level	\$2500 and up	Free Vendor Space, 4 - BBQ Sandwich Meals, 4 - Strawberry Shortcakes, 2 - Free T-Shirts
<input type="checkbox"/>	Gold Level	\$1000 and up	2 - BBQ Meals, 2 - Strawberry Shortcakes, 1 - Free T-Shirt
<input type="checkbox"/>	Silver Level	\$500 and up	2 - BBQ Sandwich Meals, 2 - Strawberry Shortcakes
<input type="checkbox"/>	Bronze Level	\$250 and up	2 - BBQ Sandwich Meals
<input type="checkbox"/>	Patron Level	\$100 and up	2 - Strawberry Shortcakes

All Sponsors will receive a signed artist print of the original 2018 Strawberry Festival painting by Hope G. Smith, be listed in the large sponsor board which will be permanently displayed downtown until next year's Festival and have access to the Hospitality Suite during the Festival.

Please promptly return your completed application and payment no later than Friday, April 20, 2018 to guarantee inclusion in Festival advertising.

Total Amount: \$ _____	Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
CC #: _____	Exp Date: _____ / _____ (mm/yy)
Contact Name: _____	CVV2 (3 or 4 digit) _____
Mailing Address: _____	City _____ State _____ Zip _____
I authorize the Carolina Strawberry Festival to charge the credit card indicated above and I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.	
Cardholder Signature: _____	Date: _____

Please make check payable to "Carolina Strawberry Festival" (\$30.00 fee for all returned checks)

Mail to: Carolina Strawberry Festival, 316 E Murray St, Wallace, NC 28466

For More Information: Call 910-447-9925 Email: info@carolinastrawberryfestival.com or Visit:

www.CarolinaStrawberryFestival.com