

S.C. Export Training Events 2015

JANUARY

29th * Doing Business in Turkey and Greece - Columbia, SC Participants will take part in an interactive market briefing with the U.S. Commercial Service Officers in Turkey and Greece to discuss current market opportunities, along with an overview of the benefits and challenges of exporting to these markets. Following the briefing, participants will hear from a panel of seasoned exporters who are currently doing business in Turkey and/or Greece. (\$45)
Contact: Dorette Coetsee @ Dorette.Coetsee@trade.gov

FEBRUARY

*** Export 101 - Rock Hill, SC** Getting back to the export basics is good business, whether you are new to exporting or an experienced international company. Topics: export sales techniques, letters of credit, export payment methods, pricing strategies, customer financing, transportation, freight forwarding and credit insurance. (\$75)
Contact Dan Holt @ Dan.Holt@trade.gov

8th-14th Trade Mission to Turkey - Ankara and Istanbul Delegates will have pre-screened, B2B matchmaking appointments, as well as high level networking opportunities in this dynamic market. (\$1850 per stop)
Contact Anita Patel @ Apatel@SCcommerce.com

MARCH

*** Doing Business in Africa - Columbia, SC** This seminar will be a precursor to the Trade Winds Africa mission taking place in September.
Contact: Dorette Coetsee @ Dorette.Coetsee@trade.gov

APRIL

*** Chemicals and Hazardous Materials - Greenville, SC** Specifically geared towards the chemical industry, this workshop will help exporters understand compliance and regulation for shipping overseas. (\$95)
Contact: Pat Fosberry @ Pat.Fosberry@johnsjames.com

MAY

*** International Traffic and Arms Regulations (ITAR) - Greenville, SC** This class is ideal for beginners and those new to ITAR. This program provide an overview of ITAR, starting with what products are subject to regulation, as well as the application and registration process. We'll then finish up with licensing and other areas of control. (\$295)
Contact: Denis Csizmadia @ Denis.Csizmadia@trade.gov

JUNE

*** Doing Business in South Asia - Charleston, SC** Participants will take part in an interactive market briefing with the U.S. Commercial Service Officers from South Asia on current market opportunities, along with an overview of the benefits and challenges of exporting to these markets. Following the briefing, participants will hear from a panel of seasoned exporters who are currently doing business in India and/or South Asia. (\$45)
Contact: Phil Minard @ Phil.Minard@trade.gov

28th-30th SEUS - Charlottetown, Prince Edward Island, Canada The Southeastern U.S.- Canadian Provinces Alliance (SEUS Canada) is designed to promote trade and investment opportunities. Members and private sector companies meet annually for business-to-business matchmaking meetings and networking opportunities. (Participation fee price tbd)
Contact Clarke Thompson @ CThompson@SCcommerce.com

JULY

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AUGUST

***Export Documentation – Greenville, SC** This program will help you understand when and how you should be filling out international documents. We will go through each document, step-by-step and instruct you on where to go, how to fill them out accurately, and when they are required to be submitted. (\$75)
Contact Anita Patel @ Apatel@SCcommerce.com

SEPTEMBER

14th –21st TradeWinds 2015- The 2015 Trade Winds program includes Africa-focused business consisting of regional and industry specific conference sessions as well as pre-arranged consultations with U.S. Commercial Service Senior Commercial Officers representing commercial markets throughout the region. The multiple trade mission stops will give participants the opportunity to conduct business-to-business meetings with firms in Ethiopia, Tanzania, Mozambique, Angola, Kenya, South Africa, Nigeria, Ghana. (Participation fee TBD)

NOVEMBER

14th-16th SEUS Japan - Birmingham, Alabama The Southeastern U.S. Japan Association promotes trade, investment, understanding and friendship between Japan and seven member states of the Southeastern U.S. The conference will attract hundreds of businesses and government officials from both sides and is held annually with locations alternating between Japan and the Southeastern U.S. (Participation fee TBD)
Contact: Clarke Thompson @ CThompson@SCcommerce.com

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Contact: Dan Holt @ Dan.Holt@trade.gov



Events with asterisks(*) qualify under the STEP program for reimbursement.

Information and updates on 2015 events can be found at www.sctrade.org