

**Promotion, Education, Marketing
Funding Request Form - FY 2019-2020**

Organization/Organizer:			
Address:		Date:	
City:	State:	Zip:	
Telephone:	Email:		

Project/Program Title:

Categories (project must fit one of these categories)

- Culinary Events (teaching consumers how to cook beef)
- Expo Events (Large expo type of events)
- Fairs and Vendor Shows (any other event where there is an informational booth)
- Health Events and Blood Drives (events focused on beef nutrition)
- Youth Education (All events focused on youth)
- Media Promotion (print, radio, social media events)
- Parades
- Food Pantry Projects
- Leadership and Development (ANCW and Regional meetings: agenda must be pre-approved by BC)

Amount Requested (please attach a full budget):

Matching Funds (not required):

From Where:

Mileage:

Volunteer Hours (no drive time if reporting mileage):

Project/Program Dates:

Provide a brief description of the project/program including specifics on how Checkoff dollars will be utilized.

What are the specific goals and objectives of the project/program?



North Dakota Beef Commission

4023 STATE STREET • BISMARCK, ND 58503 • PHONE 701-328-5120 • TOLL FREE 1-877-321-BEEF

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What is the target audience? What is the scope (number of consumer or producer contacts)?

How will this project/program directly benefit beef producers by increasing demand for beef or beef products?

Describe how success of the project/program will be measured/monitored and how these results will be delivered to the North Dakota Beef Commission:

Describe how the beef producers of North Dakota will be recognized as funding the project/program:

DEADLINE FOR SUBMISSION: *(NDBC reserves the right to consider funding at any time.)*

Submit to: North Dakota Beef Commission
4023 State St.
Bismarck, ND 58503
Or electronically at: ndbeef@ndbeef.org

Funding Request Form Promotion, Education, Marketing	<u>Includes:</u> Funding Policy Funding Request Form	Document: PEM2019
North Dakota Beef Commission Bismarck, ND 58503		Supersedes: PEM2018