May 2019

April Visitors

Total Visitor Contacts	5,720
Printing Press Café Website	753
Explore Calico Web Traffic	837
Museum Website Traffic	1,771
On-Site Visitors	2,359

Mayor and Museum Team Up to Promote Calico Rock

Mayor Hamby and Museum Executive Director Gloria Sanders appeared together on Hometown TV in Mountain Home. Sanders has appeared on multiple broadcasts over the past few months. Their appearance was designed to promote Calico Rock throughout the Twin Lakes area. Calico Rock has benefited greatly in recent years from visitors from the Mountain Home area.

Quilting Exhibition

In April, we began our longest, largest exhibition in our museum history. The six-week special exhibit on Quilting was strategically planned to coincide with fishing season. The exhibit includes beautiful quilts, the history of quilting and much more. There are also demonstrations and workshops that are going on with the exhibit. To view the full schedule for the exhibition, visit: http://www.calicorockmuseum.com/events.html

Museum Honors Class of 2019

When this year's graduating class was in the fourth grade (eleven years ago), we were just starting to raise money for the museum's first building purchase. The class collected their loose change and donated over \$100 to the museum. Their story inspired many others to give and their \$100 donation turned into over \$1,000,000 invested in our local community. It was our honor to recognize the class for their leadership and thank them for their support during the Senior Recognition Program on May 8th. Their faith is an inspiration for us all.

Tourist Season in Full Swing

Our 2019 tourist season is now in full swing. We have lots of great activities and events planned for the summer. View the events: http://www.calicorockmuseum.com/events.html

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees