BUSI 406 Chapter 14 Dave Roberts videos

<https://kenan-flagler.instructure.com/courses/2647344/pages/dave-roberts-introduction?module_item_id=55261189>

<https://kenan-flagler.instructure.com/courses/2647344/pages/personal-selling?module_item_id=55261188>

<https://kenan-flagler.instructure.com/courses/2647344/pages/types-of-personal-selling?module_item_id=55261187>

<https://kenan-flagler.instructure.com/courses/2647344/pages/compensating-and-motivating?module_item_id=55261190>

<https://kenan-flagler.instructure.com/courses/2647344/pages/prospecting-and-selling?module_item_id=55261192>