



Sponsorship Information
2017 Cloquet River Run/Walk (5K & 1 Mile)

Race Date: Saturday, Sept. 23rd, 2017
www.CloquetRiverRun.com

**Any Level of
Sponsorship is
Greatly
Appreciated!**

Thank you for considering sponsorship of the Cloquet River Run! Last year, the event was a great success thanks to over 500 participants and many fabulous sponsors and volunteers! The planning of the 10th annual "Cloquet River Run/Walk" is underway. It is a Churchill Elementary PIE (Partners in Education) fundraising activity. Race proceeds go towards health-related equipment and programs (70%) and technology purchases (30%) for Churchill Elementary School. Current projects include fruit and veggie tasting parties in school, healthy snack Fridays, Kids Run the Nation fitness club after school, Adventures in Fitness for SmartBoard on inside recess days, and athletic equipment for classrooms and after school clubs. We would like to request your support of The Cloquet River Run/Walk. Any level of sponsorship is greatly appreciated in the form of monetary or qualifying in-kind* donations.

Sponsorship Levels & Benefits:

Main Sponsor (\$1500)

- ❖ Company Logo on Race Bibs
- ❖ Large Company Logo Prominently Displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Seven (7) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Option to Display Banners or Promotional Information in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

Gold Sponsor (\$1000)

- ❖ Medium Company Logo displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Seven (7) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Option to Display Banners or Promotional Information in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

Silver Sponsor (\$500)

- ❖ Company Logo displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Four (4) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Option to Display Banners or Promotional Information in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

Bronze Sponsor (\$300)

- ❖ Company Name listed on Race T-shirts, Posters, Registration Forms, Website Sponsor Page, and Sponsor Sheet in Race Packets
- ❖ Two (2) Complimentary Race Entries
- ❖ Option to Set Out Promotional Items or Pamphlets in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

Contributing Sponsor: Donation of Any Amount Comfortable to You

- ❖ Company Name Listed on the Website Sponsor Page, and Sponsor Sheet in Race Packets
- ❖ Recognition at Awards Ceremony

Please fill out and submit the attached Sponsorship Form. Checks can be made out to "Cloquet River Run". If you have any questions, please visit our website at www.CloquetRiverRun.com or contact holly@upnorthins.com, (218) 879-4444.

* Note: In-Kind Donations are those that defray anticipated race costs. Examples of qualifying in-kind donations include printing, food, beverages, office supplies, tents, port-a-potties, etc... The value of the In-Kind Donation will determine which sponsorship level (listed above) applies.