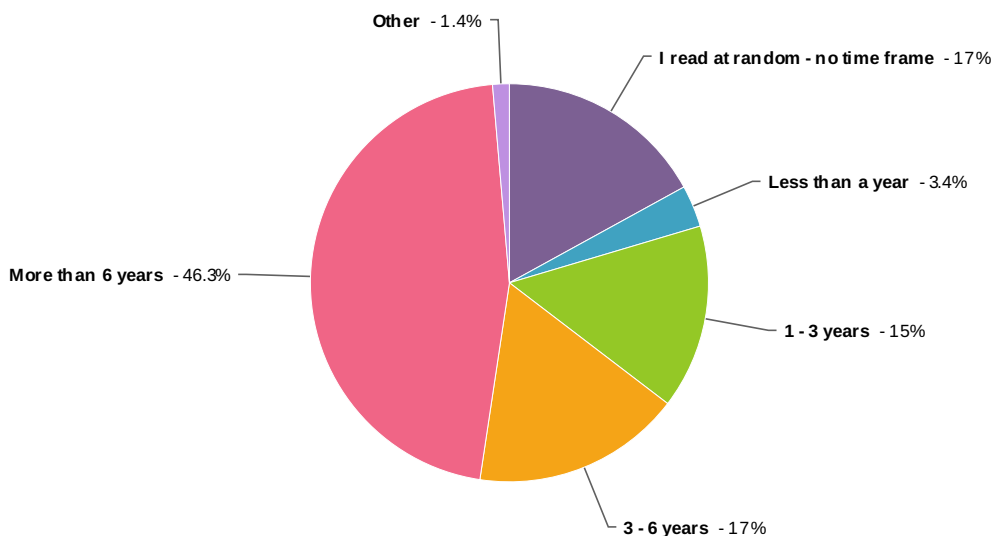


New Summary Report - 08 August 2014

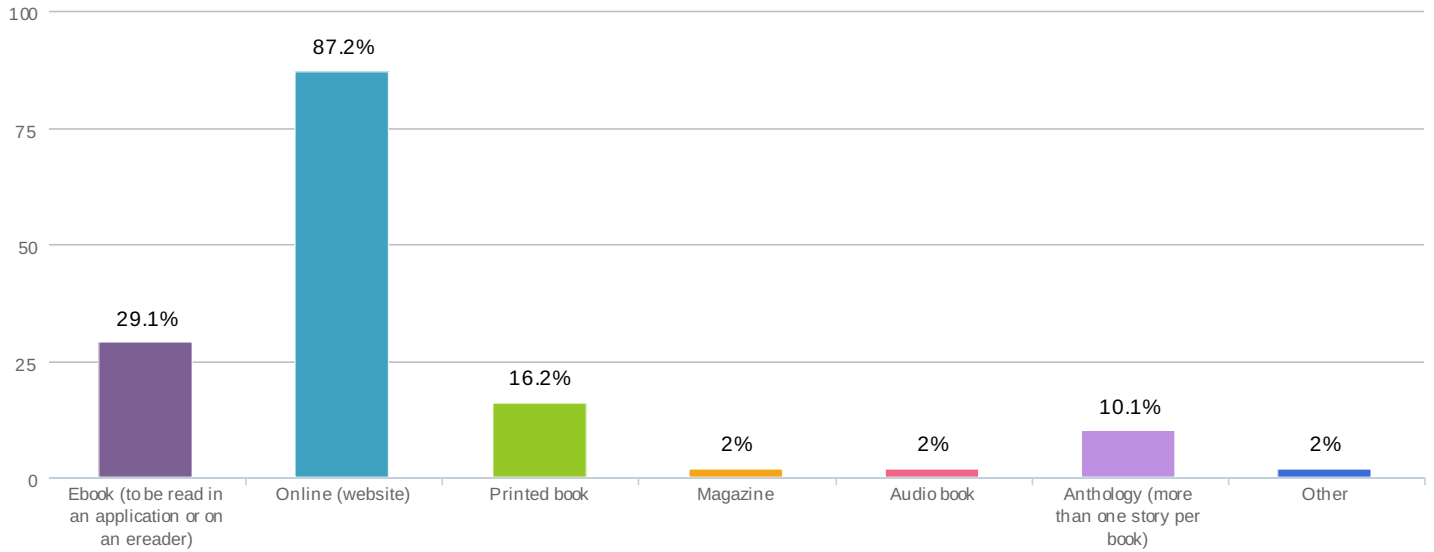
Survey: Erotica Readership Survey

1. How long have you been reading Erotica?



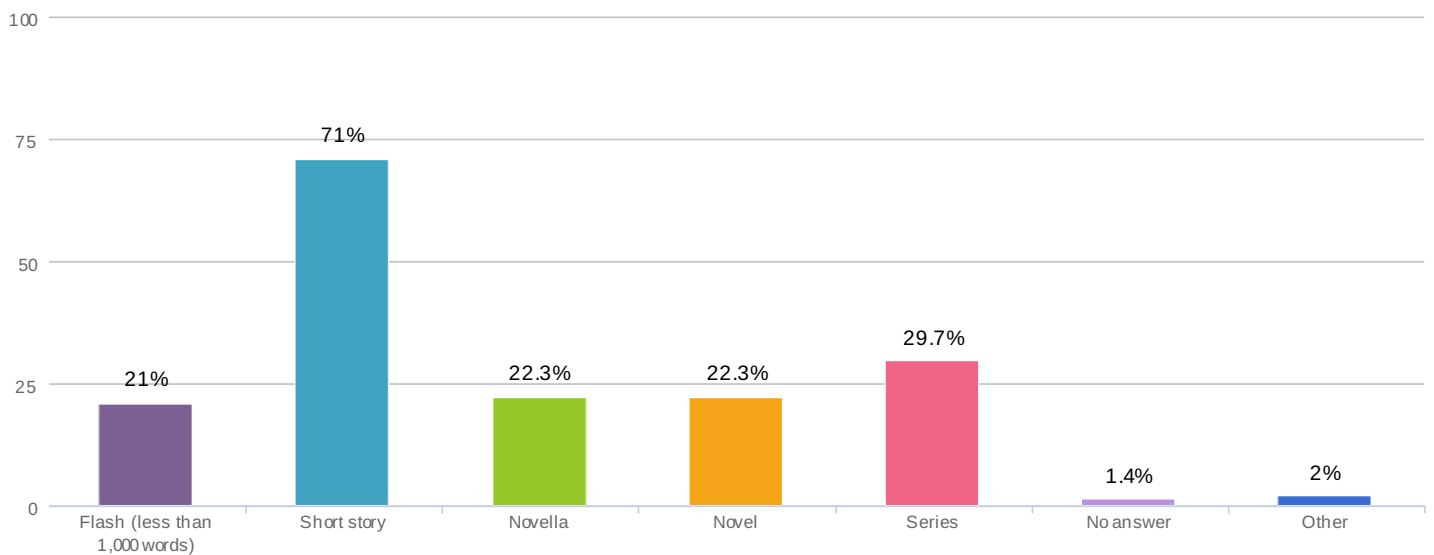
				Statistics	
I read at random - no time frame	17.0%		25	Sum	97.0
Less than a year	3.4%		5	Average	2.1
1 - 3 years	15.0%		22	StdDev	1.0
3 - 6 years	17.0%		25	Max	3.0
More than 6 years	46.3%		68		
No answer	0.0%		0		
Other	1.4%		2		
Total			147		

2. What story format do you read the most? (Multiple choice)



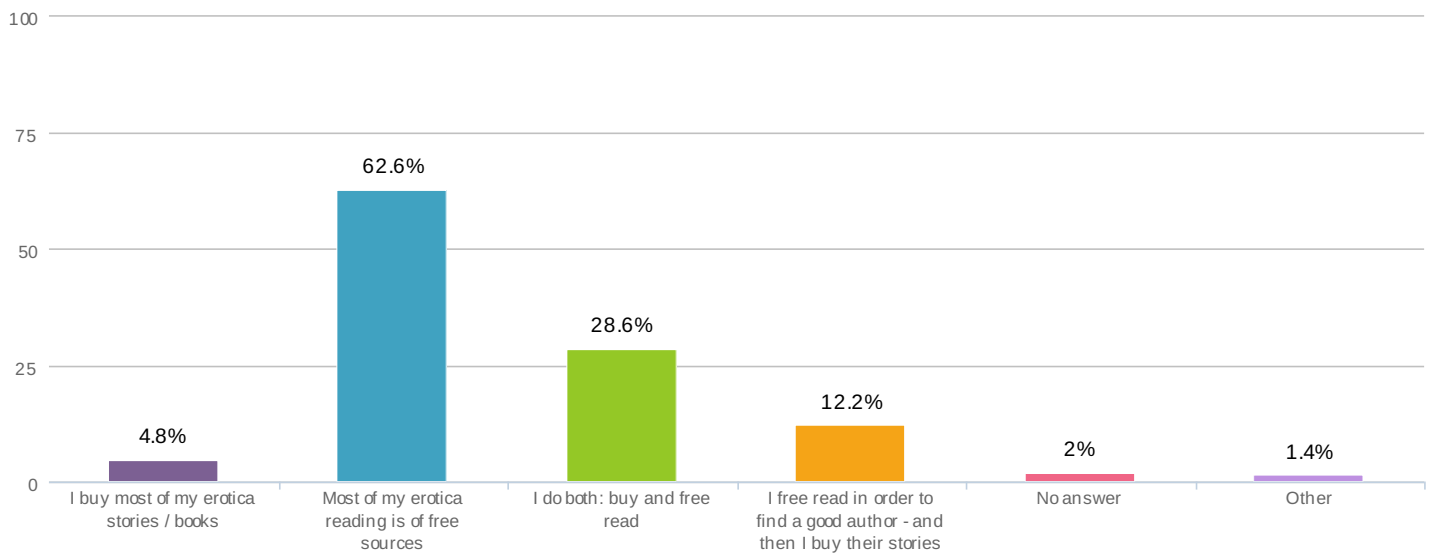
Ebook (to be read in an application or on an ereader)	29.1%		43
Online (website)	87.2%		129
Printed book	16.2%		24
Magazine	2.0%		3
Audio book	2.0%		3
Anthology (more than one story per book)	10.1%		15
No answer	0.0%		0
Other	2.0%		3
Total			148

3. Preferred story length? (Multiple Choice)



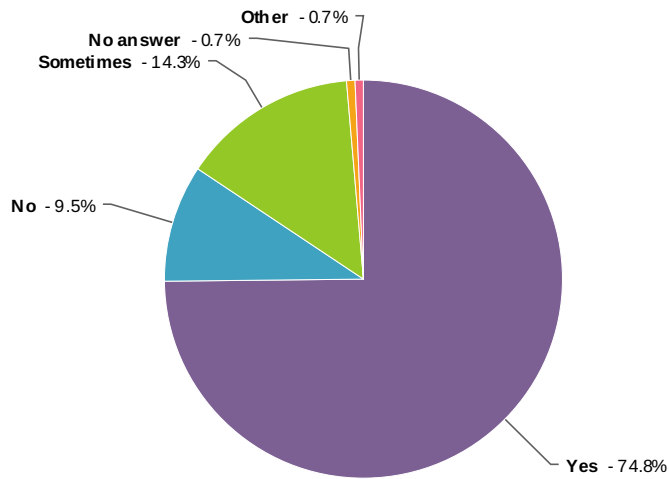
Flash (less than 1,000 words)	21.0%		31
Short story	71.0%		105
Novella	22.3%		33
Novel	22.3%		33
Series	29.7%		44
No answer	1.4%		2
Other	2.0%		3
Total			148

4. Buying VS Free Reading. (Multiple Choice)



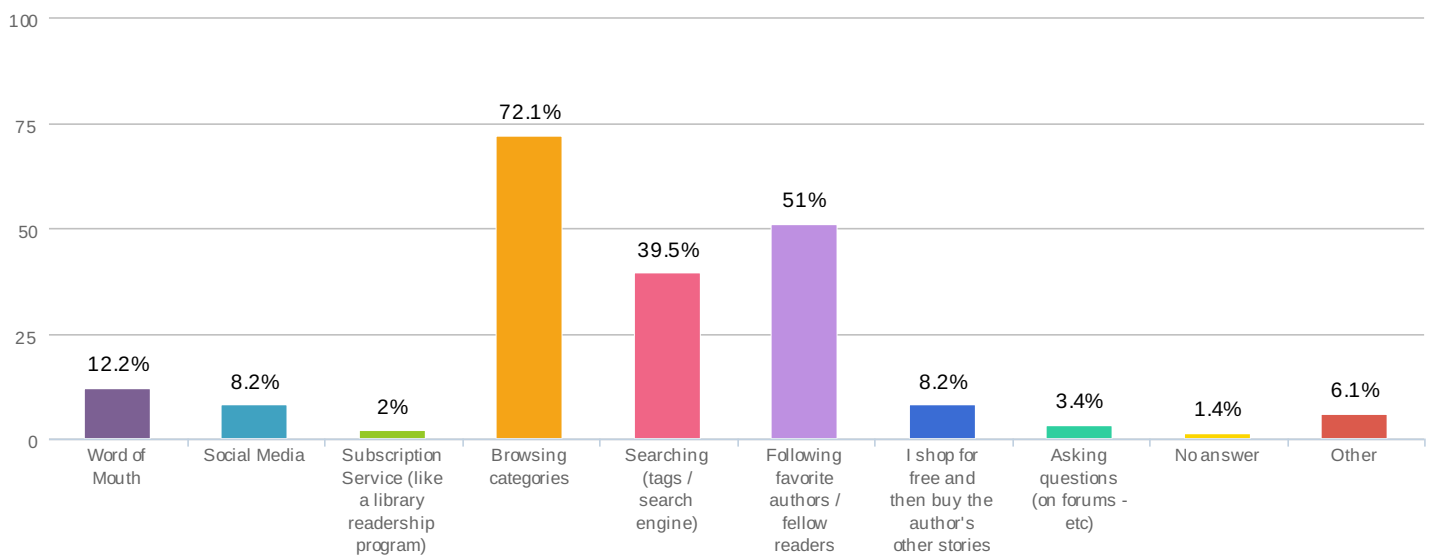
I buy most of my erotica stories / books	4.8%		7
Most of my erotica reading is of free sources	62.6%		92
I do both: buy and free read	28.6%		42
I free read in order to find a good author - and then I buy their stories	12.2%		18
No answer	2.0%		3
Other	1.4%		2
Total			147

5. Do you frequent websites that provide free erotica stories?



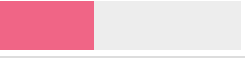
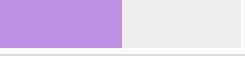
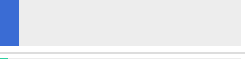
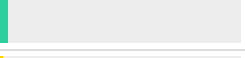
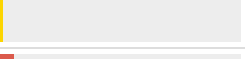
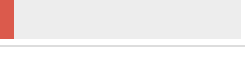


Yes	74.8%		110
No	9.5%		14
Sometimes	14.3%		21
No answer	0.7%		1
Other	0.7%		1
Total			147

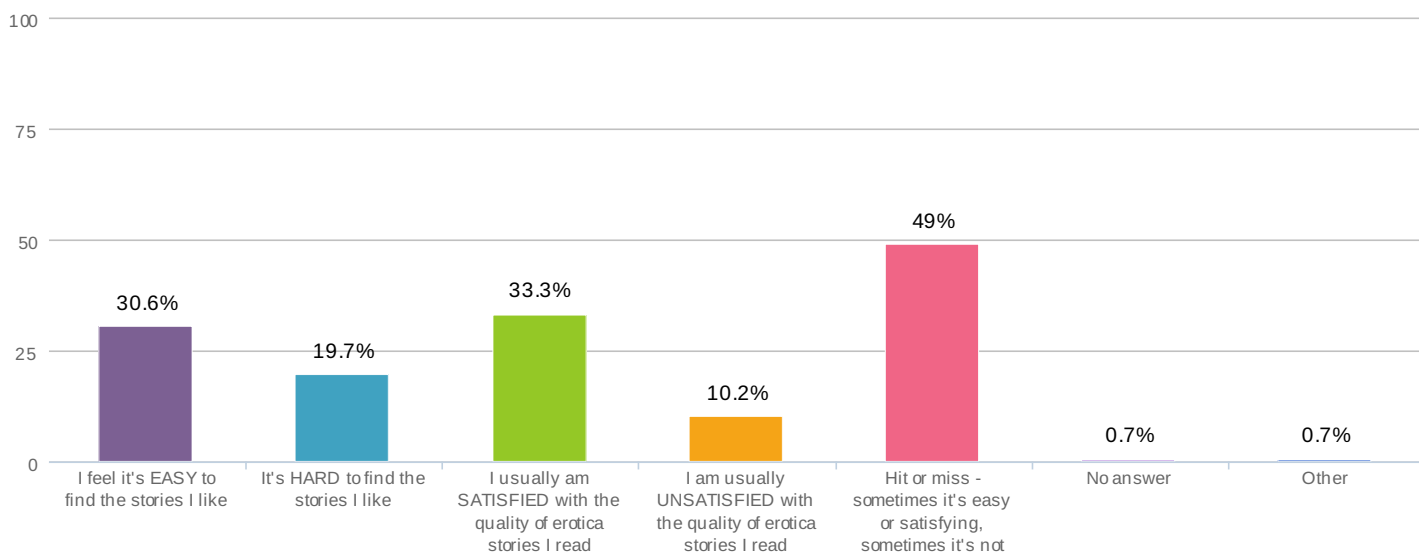
6. How do you find stories you want to read? (Multiple Choice)

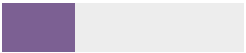
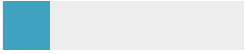
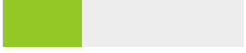
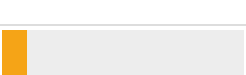
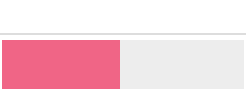
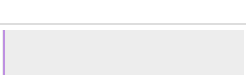



Word of Mouth	12.2%		18
Social Media	8.2%		12

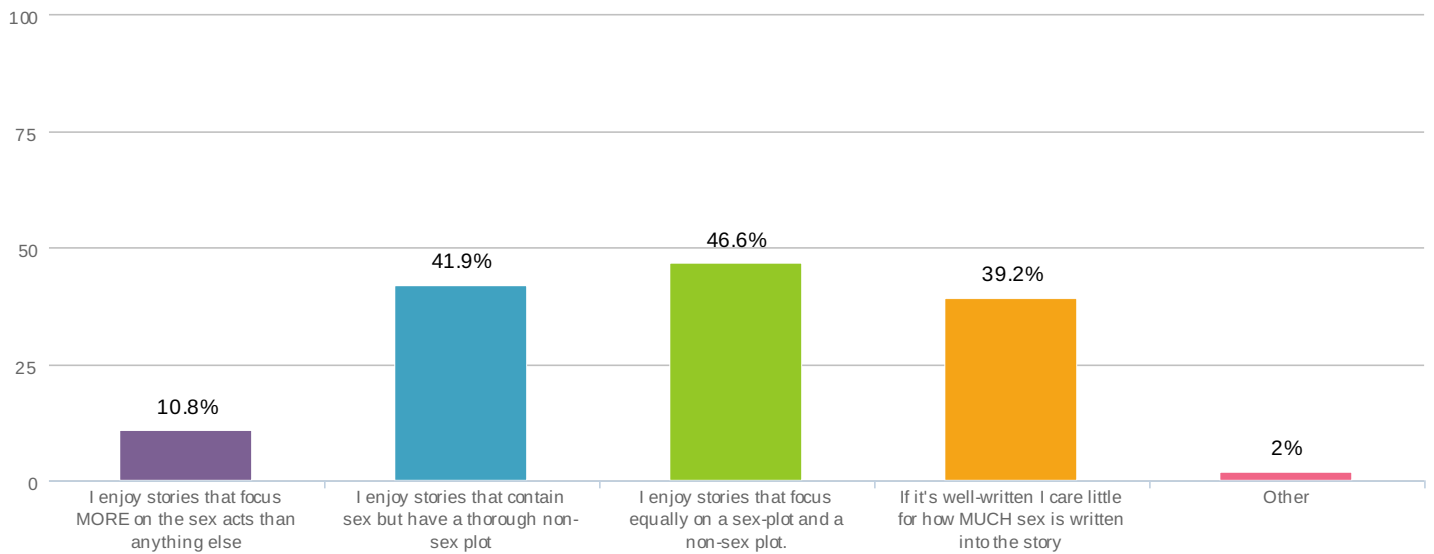
Subscription Service (like a library readership program)	2.0%		3
Browsing categories	72.1%		106
Searching (tags / search engine)	39.5%		58
Following favorite authors / fellow readers	51.0%		75
I shop for free and then buy the author's other stories	8.2%		12
Asking questions (on forums - etc)	3.4%		5
No answer	1.4%		2
Other	6.1%		9
Total			147

7. Reader Satisfaction. (Multiple Choice)



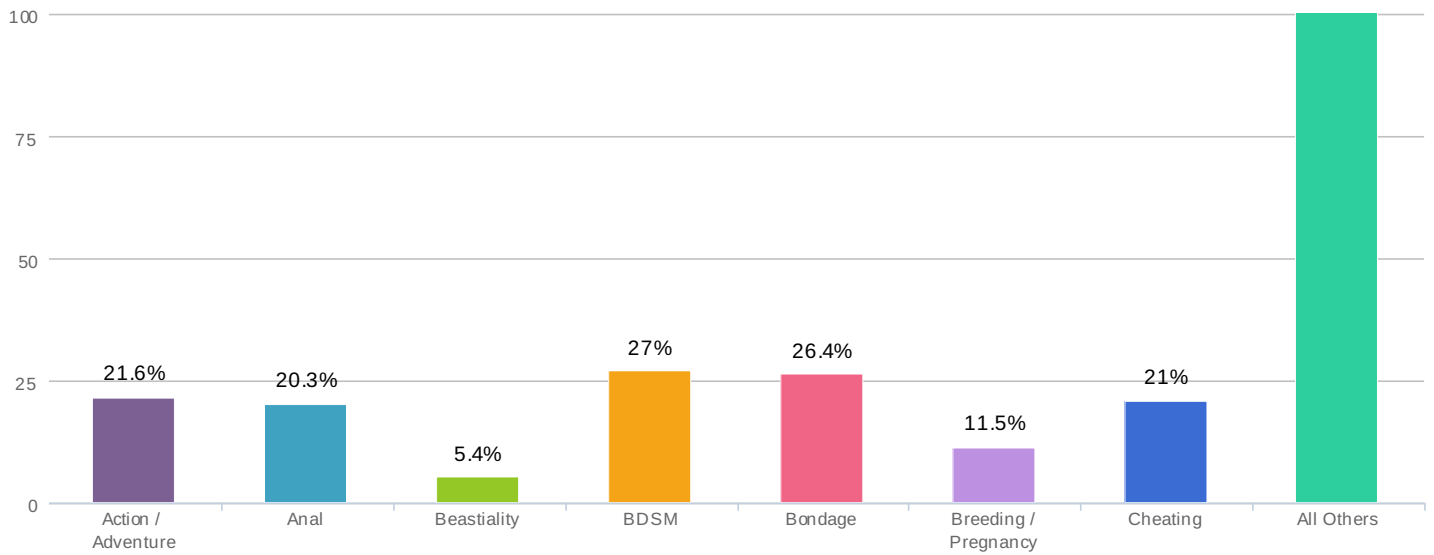
I feel it's EASY to find the stories I like	30.6%		45
It's HARD to find the stories I like	19.7%		29
I usually am SATISFIED with the quality of erotica stories I read	33.3%		49
I am usually UNSATISFIED with the quality of erotica stories I read	10.2%		15
Hit or miss - sometimes it's easy or satisfying, sometimes it's not	49.0%		72
No answer	0.7%		1
Other	0.7%		1
Total			147






















8. Sex-to-Plot Ratio (Multiple choice)



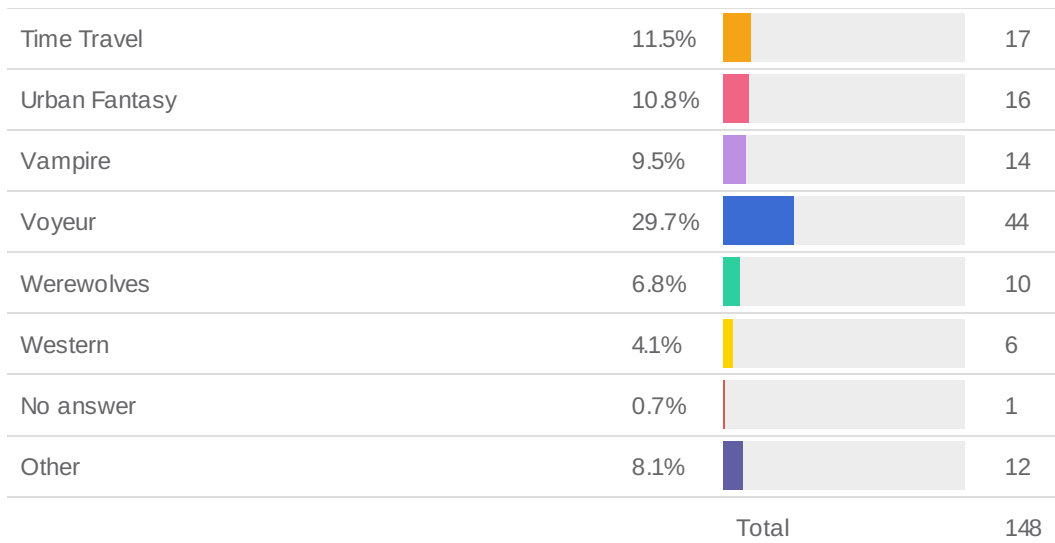
I enjoy stories that focus MORE on the sex acts than anything else	10.8%	16
I enjoy stories that contain sex but have a thorough non-sex plot	41.9%	62
I enjoy stories that focus equally on a sex-plot and a non-sex plot.	46.6%	69
If it's well-written I care little for how MUCH sex is written into the story	39.2%	58
No answer	0.0%	0
Other	2.0%	3
Total		148

9. Sub-genre Categories and themes: what do you find most appealing? (Multiple Choice) (For more information on most of these terms please go here to read: Sub-genres)

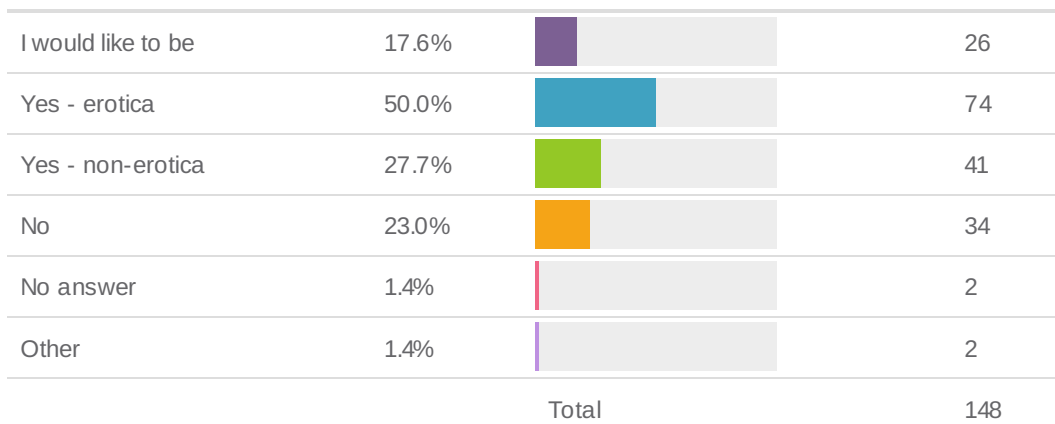
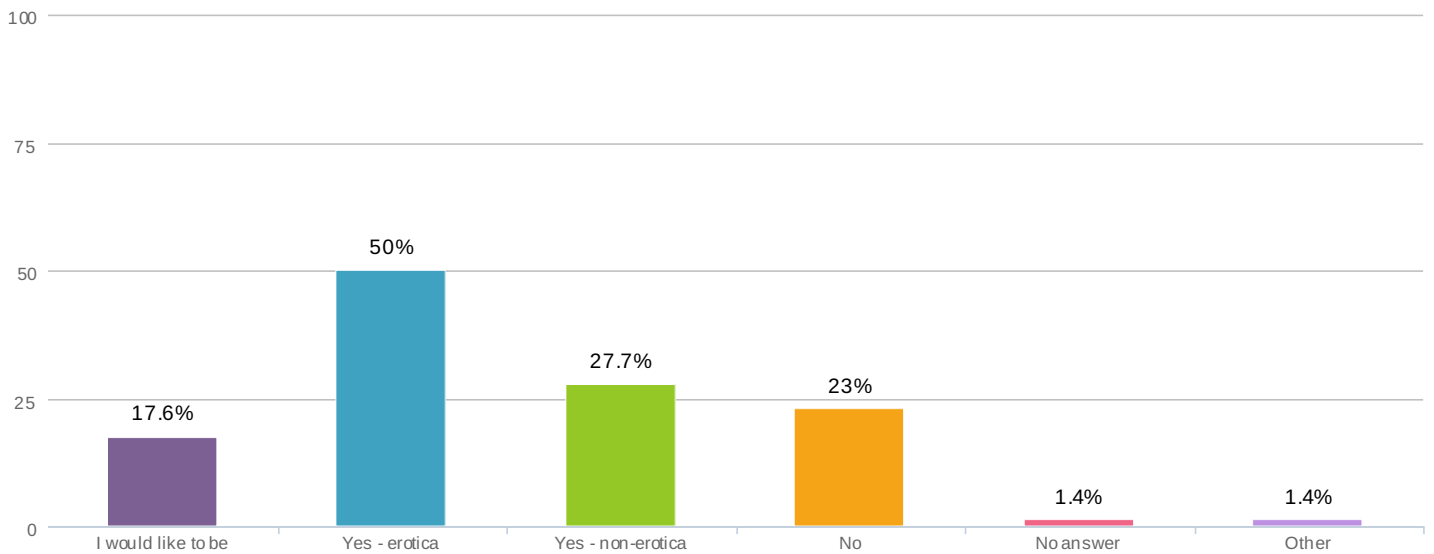


Action / Adventure	21.6%		32
Anal	20.3%		30
Bestiality	5.4%		8
BDSM	27.0%		40
Bondage	26.4%		39
Breeding / Pregnancy	11.5%		17
Cheating	21.0%		31
Chick-lit	5.4%		8
Contemporary	10.8%		16
Cuckold	19.6%		29
D/s (Dominant / submissive)	23.0%		34
Dubious Consent	12.8%		19
Erotic Poetry	14.9%		22
Erotica	43.9%		65
Extreme Size Play	6.1%		9
Fantasy	23.0%		34
Fetish	18.9%		28
First Time	28.4%		42
Fisting	4.1%		6
Ghost	2.0%		3
Gay	12.2%		18

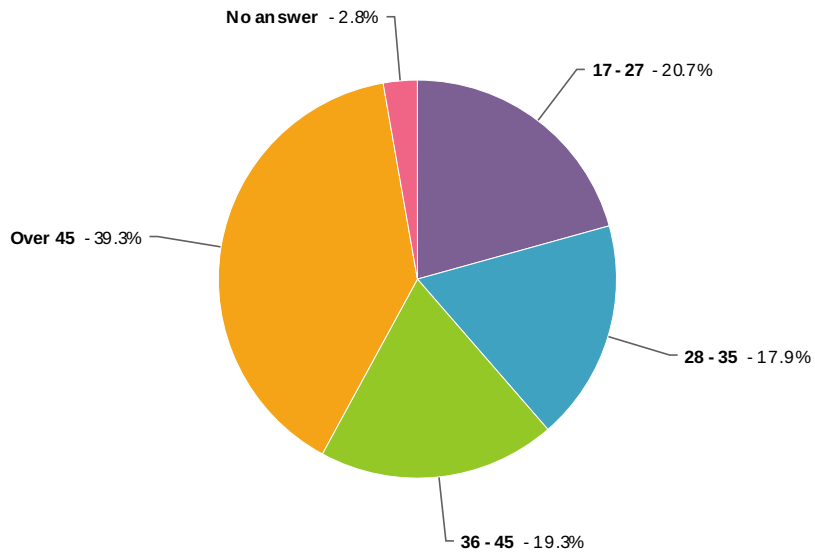
Lesbian	29.7%		44
Bisexual	24.3%		36
Transgender	11.5%		17
Straight	42.6%		63
Gothic / Horror	8.1%		12
Historical	12.2%		18
Incest	25.7%		38
Inspirational	2.7%		4
Interracial	16.2%		24
Literotica (stories with a more serious tone/focus)	30.4%		45
Masturbation	28.4%		42
Ménage a trios	25.7%		38
Mature (at least one individual is over 40)	21.6%		32
Mind Control	10.1%		15
Oral	33.8%		50
Paranormal	12.2%		18
Pirate	6.8%		10
Poetry	9.5%		14
Polyamory (more than one partner)	19.6%		29
Punishment	13.5%		20
Rape fantasy	23.0%		34
Religious	0.7%		1
Romantic Comedy	12.8%		19
Rough	23.7%		35
Rubenesque / BBW	6.8%		10
Sci-Fi / Futuristic	22.3%		33
Shapeshifter	7.4%		11
Steampunk	8.1%		12
Submissives (female)	24.3%		36
Submissives (male)	13.5%		20
Suspense / Mystery / Thriller	16.2%		24
Taboo	33.8%		50



10. Are you an author?



11. Your Age (you do not have to answer)

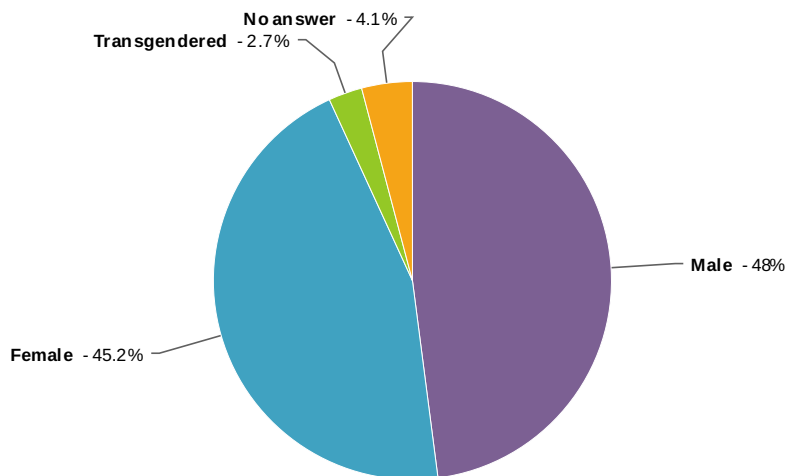


17 - 27	20.7%		30
28 - 35	17.9%		26
36 - 45	19.3%		28
Over 45	39.3%		57
No answer	2.8%		4
Total			145



Statistics

Sum	2,246.0
Average	26.7
StdDev	7.9
Max	36.0

12. Your Gender (you do not have to answer)



Male	48.0%		70
Female	45.2%		66

Transgendered	2.7%		4
No answer	4.1%		6
Total			146