

SPONSORSHIP OPPORTUNITY AVAILABLE



Dear Local Business,

Walteria Academic Alliance (WAA) is a California registered 501(c)(3) organization. Our mission is to support school needs and enhance the students' educational experience at Walteria Elementary School located in Torrance.

WAA is hosting the 3rd Annual Texas Hold'em Poker Tournament Fundraiser on February 10, 2018, at the Redondo Beach Center for Spiritual Living. This is an exciting opportunity for your business to partner with us in our fundraising efforts. Last year's event raised approximately \$10,000, which assisted in WAA providing over \$30,000 in technology to Walteria Elementary School.

If your business is able to financially support, and or donate goods or services, your contribution is tax deductible. You will be recognized for your generous sponsorship in advertising and publicity throughout the event, which will reach over a 1,000 families who attend and support Walteria Elementary School.

The following sponsorship opportunities are available to recognize you for your support. Customizable sponsorship opportunities are also available to meet the needs of your business.

TITLE SPONSOR: \$4000 SUPPORT INCLUDES

- Business name within event title (ex. Walteria Academic Alliance Presents: *Business Name* Texas Hold'em Poker Tournament Fundraiser)
- All items listed in the EVENT SPONSOR category in addition to:
- Custom poker playing cards with business logo/name.
- Table tent card at featured and final table.
- Up to eight free tournament entries, including dinner, valued at \$400.
- Business name on Walteria Elementary School Academic Competition and Track & Field t-shirts.

SUPPORTING SPONSOR: \$2500 SUPPORT INCLUDES

- All items listed in the Event Sponsorship category in addition to:
- Custom "all-in" poker chip with business name/logo.
- Customize name and tent card at beginners table.
- Up to six free tournament entries, including dinner, valued at \$300.
- Business name on Walteria Elementary School Academic Competition and Track & Field t-shirts.

EVENT SPONSOR: \$1000 SUPPORT INCLUDES

- All items listed in the TABLE SPONSOR category in addition to:
- Business name on all marketing material.
- Sponsorship banner/sign at the event.
- Announcement throughout the event of your business name.
- Four free tournament entries, including dinner, valued at \$200.

TABLE SPONSOR: \$250 SUPPORT INCLUDES

- Table tent card at sponsored table.
- Announcement throughout the event of your business name.
- One free tournament entry, including dinner, valued at \$50.

If you are interested in supporting Walteria Academic Alliance please email me at WalteriaAcademicAlliance@gmail.com or call 310.251.3947.

Sincerely yours,

Jeff Ruth

President
Walteria Academic Alliance