



READING IS FUN 5K

SPONSORSHIP OPPORTUNITIES

Virtual Event
August 1 – 12, 2021
district279foundation.org

About the Reading is Fun 5K Run/Walk

The 11th annual Reading is Fun 5K will be a virtual event to support media centers in Osseo Area Schools. District 279 Foundation partners with Kidstop (ISD 279 school-aged care program) to coordinate this healthy and social opportunity to advocate that reading is fun!

Funds raised from this family friendly event will be allocated to media centers (libraries) in ISD 279 – Osseo Area Schools to purchase learning resources. Registered participants will receive a t-shirt and goodie bag.

District 279 Foundation's Mission

District 279 Foundation seeks to support and enhance Osseo Area Schools (ISD 279) dedication to all students. Located in Hennepin County, ISD 279 is the fifth-largest school district in Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth, and Rogers. Everyone benefits when opportunities are provided for youth as a result of your partnership with District 279 Foundation



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SPONSORSHIP LEVELS AND BENEFITS

District 279 Foundation invites you to gain valuable exposure for your organization by sponsoring this family friendly event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

Sponsorship Level	Title	Awards Ceremony	Starting Line	Finish Line	Water Stop
Investment	\$3,000 (cash only)	\$2,000 (cash only)	\$1,000	\$500	\$250
Event Website	Logo with Link	Logo with Link	Logo	Logo	Name
Promotional Efforts (45,000 impressions)	Logo with Link	Logo	Logo	Logo	Name
T-shirt Placement *	Logo (most prominence)	Logo	Logo	Logo	Name
Marketing Item (provided by sponsor for the participant goodie bag)	X	X	X	X	X
Comp. Registration	Team (max 6)	Team (max 6)	4 Individuals	2 Individuals	
E-newsletter Spotlight	X	X	X		
Facebook Spotlight	X	X			

*If committed by print deadline of June 30





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SPONSORSHIP COMMITMENT FORM

PRINT DEADLINE JUNE 30

Level of Sponsorship (please check one):

- Title Sponsor \$3,000
- Awards Ceremony Sponsor \$2,000
- Starting Line Sponsor \$1,000
- Finish Line Sponsor \$500
- Water Stop Sponsor \$250
- Other Donation \$ _____ (fully tax deductible)

Contact Information: Please provide all information exactly as it should appear in recognition lists.

Contact Name: _____

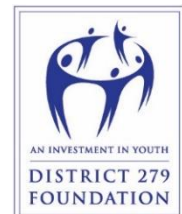
Company/Organization: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Payment:

- Invoice me. *An invoice will be emailed to the contact listed above.*
- Check is enclosed payable to District 279 Foundation.
- Credit card: Visit district279foundation.org/reading-is-fun-5k and select the "Sponsorship Commitment" button to make a secure payment.



For more information, contact:

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