

M.A.S.S. Media Productions  
1314 S. Pasfield  
Springfield, IL 62704



M.A.S.S Media Productions is a 501 (c) (3) not-for-profit theatre organization. Our Mission is to celebrate the uniqueness of all individuals through the shared experience of live theatre. M.A.S.S. Media Productions will produce new plays and classics with innovative interpretations accepting all individuals for who they are.

HEATHERS THE MUSICAL is the darkly delicious story of Veronica Sawyer, a brainy, beautiful teenage misfit who hustles her way into the most powerful and ruthless clique at Westerberg High: the Heathers. But before she can get comfortable atop the high school food chain, Veronica falls in love with the dangerously sexy new kid J.D. When Heather Chandler, the Almighty, kicks her out of the group, Veronica decides to bite the bullet and kiss Heather's aerobized ass... but J.D. has another plan for that bullet. We are very excited to be the first Theater Troupe in Central Illinois to produce this show, but we need your help.

One of the challenges a newly formed theatre troupe has is meeting our financial needs to produce a production. We invite you to become a supporter of M.A.S.S. Media Productions in the form of a sponsor. Sponsorships help generate much-needed revenue for the troupe and will be used for production expenses, materials, publicity, and other expenses needed to put on a fantastic production. Please help us to provide a new and accepting experience for the community in and around Central Illinois. There are several levels of sponsorship and many different opportunities to show your support for M.A.S.S. Media Productions.

We look forward building a relationship with our local businesses and the community at large.

For more information please email M.A.S.S. Media Productions at [info@massmediaprod.org](mailto:info@massmediaprod.org)

Theatre is for everyone and we appreciate your support.

[www.Massmediaprod.org](http://www.Massmediaprod.org) <https://www.facebook.com/1MASSMedia>  
Twitter @prod\_MASSMedia Instagram m.a.s.s.\_media\_productions

## Sponsorship Levels and Benefits

<b>Presenting</b> <b>\$1500</b>	<b>Director</b> <b>\$1,000</b>	<b>Playwright</b> <b>\$750</b>	<b>Actor</b> <b>\$500</b>	<b>Patron</b> <b>up to \$250</b>
<p>Prominent recognition on our Facebook Page with a link to your company website pinned to the top of both the show page and the M.A.S.S. Media Productions Page.</p> <p>Your company's name mentioned in all press releases.</p> <p>Sponsorship acknowledgement on all advertising posters and publications.</p> <p>Full page ad prominently placed in production program(5.5"w x 8.5"h)</p> <p>6 complimentary reserved seat tickets to our production.</p> <p>Verbal acknowledgement of sponsorship prior to each performance.</p> <p>Recognition on our donor list inside all production programs for entire season.</p>	<p>Recognition on both the show and the M.A.S.S. Media Productions Facebook Pages with a link to your company website.</p> <p>Sponsorship acknowledgement in Show Programs.</p> <p>Full page ad in production program (5.5"w x 8.5"h).</p> <p>4 complimentary reserved seat tickets to our production.</p> <p>Verbal acknowledgement of sponsorship prior to each performance.</p> <p>Recognition on our donor list inside all production programs for entire season.</p>	<p>Recognition on theatre website with link to company website</p> <p>Line acknowledgement in Show Programs.</p> <p>Half page ad in production program (5.5"w x 4.25"h).</p> <p>2 complimentary reserved seat tickets to our production.</p> <p>Verbal acknowledgement of sponsorship prior to each performance.</p> <p>Recognition on our donor list inside all production programs for entire season.</p>	<p>Recognition on theatre website with link to company website.</p> <p>Quarter page ad inside production program (2.5" w x 3.75" h).</p> <p>2 complimentary tickets to our production.</p> <p>Recognition on our donor list inside all production programs for entire season.</p>	<p>Recognition on our donor list inside all production programs for entire season.</p>

M.A.S.S. Media Productions  
1314 S. Pasfield  
Springfield, IL 62704





Proudly Presents

# HEATHERS

*The Musical*

January 13-15, 2017  
Hoogland Center for the Arts, Springfield, IL

## Ad Book Submission

We are thrilled that you have purchased an ad in the Heather's the Musical program. This program is distributed to all attendees of all performances of the show.

You can select from any of the ad sizes listed below. We ask that all ad artwork that is submitted be camera ready.

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Please check box for ad selection

- |                          |                       |      |
|--------------------------|-----------------------|------|
| <input type="checkbox"/> | Full page ad .....    | \$80 |
| <input type="checkbox"/> | Half page ad.....     | \$40 |
| <input type="checkbox"/> | Quarter page ad ..... | \$20 |

Please make check or money order payable to M.A.S.S. Media Productions  
Deadline for submission is December 30, 2016. Mail ads and payment to:

**M.A.S.S. Media Productions**  
1314 S. Pasfield  
Springfield, IL 62704  
ATTN: Program Ads  
Or e-mail: [info@Massmediaprod.org](mailto:info@Massmediaprod.org)

[www.Massmediaprod.org](http://www.Massmediaprod.org) <https://www.facebook.com/1MASSMedia>  
Twitter @prod\_MASSMedia Instagram m.a.s.s.\_media\_productions