

BLTA
Board Meeting
April 4, 2017

Present: Christy Funk, John Matkulak, Remy Bernarda, Candace Smith, Evan Brown, Deborah Alarcon, Cindy Porath

This meeting was called to order at around 6:15 at the home of Christy Funk, Reno, Nevada.

I. Approval of minutes

Christy motioned to approve, John seconded. Approved.

II. Treasurer Report

Expenses explained: workshop, cancelled and rescheduled to Apr. 9.

Airline tickets for Craig Gorbach and Cindy Porath to attend training in Seattle for Tennis Buddies of Reno.

Current balance: \$30,565.53

III. Reports from Special Programs

Benefit Gala

Remy presented information on different venues versus Atlantis and costs on handout. She will check into exact amount of Auto Museum.

She also reviewed BLTA Mission Statement and gave some suggestions. It was decided to keep purpose and work on Mission Statement. This will be on BLTA website and all social media.

Satellite Tournaments, High School Rally

Lots of brainstorming to get ideas to get more involvement in Jr. events; how do we get word out to Jr.s? For now, individual fliers before events, 3x5 postcards to clubs. High School Rally will be first postcard. Next tournament is June 3 at Lakeridge.

Christy will develop postcards. Deborah to help distribute and “talk it up!” Evan to work on idea for a blast to reach Juniors. other outreaches are Instagram and Snapchat.

Boys and Girls Club-no report

Schools Program-Evan following up with schools in Spanish Springs area

Clayton Middle School-Deborah will be filling in while Sherri is out of the country

Tennis Buddies-fliers were available at meeting and are being distributed as well as request for volunteers. Program is listed on website.

IV. 2017 Budget

To date, no one has applied for a grant.

V. New Business

VI. Troy Rondeau from U.S.T.A. would like to attend next Board Meeting. It was decided that Christy will contact him and suggest lunch with President and a Board member instead.

All other New Business to be tabled until next meeting, May 2, 6:00 p.m., at Christy’s home.

Motion made by Christy to adjourn meeting at 8:05 p.m., seconded by Deborah.

Recorder for this meeting: Cindy Porath