



ADVERTISING AGREEMENT

Advertiser's Information

Business Information

Name: _____

Address (no P.O. Box): _____

City: _____ State: _____ Zip Code: _____

Business Contact's Name: _____

Business Contact's Phone Number: _____

Business Contact's Email Address: _____

Ad Size Selection (select one)

Premium Placement

☐ Inside Front/Back Cover Double

☐ Inside Front/Back Cover Single

☐ Back Cover

Business Select

☐ 2-Page Spread ☐ Full Page

☐ ½ Page ☐ 1/3 Page

☐ ¼ Page

Ad Frequency (circle one)

1 2 4

Ad Rate Per Issue

\$ _____

Advertiser Agrees To Run Ad In The Following Issue(s) Of I Am East St. Louis, The Magazine:

(Select issues based on number selected above in "Ad Frequency")

☐ Jan-Feb *Public Servants*

☐ Apr-Jun *Sports*

☐ Jul-Sep *Education & Arts*

☐ Oct-Dec *Business & Professionals*

General Policies

- *I Am East St. Louis, The Magazine* ("The Magazine") is published by LOCHA, LLC, I Am Magazines ("Publisher"). All advertising agreements are executed between the advertiser and Publisher.
- The advertiser named agrees to advertise in *The Magazine* for the period indicated.
- Publisher reserves the right to decline or reject any advertisement for any reason at any time without liability, even though previously acknowledged or accepted.
- All advertising submitted for publication is subject to the rates, conditions, standards, terms and policies contained in the media kit.
- The advertiser agrees that this agreement cannot be terminated unless Publisher is given written notice, at least 60 days prior to currently published space close date. If a 2-issue or 4-issue agreement is terminated before the duration of the agreement, the advertiser will be billed at the regular rate for all ads previously run.
- All ads cancelled after space close date will be charged at 100% of space cost.
- The advertiser agrees to pay the amount of invoices rendered by Publisher within the time specified on the invoice.
- If ad materials are not turned-in prior to space close date, we reserve the right to run a pick-up of the previous issue's ad.

Copy Policies

All advertisements are accepted and published entirely on the representation that the advertiser is authorized to publish the contents and subject matter thereof, and it is neither unlawful nor violates the rights of any person. In consideration of the publication of advertisements, the advertiser will indemnify and save Publisher harmless from and against any loss or expense arising out of the publication of such advertisements, including without limitation those resulting from claims or suits for violation of right of privacy, plagiarism or copyright infringement.

By signing this agreement, I represent that I have authorization to commit the advertiser, and I have read, understand, and agree to all the terms and conditions of this agreement.

Signature: _____ Date: _____

Title: _____

Printed Name: _____