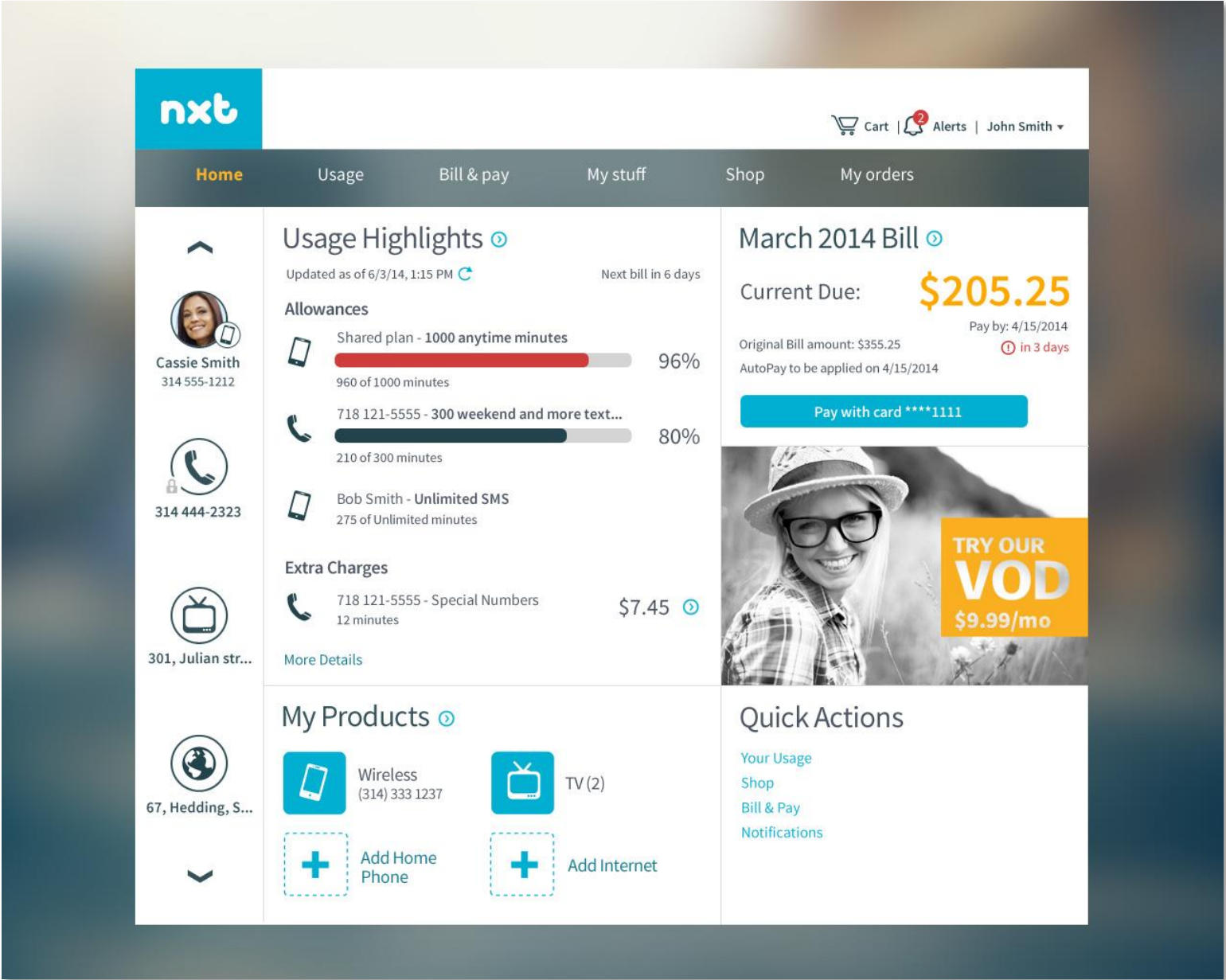*Extracted from*

Patterns, Widgets, & Best Practices

Web, Tablet and Smartphone

Designer: Mark Weinberg

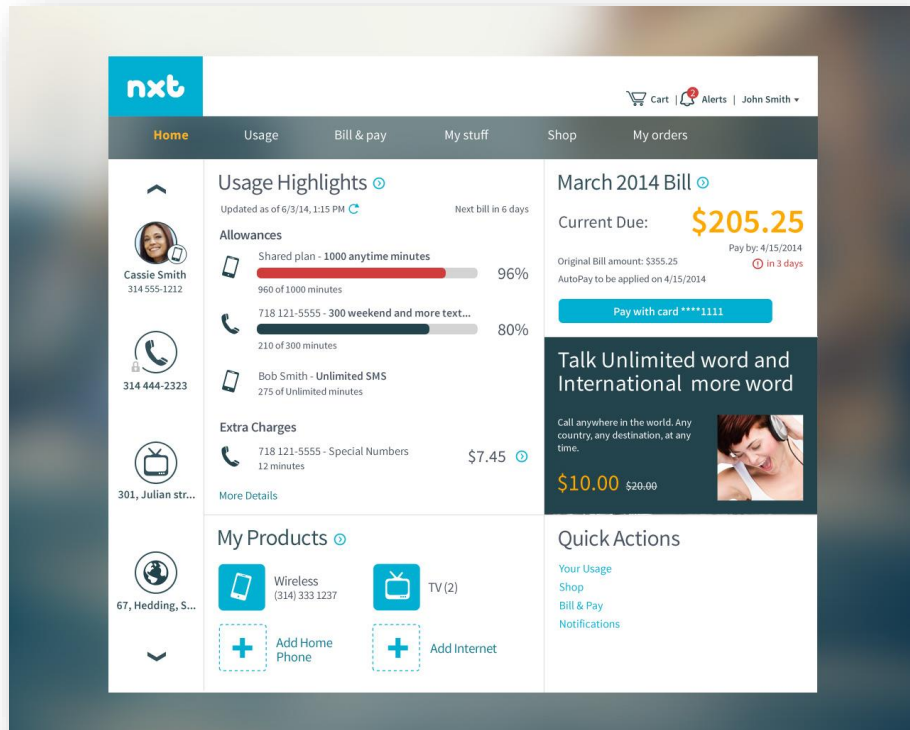# Actions in Context

Dashboard: frequent & important information, actions and access to all functionality

Consistent, Uniform and Seamless Navigation Across Channels
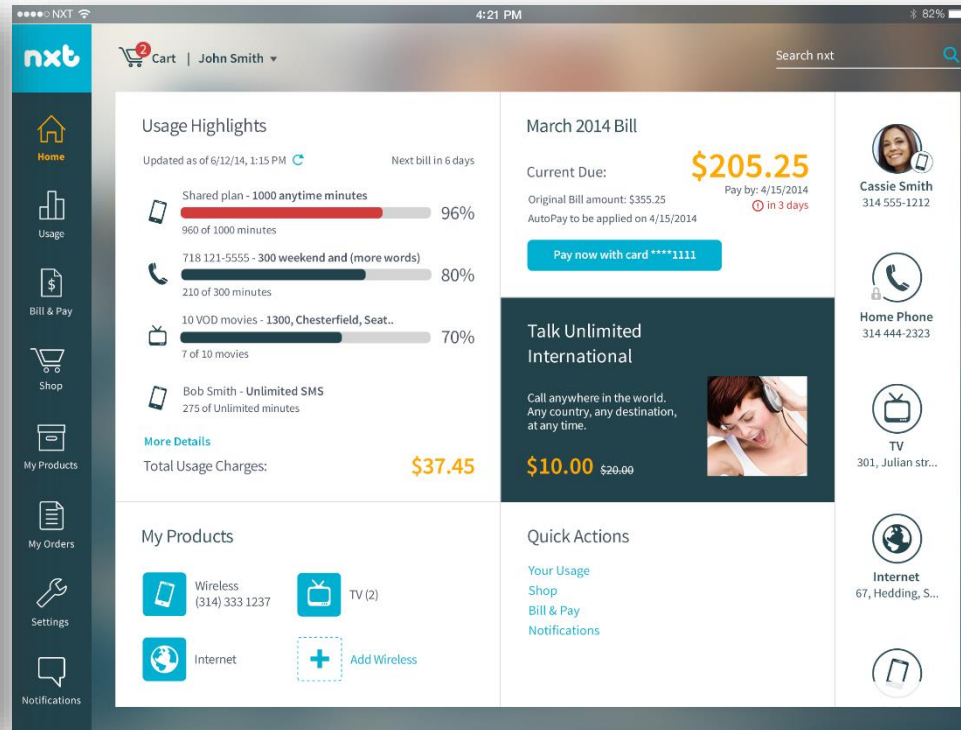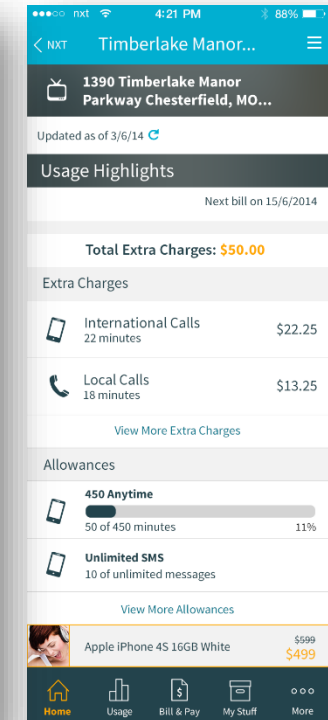
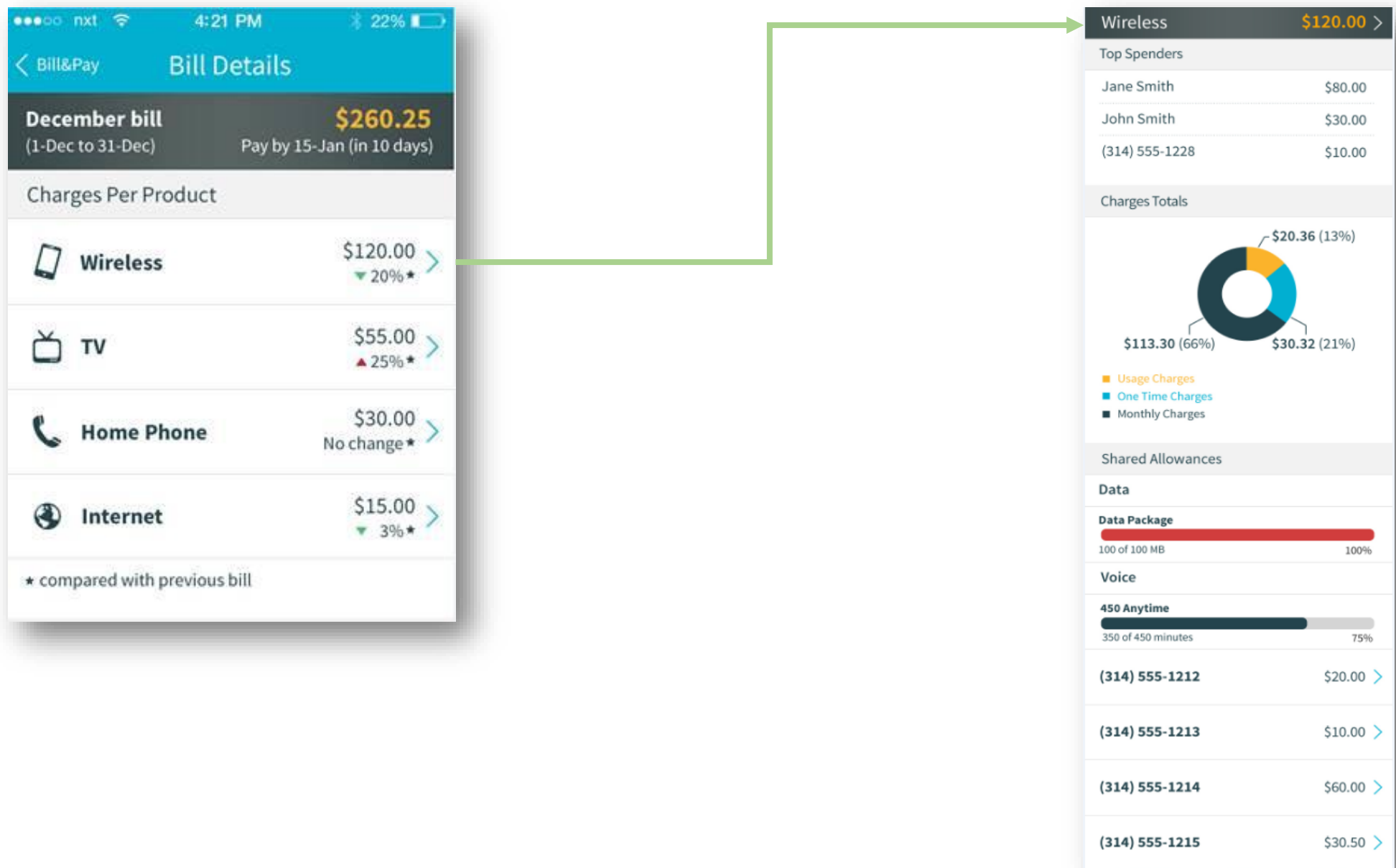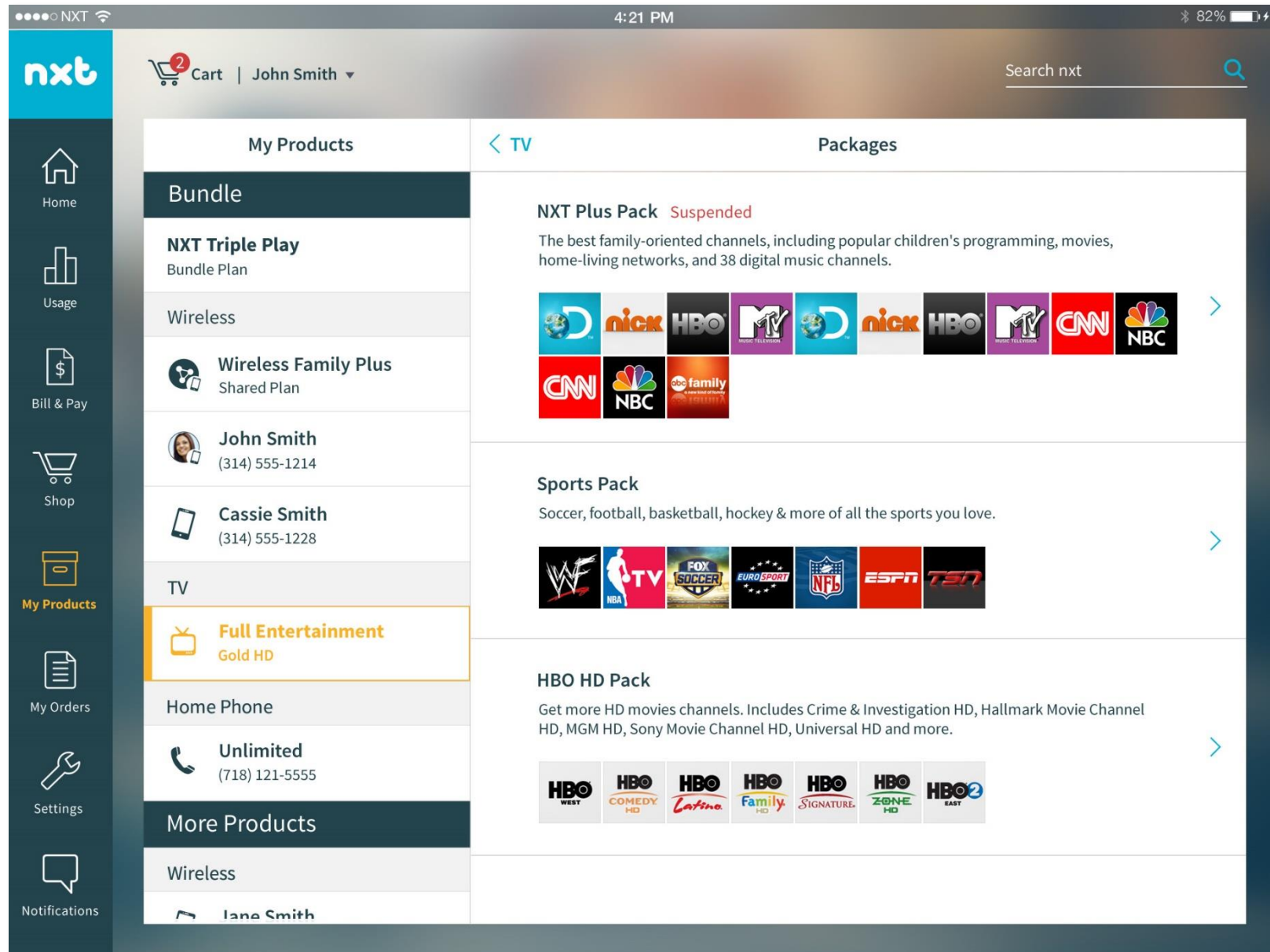Web   Tablet   Smartphone

Responsive design by default, but not at the expense of optimal design for respective channels

Simple Hub & Spoke Navigation – intuitive and economical (screen real estate)

Approximate the real world, user language & mental model

Progressive disclosure - information in ascending level of details

Visualization of Complex Data – Graphs and Infographics
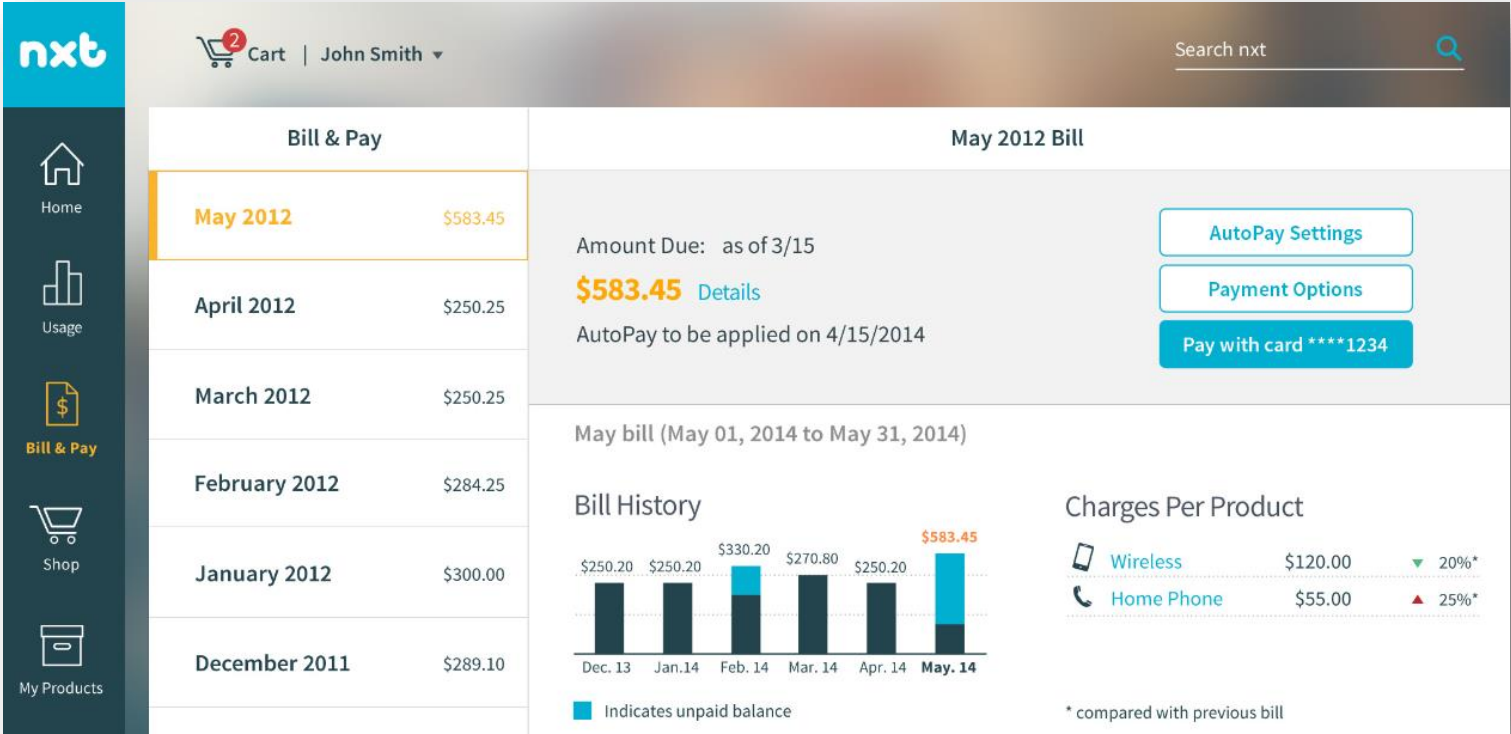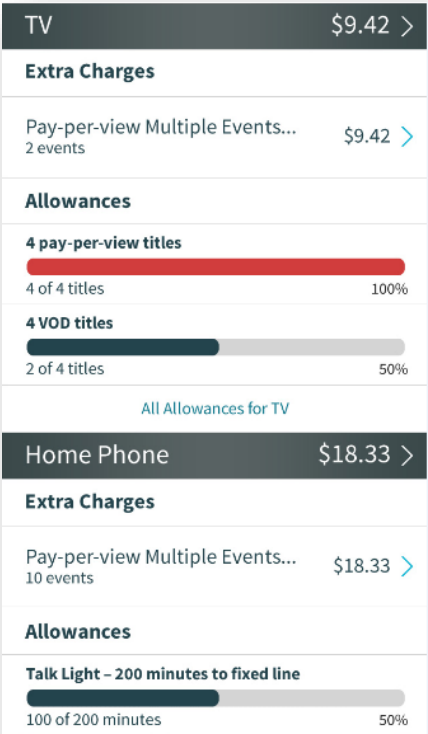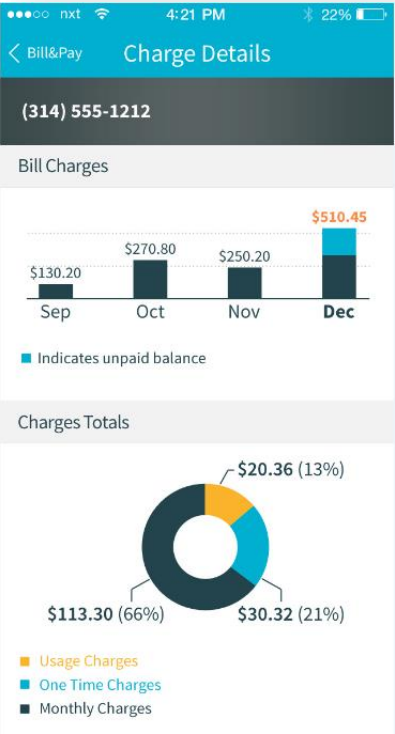
Wizard Pattern - Simplification of Complex Tasks & Flow Optimization

Personalization per use profile or Role – no "one size fits all"

View for Multi Subscription Prepaid

View for Single Subscription Postpaid

Upsell/Cross Sell in Context
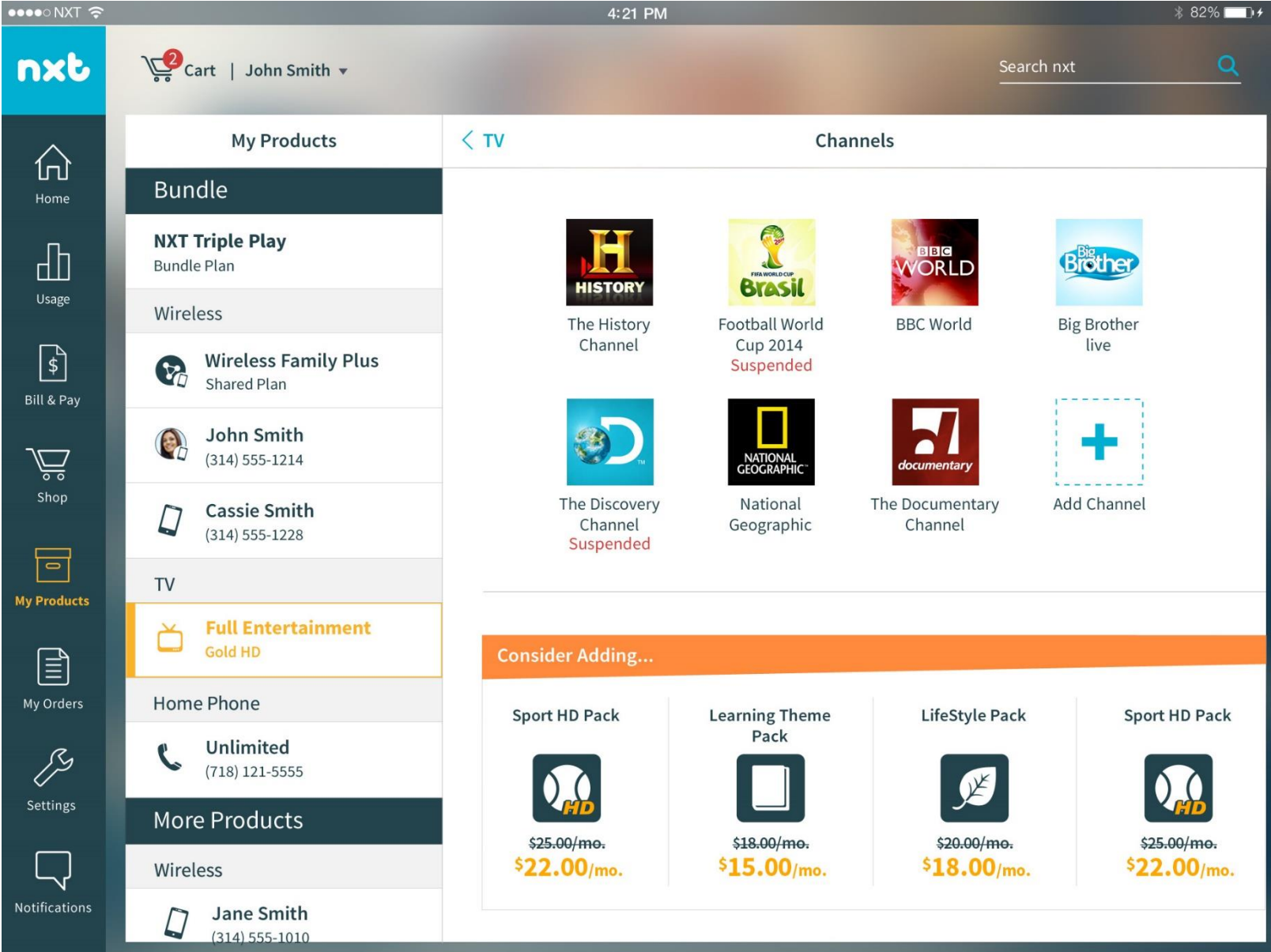
Error prevention – Alerts, Reminders and Notifications
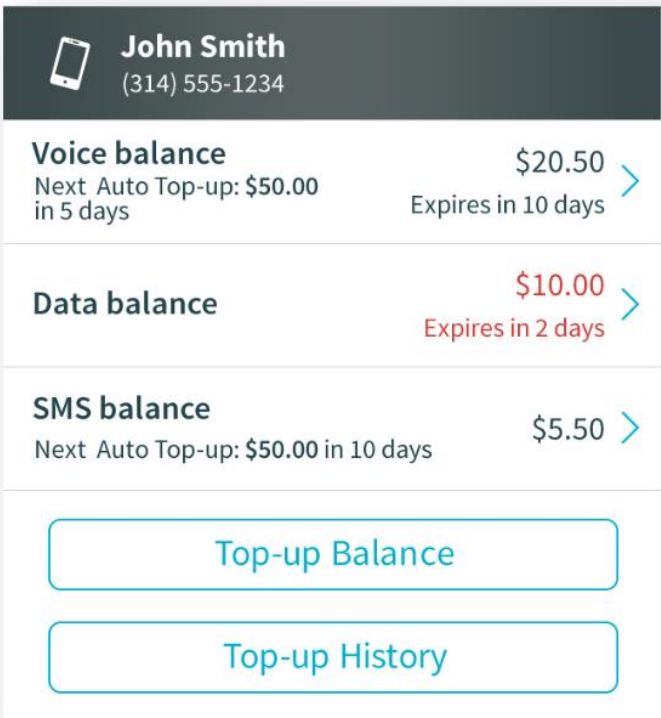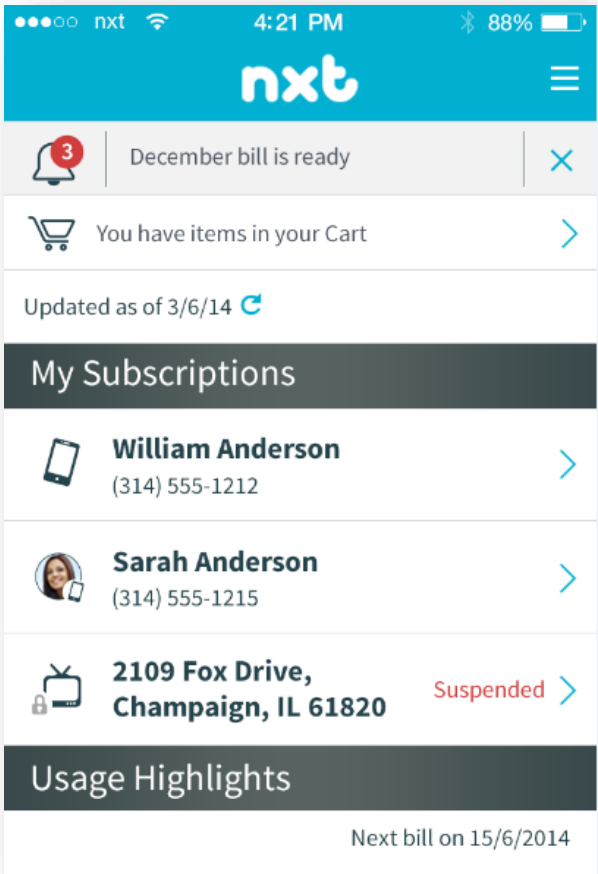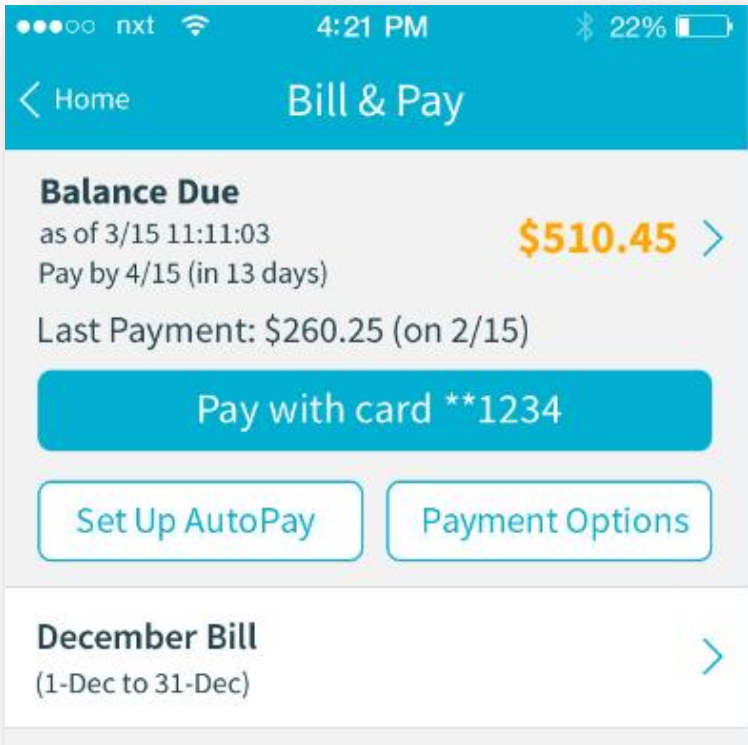
Error prevention cont./ – Alerts, Reminders and Notifications