

Natural Fiber Fair
PO Box 384
Blue Lake, CA 95525
Website: naturalfiberfair.com
Email: sarafiberfair@gmail.com



Greetings, Instructors!

It is time to get ready for the Natural Fiber Fair, and we are hoping you might be willing to teach for us. When submitting your proposal, here are some things to consider. Photos of your work help draw in students by providing a visual of what the class is going to cover. Please make sure to send a picture or pictures to illustrate your workshop that can be posted on the website.

Workshops are either half-day (9-12 and 1:30-4:30), or full day with a 1.5 hour break to allow students to eat, shop in the vendor hall, etc. We can accommodate classes longer than 3 hours by request. Please let us know if you need a longer class time and if that will change your fee schedule, as our current schedule assumes a 3 hour class. If you have a time slot preference, please indicate what that might be and we will do our best to place your class at that time.

We will advertise the Fiber Fair via the usual routes of print and our email subscriber list, but we do not promote individual workshops. We do have a Facebook page, and can post promos for workshops in the weeks before the fair. You are encouraged to write copy with pictures to promote your workshop and submit this to me and I can forward this information to our Facebook administrator. You can also include information about your personal website, Facebook page, Instagram or Twitter page and these can be added to your bio on our website. Self-promotion to your student base, or on your personal website and social media sites is also highly recommended. Workshops that are actively promoted by instructors are workshops that fill.

We have had instances in the past where we have had to cancel classes due to low enrollment and this has caused a lot of disappointment for students. We hope to avoid this issue at all costs. To this end, priority consideration will be given when choosing our workshops to instructors willing to teach undersized classes. We hope to have our workshops fill, but we also would like ALL our workshops to happen even if there are only a handful of students.

If instructors need to contact me, email is best followed by texting. I will return phone calls as soon as I can, but due to my work schedule, I am not available for phone calls during business hours M-F, so please bear that in mind. My email is sarafiberfair@gmail.com , and my phone number is (360)320-9688. This number is a cell phone and can be used to text me as well as call.

Attached to this email is a proposal form PDF file. Please fill the form out and email to sarafiberfair@gmail.com or snail mail to:

Sara Williamson
2623 N Street
Eureka, CA 95501

Thank you for your workshop submission to the Natural Fiber Fair!

Sincerely,

Sara Williamson, Workshop Coordinator