



Sponsorship & Advertising

Want to advertise with a fun and local group?

Montgomery Moms is an active and dynamic group, providing support and friendship for any and all mothers who reside in the Sycamore School community (45140, 45236, 45241, 45242, 45249). Our group consists of over 100 women, mostly between the ages of 25-40, with children primarily 10 years and under, and who work both outside the home (a mix of full-time and part-time) and stay at home.

Our website and newsletter are our primary tools to recruit new members. Both serve as ongoing resources for new and prospective members as they feature our upcoming monthly events. All past and present Montgomery Mom's members are also invited to our private Facebook group* to share events and build a community.

Through events, our website, newsletter, and Facebook group, we build camaraderie with not only our members, but also our sponsors. Here is how each sponsorship level works to help grow your business:

Sponsorship Options - Advertising

PLATINUM SPONSOR: \$500

- Exclusivity in your category.
- A 10-minute, in-person presentation to members at one monthly meeting during the year.
- Verbal mention of your sponsorship by Montgomery Moms' President at Montgomery Moms' meetings and events.
- Website:
 - Logo, link to your website, and brief description of business/service placed on montgomerymoms.org.
 - A coupon/special offer featured on the home page and Sponsor's page of the website, updated monthly.
- Newsletter:
 - Full-page ad (8.5 X 11 inches) in 10 issues** of our monthly digital newsletter.
- Facebook Page:
 - Six (6) mentions or special offers shared on the Montgomery Moms private Facebook page. *Wording to be determined in cooperation with Advertising Chair.*
- Additional requests can be made for hard copy distribution of your information at monthly meetings.

GOLD SPONSOR: \$250

- Verbal mention of your sponsorship by Montgomery Moms' President at Montgomery Moms' meetings and events.
- Website:
 - Logo, link to your website, and brief description of business/service placed on montgomerymoms.org.
 - A coupon/special offer featured on the Sponsor's page of the website, updated monthly.
- Newsletter:
 - 1/2-page ad (8.5 X 5.5 inches) in 10 issues** of our monthly digital newsletter.
- Facebook Page:
 - Four (4) mentions or special offers shared on the Montgomery Moms private Facebook page. *Wording to be determined in cooperation with Advertising Chair.*
- Additional requests can be made for hard copy distribution of your information at monthly meetings.

BRONZE SPONSOR: \$50

- Website:
 - Logo and link to your website placed on montgomerymoms.org.
 - A coupon/special offer featured on the Sponsor's page of the website for six (6) months.
- Newsletter:
 - 1/4-page ad (4.25 X 5.5 inches) in 10 issues** of our monthly digital newsletter.
- Facebook Page:
 - Two (2) mentions or special offers shared on the Montgomery Moms private Facebook page. *Wording to be determined in cooperation with Advertising Chair.*

Sponsorship Options - Other

MONTHLY MEETING SPONSOR: \$150/month

- Monthly Meeting Sponsors help us put on one of our regular, monthly meetings, held in the Blue Ash, Montgomery, or Symmes Township areas by providing the cost of refreshments and/or snacks at the meeting.
- Includes:
 - A 5-10 minute, in-person presentation about your business to members before the meeting.
 - Your business will be featured in that month's newsletter for the location of the meeting and in a 1/4 page ad (4.25 X 5.5 inches), you will be mentioned on our website's "Upcoming Activities" page, and in one post on our private Facebook page. *Wording to be determined in cooperation with Advertising Chair. Advertisement must be provided by the 20th of the month prior to the event.*

SPECIAL EVENT SPONSOR***: \$150

- Are you a local business that has a great spot for a Montgomery Moms event such as Mom's Night Out, Children's Activities, a special holiday event, or something else? Let's work together to create a unique experience for our members and get the word out about your business!
- The sponsorship cost will go toward refreshments and/or snacks at the meeting as well as toward the advertising.
- Includes:
 - A 5-10 minute, in-person presentation about your business to members before the event.
 - Your business will be featured in that month's newsletter as a Special Event Sponsor and in a 1/4 page ad (4.25 X 5.5 inches), you will be mentioned on our website's "Upcoming Activities" page, and in one (1) post on our private Facebook page. *Wording to be determined in cooperation with Advertising Chair. Advertisement must be provided by the 20th of the month prior to the event.*

Montgomery Mom's Member Business Owners

Montgomery Moms members and/or their spouse receive 50% off of the advertising rates (with the exceptions of Monthly Meeting Sponsorship and Special Event Sponsorship). Payment of your annual membership dues must be on record with the Membership Coordinator.

Let's get started!

Once you have selected the sponsorship level you are interested in, please fill out [this form](#) or you can contact our Advertising Chair directly by emailing montgomerymomscincy@gmail.com. We will be in touch to finalize details so you can start promoting your business with [Montgomery Moms!](#)

We appreciate all of our advertisers and thank you for your support of Montgomery Moms!

*Sponsors will not be given access to our private Facebook page, but can be provided screenshots of message(s)/ads posted

**The newsletter/Montgomery Mom's season runs August - May, however, sponsors get a full 10 issues (no matter when the sponsorship begins), even if it carries into the next season

***The Montgomery Moms Board reserves the right to hold a discussion and/or a Board vote before committing to this type of special event sponsorship to ensure the appropriateness of the proposed activity for our membership and/or their children