

# INVEST *in a child by becoming a* SPONSOR



Dream Rides 4 Kids is a unique, private event that invites luxury, exotic and collector car owners with a desire to give back to their community, a chance to participate in creating a life-changing experience for deserving teens.

By partnering with DR4K, you have an unprecedented opportunity to help children and get tremendous exposure for your company.

Supporting the DR4K event has many benefits:

By partnering with DR4K you reach out to a select and focused market. The event participants are an elite audience of discerning individuals who are collectors of automobiles, both rare vintage models and the latest luxury and exotics, fine art, watches, jewelry and antiques who all share a passion for giving back and contributing to the community – a perfect opportunity to catch the attention of potential business

We provide our sponsors with a wide range of opportunities for new client acquisition, to display their products as well as a great networking opportunity.

Gain high-profile publicity from celebrity attendees and performers, local and national media, local politicians and influential members of the community.

Select sponsors are given the opportunity to personally invite their clients and customers to participate as mentors/drivers in this amazing event. It's an extraordinary way to connect with your customers on a more personal level by showing them how highly regarded the contribution of their presence would be and inviting them to join you in creating lifetime moments together.

All donations are tax-deductible as a charitable contribution.

As a sponsor, your company and brand will enjoy high profile visibility, both on a regional and national level that comes along with participating in this incredible event and the satisfaction of contributing to your community, encouraging and empowering the youth of today.

With your generous contributions we are able to provide scholarships for children who would otherwise not receive those opportunities. In the end, our success cannot be measured in just terms of revenue and sales or market capitalization: DR4K's success is measured in the value of making a difference in the lives of these deserving kids.

ARE YOU READY  
*to join us and make a difference?*

# PRESENTING SPONSOR



- Company name in the title of the event as Presenting Sponsor
- Official Presenting Sponsor recognition on all printed collateral and web-based media exposure
- Website, Social Media & Online presence with a click through button
- Two-page spread, full color advertisement in the Dream Rides 4 Kids Event Program and Driver's Manual
- Premier Company logo placement on all signage and banners at the Dream Rides 4 Kids event
- Recognition as the Presenting Sponsor by MC at The Dream Rides 4 Kids Event
- Opportunity to select 5 Driver/Mentors to participate in the Dream Rides 4 Kids event
- Company name and logo on decal on all participating vehicles
- Company name on lanyards
- Premier Company name and logo on media wall for all photos. These photos will be printed in the following Event Program, used on the Dream Rides 4 Kids website and in all media releases.
- Company name and logo on Gift Bag with opportunity to contribute promotional product
- Company name and logo on Commemorative Picture Frame for all participants
- Premier placement of Company name and logo on event T-shirt

*Presenting Sponsor*

**\$20,000**

*One Package Available*

# PLATINUM SPONSOR



- Official Platinum Sponsor recognition on all print and web-based media exposure
- Prominent Company logo on all printed collateral including e-vite
- Website, Social Media & Online presence with a click through button
- One-page, full color advertisement in the Dream Rides 4 Kids Event Program and Driver's Manual
- Prominent Company logo placement on all signage and banners at the Dream Rides 4 Kids event
- Recognition as the Platinum Sponsor by MC at The Dream Rides 4 Kids Event
- Opportunity to select 2 Driver/Mentors to participate in the Dream Rides 4 Kids event
- Company name and logo on decal on all participating vehicles
- Company name and logo on media wall for all photos. These photos will be printed in the following Event Program, used on the Dream Rides 4 Kids website and in all media releases.
- Opportunity to contribute promotional product in Gift Bag
- Prominent placement of Company name and logo on event T-shirt

*Platinum Sponsor*

**\$15,000**

*Two Packages Available*

# GOLD SPONSOR



- Official Gold Sponsor recognition on all print and web-based media exposure
- Company logo on all printed collateral including e-vite
- Website, Social Media & Online presence with a click through button
- One-page, full color advertisement in the Dream Rides 4 Kids Event Program and Driver's Manual
- Company logo placement on all signage and banners at the Dream Rides 4 Kids event
- Recognition as the Gold Sponsor by MC at The Dream Rides 4 Kids Event
- Opportunity to select 1 Driver/Mentor to participate in the Dream Rides 4 Kids event
- Company name and logo on decal on all participating vehicles
- Company name and logo on media wall for all photos. These photos will be printed in the following Event Program, used on the Dream Rides 4 Kids website and in all media releases.
- Opportunity to contribute promotional product in Gift Bag
- Choice placement of Company name and logo on event T-shirt

*Gold Sponsor*

**\$10,000**

*Limited Number Available*

# SILVER SPONSOR



- Official Silver Sponsor recognition on all print and web-based media exposure
- Company logo on select printed collateral including e-vite
- Website, Social Media & Online presence with a click through button
- Half-page, full color advertisement in the Dream Rides 4 Kids Event Program and Driver's Manual
- Company logo placement on entrance signage at the Dream Rides 4 Kids event
- Recognition as the Silver Sponsor by MC at The Dream Rides 4 Kids Event
- Opportunity to select 1 Driver/Mentor to participate in the Dream Rides 4 Kids event
- Company name and logo on media wall for all photos. These photos will be printed in the following Event Program, used on the Dream Rides 4 Kids website and in all media releases.
- Opportunity to contribute promotional product in Gift Bag
- Company name and logo on event T-shirt

*Silver Sponsor*

**\$5,000**

*Several Packages Available*

# "START YOUR ENGINES" BREAKFAST SPONSOR



- Company logo on select printed collateral including e-vite
- Website, Social Media & Online presence with a click through button
- Half-page, full color advertisement in the Dream Rides 4 Kids Event Program and Driver's Manual
- Company logo placement on signage at specific area the Dream Rides 4 Kids event
- Recognition by MC at The Dream Rides 4 Kids Event
- Opportunity to contribute promotional materials in Gift Bag
- Company name and logo on event T-shirt

*Breakfast Sponsor*

**\$2,500**

**One Package Available**

# "WINNER'S CIRCLE" LUNCH SPONSOR



- Sponsor recognition on all select print and web-based media exposure
- Company logo on select printed collateral including e-vite
- Website, Social Media & Online presence with a click through button
- One-page, full color advertisement in the Dream Rides 4 Kids Event Program and Driver's Manual
- Company logo placement on signage at specific area the Dream Rides 4 Kids event
- Recognition by MC at The Dream Rides 4 Kids Event
- Company name and logo on media wall for all photos. These photos will be printed in the following Event Program, used on the Dream Rides 4 Kids website and in all media releases.
- Company name and logo on event T-shirt

**Lunch Sponsor**

**\$5,000**

*One Package Available*