

# ARKANSAS HOME BUILDERS ASSN.

1st QTR. 2023

[arkansashomebuilders.org](http://arkansashomebuilders.org)



## CALENDAR OF EVENTS

- [March 30, GLR Construction Conference](#)
- [April 13, GFS General Membership](#)
- [April 5, Simpson Strong Tie Class](#)
- [April 25, NEA General Membership](#)
- [April 27, Saline Golf Tournament](#)
- [May 12, NWA Clay Shoot](#)
- [July 5, 2nd Quarter State Meeting](#)

*For more information about the list of current events please contact Brenda @ [ahba.staff@gmail.com](mailto:ahba.staff@gmail.com)*

WOULD YOU LIKE TO LIST AN EVENT?

EMAIL: [AHBA.STAFF@GMAIL.COM](mailto:AHBA.STAFF@GMAIL.COM)

A composite image featuring the NAHB logo (National Association of Home Builders) in the upper right. Below it, a person's hand is shown pointing at a tablet screen that displays the NAHB website. The background includes a yellow hard hat and architectural blueprints.

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your business and your family  
[nahb.org/Savings](http://nahb.org/Savings)

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*Put your membership to work.*

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**AVIS**

**Budget**

**GOODYEAR**

**Heartland**

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**NAHB IBS**



*2023 State Chairman • Ben Booth*

## NEW YEAR • NEW FACES

Ben began his construction career as a framing carpenter in high school, working summers for a Builder who was a family friend on his custom homes. What began as a summer job, turned into a full time job in college working around classes and then into hands-on remodeling including his own fraternity house. After an opportunity to go back to work for the same builder he started with originally this time as a project manager, Ben fell in love with the entire building process and met his now-wife Cassie who was studying Interior Design in college. His journey to Northwest Arkansas from Central Arkansas in 2005 included helping his father with his sprinkler and landscaping business, building a 62 unit patio home subdivision in Little Rock for a developer and the role of COO of a production building company from 2005-2008 where he oversaw multiple superintendents and 120+ homes. In 2008, he went back to his first love in construction, the high end custom homes that he began his building career with. His work has now been featured in multiple publications, and he has won many awards for his work including TOP TEN Best Residential Builders in Citiscapes Magazine several years in a row. After serving as President of the NWA Home Builders Association both in 2011 and 2020 and the Board of Directors for 12 years, he currently serves on the Arkansas Home Builders Association State Board of Directors and is our current Chairman in 2023.

## WITH 2 WAYS TO SAVE why aren't you a member

**BUILD & SAVE**  
NAHB members **save an average of \$2,648** on building materials.

**SAVE NOW**

**NAHB**  
National Association of Home Builders

**AS EASY AS 1-2-3**

1. REGISTER → 2. SUBMIT A CLAIM → 3. RECEIVE A CHECK!

THE AVERAGE REBATE PER BUILDER/REMODELER MEMBER WHO PARTICIPATED IN 2021:

**\$ 1,582.20**

**HBA REBATES**

TAKE ADVANTAGE OF THIS State & Local HBA Member Benefit

[www.HBArebates.com](http://www.HBArebates.com)



# NAHB NEWS

## BUILDERS SPEAK OUT AGAINST PROPOSED TRANSFORMER RULE

More than 65 builders and members of utility organizations took part in a March 14 energy roundtable teleconference hosted by the U.S. Small Business Administration Office of Advocacy to air their strong concerns about the Department of Energy's (DOE) proposed rule to regulate energy conservation standards for distribution transformers.

At a time when the home building industry is facing a severe shortage of electrical transformers, the proposed rule would dictate that manufacturers increase the efficiency of distribution transformers by a mere tenth of a percentage point. In order to achieve this nominal increase in efficiency, the proposed rule would require manufacturers to transition to a different type of steel that would add months to a lengthy order cycle that already takes more than 16 months to produce and deploy new transformers.

"I am very concerned that these new rules will make the supply issues we have with transformers even worse," said Rob Myers, immediate past president of the HBA of Greater Cleveland. "We can't get the transformers we need now. I would love to come to Washington and talk to these people and say, 'Wake up. You are tying our hands behind our back and we are the ones who house America.'"

Delaware builder Justin Olear told the SBA officials that "we don't have enough transformers to keep us going and that there are thousands of units in [his] state where home sales cannot be closed due to the transformer shortages.

"The ripple effect of this is bad," Olear continued. "People are backing out of contracts on homes that are under construction. The focus needs to turn to production of transformers. We do not need to worry about future efficiency at this point."

"We have a terrible problem with sourcing and getting transformers," added Bobby Cleveland, an apartment developer in Georgia. "There's an acute shortage of affordable housing, and I would be against anything that will complicate the supply chain issues we've already got with transformers. The payback and benefit of this kind of change is minuscule compared to the expense and damage this will cause."

"This is a great discussion, but let's not stop here," said NAHB First Vice Chairman Carl Harris. "We must convene with DOE and the secretary of Commerce to show how this proposed rule will do damage to housing attainability."

NAHB will be sending comments to the DOE stating how this proposed rule will not only exacerbate the current nationwide shortage of electrical transformers, but also fuel delays in home construction projects across the country as well as aggravating the nation's housing affordability crisis.



# AHBA

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## KEEPING OUR EYE ON THE 94TH ARKANSAS GENERAL ASSEMBLY

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### A WORD FROM OUR LOBBYIST; HARGRAVES CONSULTING

LEGISLATORS WRAPPED UP WEEK 9 OF THE LEGISLATIVE SESSION. GOVERNOR SARAH HUCKABEE SANDERS SIGNED HER EDUCATION REFORM MEASURE THIS WEEK, OFFICIALLY ENACTING WHAT HAS BEEN DESCRIBED BY MANY AS THE CORNERSTONE LEGISLATION OF THE SESSION. ANOTHER WIDELY DEBATED AND HIGHLY-PUBLICIZED MEASURE, SB 295 TO AMEND THE STATE'S NET-METERING PROGRAM, SENT TO THE GOVERNOR THIS WEEK FOR HER SIGNATURE.

WITH THE COSTLY EDUCATION REFORM MEASURE NOW THROUGH THE PROCESS, LEGISLATORS ARE BEGINNING TO LOOK MORE CLOSELY AT THE BUDGET, INCLUDING POSSIBLE TAX CUTS MEASURES. DISCUSSION AROUND THOSE WILL LIKELY RAMP UP IN COMING WEEKS. ANOTHER MAJOR AND MEASURE YET TO BE DEBATED IS A LONG-ANTICIPATED CRIMINAL JUSTICE REFORM/PUBLIC SAFETY OMNIBUS BILL, WHICH IS EXPECTED TO BE FILED NEXT WEEK. IT WILL LIKELY INCLUDE SIGNIFICANT REFORMS, ALONG WITH FUNDING FOR CONSTRUCTION OF A NEW STATE PRISON.

IT LOOKS LIKE LEGISLATORS ARE ON TRACK TO WRAP UP THE SESSION IN EARLY APRIL. THEY WILL RECESS FOR SPRING BREAK THE WEEK OF MARCH 20-MARCH 24, AND THEN THINGS WILL LIKELY MOVE QUICKLY.

OTHER BILLS ADVANCING THIS WEEK INCLUDED SENATE BILL 71 BY SEN. DAN SULLIVAN (R-JONESBORO), TO BAN USE OF AFFIRMATIVE ACTION BY STATE AND LOCAL GOVERNMENT ENTITIES (INCLUDING SCHOOLS AND UNIVERSITIES). IT PASSED THE SENATE FLOOR WITH 18-12. PROPONENTS SAY THE BILL WILL PREVENT THE STATE FROM "DISCRIMINATING" BASED ON RACE. OPPONENTS OF THE BILL SAY IT WILL HAVE FAR-REACHING CONSEQUENCES, INCLUDING POSSIBLY FOR ENTITIES LIKE THE STATE'S MINORITY HEALTH COMMISSION, OR THE AEDC WOMEN-OWNED BUSINESS DIVISION.

HOUSE BILL 1401 BY REP. BURKES (R-LOWELL) REDUCES THE LENGTH OF TIME ABLE-BODIED ADULTS CAN RECEIVE CERTAIN UNEMPLOYMENT ASSISTANCE FROM THE DEPARTMENT OF WORKFORCE SERVICES (DWS). IT CLEARED THE SENATE THURSDAY. THE PERIOD WOULD BE REDUCED FROM 24 MONTHS, TO 12 MONTHS FOR AN INDIVIDUAL TO RECEIVE ASSISTANCE FROM THE STATE'S TANF PROGRAM. THE BILL ALLOWS DWS TO MAKE EXCEPTIONS TO THE TIME LIMIT. MEANWHILE, ALSO THIS WEEK, REP. BURKES FILED A BILL TO REQUIRE DWS TO ENSURE AT LEAST FIVE "WORK SEARCH CONTACTS" PER BUSINESS DAY FOR AN INDIVIDUAL MAKING A CLAIM FOR UNEMPLOYMENT BENEFITS. THAT BILL WILL BE IN COMMITTEE NEXT WEEK.






FREE Education and Networking Event!!!

# Simpson Strong Tie: Structural Requirements of the IRC



**Join us,** for a wonderful learning experience! Simpson Strong-Tie is hosting a workshop to address structural connections and code requirements for items such as roof framing, wall anchorage, and deck connections. Additionally, the class will look at solutions for troublesome wall bracing areas such as garage fronts, breakfast nooks, and sun rooms. Attendees will also get a chance to experience hands-on demonstrations to gain a better understanding of today's jobsite. This class will be taught by a team of technical representatives from Simpson Strong-Tie and will offer 5 hours of continuing education credit.



**FOR MORE INFORMATION CONTACT:  
AARON CROWE  
SIMPSON STRONG-TIE  
SR. TERRITORY MANAGER  
501-860-5102 CELL**

**April 5, 2023  
9:00am-2:30pm**

**2151 South Airport Dr  
Mckinney, TX 75069**

Note: Lunch will be provided

Scan here to register



OR

Contact Vivien Brown at 972-439-3146 or  
[vieffery@strongtie.com](mailto:vieffery@strongtie.com)

Name

License  
Num.

Company

Email

Phone



(800) 999-5099 x 3146  
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# 2023 MEMBER SAVINGS PROGRAM | AT A GLANCE


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## AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	Goodyear	Members must log into NAHB.org to save 15% on Goodyear Tires	Goodyear Tires & Services	<a href="http://nahb.org/goodyear">nahb.org/goodyear</a>
	NISSAN	Save between \$2,500 - \$8,150 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan	<a href="http://nahb.org/nissan">nahb.org/nissan</a>

## BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method	Building Materials	<a href="http://lowes.com/nahb">lowes.com/nahb</a> 877-435-2440


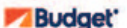


## FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings and Fleet Management	<a href="http://usbank.com/splash/corporate-payments/transportation/nahb.html">usbank.com/splash/corporate-payments/transportation/nahb.html</a>

## WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Savings of at least 10%	Cell Phones, Internet, Plans, & More	<a href="http://www.nahb.org/t-mobile">www.nahb.org/t-mobile</a>

## TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	<a href="http://avis.com/nahb">avis.com/nahb</a> 800-331-1212 AWD #G572900
	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	<a href="http://budget.com/nahb">budget.com/nahb</a> 800-283-4387 BCD #Z536900
	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	<a href="http://nahb.hotelplanner.com">nahb.hotelplanner.com</a> 1-800-497-2175
	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	<a href="http://memberdeals.com/nahb/?login=1">memberdeals.com/nahb/?login=1</a> (877) 579-1201

NAHB Members Saved  
over **\$40,000,000** last year



# 2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

[nahb.org/savings](http://nahb.org/savings)



## BUSINESS MANAGEMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	<a href="http://dell.com/nahb">dell.com/nahb</a> 1-800-757-8442
	HOZZ	25% Off Houzz Pro, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	<a href="http://houzz.com/for-pros/nahb-discounts">houzz.com/for-pros/nahb-discounts</a> (888) 225-3051
	ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	<a href="http://officediscounts.org/nahb">officediscounts.org/nahb</a> 855-337-6811 x2897
	UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	<a href="http://1800members.com/nahb">1800members.com/nahb</a> 1-800-MEMBERS
	YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	<a href="http://1800members.com/nahb">1800members.com/nahb</a> 1-800-MEMBERS
	RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video, Phone	<a href="http://ringcentral.com/nahb">ringcentral.com/nahb</a> (800) 417 0930
	HEARTLAND	Reduced fees and elevated customer service for NAHB members	Payment & POS Solutions	<a href="http://go.heartlandpaymentsystems.com/nahb">go.heartlandpaymentsystems.com/nahb</a> 800-613-0148
	CONSTRUCTIONJOBS.COM	20% discount on standard rates.	Job Postings	NAHB Career Center Portal 828-251-1344

## INSURANCE

	COMPANY	SAVINGS	PRODUCTS	INFO
	FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	Coming Soon

## NAHB ASSOCIATION DISCOUNTS

	COMPANY	SAVINGS	PRODUCTS	INFO
	NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	<a href="http://buildersshow.com">buildersshow.com</a>
	NAHB CONTRACTS	Up to 30% off contract rates.	Legal	<a href="http://nahb.org/nahbcontracts">nahb.org/nahbcontracts</a>
	HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	<a href="http://housingeconomics.com">housingeconomics.com</a>
	BUILDERBOOKS	10% off books. Up to 45% off research.	Books	<a href="http://builderbooks.com">builderbooks.com</a>
	ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	<a href="http://nahb.org/education">nahb.org/education</a>

Discounts are of 2/8/23 & subject to change at any time. Visit [nahb.org/savings](http://nahb.org/savings) for latest deals & limited time offers.