



Contact: []
Telephone: []
Email: []
Website: []

FOR IMMEDIATE RELEASE

QR 911 INFORMATION SERVICE UTILIZES QUICK-RESPONSE-CODE TO PROTECT PROPERTY AND LIVES

New System Provides Critical Information for First Responders

Arizona, USA – (Release date TBD) - QR 911, a new and innovative company, **announces** a platform revolutionizing the way our First Responders approach an emergency – *the minute they arrive on the scene*. When fire or police departments show up to a crisis call, the first thing they do is to *triage* the state of affairs. That process can take minutes, precious minutes that can be used saving lives and property.

QR 911 utilizes Quick Response (QR) Code to provide the *critical facts* about what lies behind your front door. A QR code is a two dimensional barcode that can store a large amount of text. These codes can be used to hold URLs, contact information, tracking information and more:

- ✓ Pets?
- ✓ People? How many?
- ✓ Floor plan
- ✓ For Dorms and Apartments
- ✓ A Homeowner Essential
- ✓ *All the pertinent details of your home on 1 compact yard sign*

Sir Timothy John "Tim" Berners-Lee, the English computer scientist had something like **QR 911** in mind when he invented the World Wide Web. He tells us, "Internet based innovation always wins the day."

Business Blogger Brian Gale speaks of the technology, “The benefit of a QR code is that it can be scanned with any smartphone and instantly take you to a website or give you a piece of information such as a phone number or email address. The only thing you need to read QR codes is a QR code reader app and the support of a cloud database.”

QR 911 is a compound system with *multiple fire walls and redundant security barriers*. Only Fire, EMS, and related public services can read and access your information. All the subscriber needs to do is print the unique-to-them signs from their computer printer, post them in and around the home and that’s all there is to this comprehensive well-being package.

QR 911 is a *Community Service*, free to all who subscribe to the *basic service*. Registration takes a scant 10 minutes and no cumbersome long term contract. Service upgrades are available.

Homeowner or tenant, landlord or guest: You will never think about personal safety quite the same way again.

QR 911 founder R. David Kryder is an Arizona IT Specialist. He and his team have developed this groundbreaking information system to fill that critical void between response and rescue. They are interested in developing a network of community leaders and thousands of safety conscious residents from around the country.

[Insert Company Boilerplate Information]

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[Additional information] If you would like more information about this topic (Upgrading), please contact...or CrowdFunding info