

General Format

TESTIMONY OF (NAME)

In Support/Opposition of Bill#/Issue as it is written

Before the Committee or Agency Name
Hearing Date

Mr. Chairman/Madam Chairwoman and members of the committee, thank you for the opportunity to present testimony today. My name is (name) and I am representing (myself or list organization).

I support/oppose bill#/issue because...

Thank you,

Your Name
Your Title

Want to Learn More About Lobbying or to Stay Informed About Legislation in Your State?

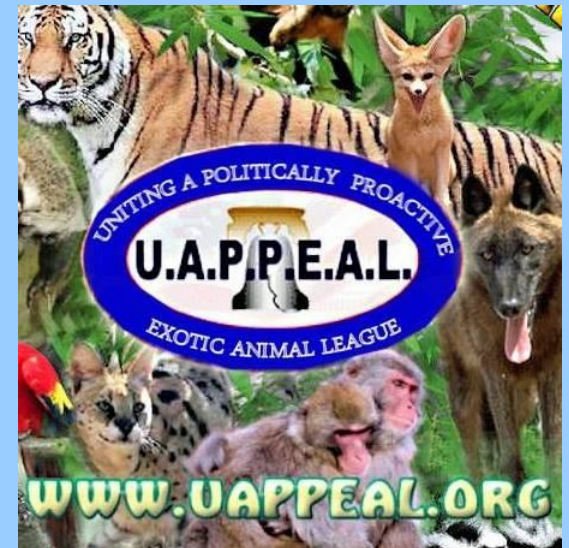
Upon joining UAPPEAL, members are given a detailed Government 101 Lobbying Guide and access to the most accurate and up-to-date state exotic animal legislative monitoring.

Uniting A Politically Proactive Exotic Animal League (U.A.P.P.E.A.L.) is the first non-profit 501 (c) 4 lobbying organization that represents current and future owners, handlers and enthusiasts of all species of native and exotic animals and their hybrids at both the federal and state levels.

Mission: To protect the right of responsible exotic and alternative animal ownership by lobbying to prevent unfair regulation, discouraging the casual acquisition of exotic animals through education, and furthering animal welfare through the responsible placement of animals in need.

BECOMING A CITIZEN LOBBYIST FOR YOUR ANIMALS

W r i t t e n T e s t i m o n y



A

- **ADDRESS** the committee chair and committee
- **BRUSH UP** on the committee and bill or issue
- **CONVEY** your thanks for their time
- **DOUBLE-SPACE** your testimony
- **EXPAND** upon your verbal testimony, if applicable
- **FILL OUT** a registration form or slip if required
- **GATHER** as much research as possible
- **HAND OUT** your testimony if attending the hearing
- **INCLUDE** the specific bill # or issue
- **JAZZ UP** your testimony to make it memorable, but don't go overboard
- **KEEP** on point



- **LEAD** with a brief overview of your testimony
- **MAKE** sure your testimony is easy to understand
- **NAME** any person or organization you are representing or are writing for
- **OBSERVE** the rules for submitting testimony

- **PROOFREAD** your testimony for errors
- **QUALIFY** your testimony with research
- **REFLECT** on how the bill or issue will affect you
- **STATE** your stance on the bill/issue
- **TACKLE** as many points as desired– there is no size limit
- **USE** just one side of the paper
- **VOICE** your side of the bill or issue
- **WRAP UP** your testimony by re-stating your position
- **XEROX** (make copies of) your testimony, as many as required
- **YIELD** and be sure to have someone else read your testimony before submitting it
- **ZIP** your testimony in by the deadline