



**The National Coalition of 100 Black Women, Inc. - Harrisburg Chapter**

P.O. Box 60244 Harrisburg, PA 17106-0244

Phone: (717) 831-8489

Email: [ncbwharrisburg@yahoo.com](mailto:ncbwharrisburg@yahoo.com) | Website: [www.ncbwharrisburgpa.org](http://www.ncbwharrisburgpa.org)

August 13, 2021

Dear Community Partners and Supporters,

The National Coalition of 100 Black Women Inc. - Harrisburg Chapter (NCBW Harrisburg) is a nonprofit 501c3 organization in existence in Central Pennsylvania since 2012 with a mission to advocate on behalf of, educate and empower Black women and girls to promote leadership development in the areas of health, education and economic empowerment.

**It is with immense pleasure that I share news of The NC100BW Harrisburg Chapters' 3<sup>rd</sup> Annual Tribute to Trailblazers Awards Gala being held on Friday, October 22, 2019 from 6:30pm – 11:00pm at the Colonial Golf and Tennis Club, 4901 Linglestown Road, Harrisburg, PA 17112.**

Our 3<sup>rd</sup> Annual Tribute to Trailblazers Awards Gala provides an opportunity to honor and celebrate the accomplishments of Central Pennsylvania's leading minority female professionals and community volunteers, who have made a significant impact on their community and others in the areas of: Health, Education, Economic Empowerment, Community Leadership, and Public Policy.

Since our installation in the Harrisburg Community we have provided services to thousands of Black women and girls via our empowerment and education programs. We believe through our efforts we will fulfill our vision of seeing black women and girls living in a world where socio-economic inequity does not exist, and they are equipped with the tools to be successful.

Our organizations programs initiatives are designed and implemented in response to critical issues which affect the Black community. Since 2012, The NC100BW Inc., Harrisburg Chapter has served thousands and been committed to strengthening and empowering women and girls in Central Pennsylvania through:

- Increasing awareness of and furthering actions to close the gender gap in health, education, and economic development.
- Personal and professional development and mentoring projects.
- Providing educational scholarships and conducting financial aid workshops to increase higher education rates.
- Promoting resources and education to combat health disparities such metabolic syndrome, cancers, heart disease, HIV/AIDS, obesity, and other health causes
- Conducting financial literacy workshops to promote self-sufficiency, homeownership, entrepreneurship, and generational wealth.
- Providing necessary tools and information to assist with improving parenting skills, nutrition and family and childhood obesity

Each year our Galas have received overwhelming response with attendance by over 200 people to celebrate deserving women receiving the Trailblazer Honorees. Among those in attendance, were community leaders, corporate executives, partners, and other donors like you who continuously help us to make our programs impactful and successful.



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**What can you do?** Generous community partners and supporters like you are the key to our success and make it possible for The NC100BW Inc., Harrisburg Chapter to be an effective force in Central Pennsylvania. Donations are treated as contributions to The NC100BW Inc., Harrisburg Chapter, **a 501c3 charitable organization (45-2095443)**, and they may be tax deductible to the extent allowed by law. A Tribute to Trailblazers Awards Gala is an excellent opportunity for your company to support an outstanding cause and receive valuable community exposure and benefits, i.e.: branding, media placement and access to the community.

Enclosed please find detailed sponsorship information. Your sponsorship will help to make our 3rd Annual A Tribute to Trailblazers Awards Gala a success, as well as allowing us to dedicate funding to our community education, empowerment and advocacy programs as well as our annual post-secondary education scholarships.

To complete your corporate sponsorship profile, use our link:  
<https://form.jotform.com/212144013097041> directing you to a simple form.

Sponsorship payments can be accepted in the form of debit card or credit card submitted directly through your sponsorship link.

Check payments are accepted and should be mailed to:  
NCBW Inc Harrisburg Chapter  
PO Box 60244  
Harrisburg, PA 17106

We appreciate your consideration and look forward to hearing from you regarding sponsorship no later than **October 5, 2021**. Sponsorship payments should be received no later than October 15, 2021.

For tickets and information on joining us at A Tribute to Trailblazers Awards Gala, please visit our website at [www.ncbwharrisburgpa.org](http://www.ncbwharrisburgpa.org).

Thank you in advance for your support and consideration of our sponsorship request.

Gina Charles,

Sponsorship Coordinator  
NC100BW Inc., Harrisburg Chapter



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## **A Tribute to Trailblazers Awards Gala SPONSORSHIP LEVELS**

### **\$3,000 – Presenting [Platinum] Sponsor (1 available)**

Benefits:

- Table of 8 – VIP Seating
- Company name listed as Presenting Platinum Sponsor prominently displayed on all Gala marketing and social media promotions
- Full page Ad - Outside Back Cover
- Company Listing on Sponsor Board – at Gala • Special recognition at Gala
- 5 minute business introduction at the Gala
- VIP reception passes and signature gift

### **\$2,000 – Gold Sponsor (1 available)**

Benefits:

- Four (4) tickets – VIP Seating
- Company name listed on all Gala marketing and social media promotions
- Full page Ad – Inside Front Cover
- Company Listing on Sponsor Board at Gala
- Recognition at Gala
- Four (4) VIP reception passes and signature gift

### **\$1,000 – Silver Sponsor**

Benefits:

- Four (4) tickets –
- Company name included on pre-event materials
- Full Page Ad
- Company Listing on Sponsor Board at Gala
- Four (4) VIP reception passes and signature gift

### **\$ 700 – Jewel Sponsor**

Benefits:

- Two (2) tickets
- One half page ad in program book
- Company Listing on Sponsor Board at Gala
- VIP reception passes and signature gift



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## **A Tribute to Trailblazers Awards Gala SPONSORSHIP LEVELS (continued)**

### **\$500 – Supporting Sponsor**

Benefits:

- Full Page Ad
- Program Booklet recognition
- Company name listed on Gala marketing and social media promotions
- Company or Individual Listing on Sponsor Board at Gala

\*This sponsorship level does not include tickets to Gala or VIP reception\*

### **Gala Program Advertisement Levels Only**

#### **Full page ad - \$350**

- One full page ad in program book. [Ad size: 7" x 9.5"]

#### **Half page ad - \$175**

- One half page ad in program book. [Ad size: 7.5" x 4.75"]

#### **Quarter page Ad - \$100**

- One half page ad in program book. [Ad size: 3.625" x 4.75"]

#### **Business Card placement - \$25**

- Individual business card will be placed in program book. [Card size: 3.5" x 2"]

**\*DEADLINE FOR SPONSORSHIP COMMITMENTS IS OCTOBER 5, 2021\***